

Be Well Tameside Privacy Notice

Our core data protection obligations and commitments are set out in the Council's Corporate Privacy Notice on our website at [Data Protection – Privacy Notice](#).

This notice provides additional privacy information for Individuals who engage with the Be Well Service directly provided by Public Health Tameside.

Purpose(s)

Be Well is an integrated Health and Wellbeing Service, focused on prevention and early intervention, by providing support to residents of Tameside to live well by addressing factors that influence their health.

We collect and obtain your personal information for the following purpose(s):

- To assess your health and wellbeing needs and ensure that you are receiving the correct support from the service;
- To work with other health and care providers, such as GPs, Hospitals, Community Pharmacies and health and wellbeing charities, to provide our services to you;
- Creating aggregated, depersonalised (anonymised) data and statistics which may be shared with internal and external stakeholders to evaluate the service and its outcomes and inform future provision of health and wellbeing services and initiatives at national and local levels. Individuals cannot be identified using this data.

Categories of personal data

In order to carry out these purposes we collect and obtain the following categories of personal data:

- Name;
- Date of Birth;
- Age;
- Address;
- Contact details (email address, telephone number(s));
- Gender;
- GP details;
- NHS number;
- Lifestyle information such as:
 - Smoking status;
 - Dietary information (including weight);
 - Physical activity levels;
 - Alcohol consumption;
- Employment status;
- Employer;
- First language & other languages/language and communication needs.

Special category data

We may also collect special category of personal data that may include:

- Physical and mental Health data (for example, any disabilities, illnesses, mental health problems, mental health SWEMWEBS measure, relevant family medical history pertaining to inheritable illnesses, conditions and/or increased risk factors, addictions/dependencies, any support you receive in relation to these);
- Racial or ethnic origin;
- Religious or philosophical beliefs;
- Sexual life/orientation;
- Genetic data;
- Biometric data.

Legal basis for processing

We collect and use your personal information because it is necessary to perform our public task under GDPR Article 6(1)(e).

We also collect special category data as set out above and our lawful basis is GDPR Article 9(2)(h) for the purposes of preventative or occupational medicine and provision and management of health/social care systems or services.

Where has your personal information come from?

Most of the personal information that we hold is provided by you when engaging with the service following self-referral.

If you are being referred to the service by one of the service's partner agencies (GP's, Hospital Trusts, Pharmacies, health and social care charities etc.), the initial information we receive (name, contact details, DOB, NHS number, gender, ethnicity, sexual orientation, long-term medical conditions (if applicable)) will be provided to the service, with your consent.

Who will we share your information with?

We may share personal information about you with the following organisations:

- General Practitioners
- Hospital Trusts/Departments (inpatient and outpatient)
- Community Pharmacies
- Social Care (DHSC)
- Office for Health Improvement and Disparities (OHID)
- NHS Digital
- The CURE Project (stop smoking partner agency)
- Lung Health Check project
- Public Health Tameside;
- Other Services within the Council
- Other local Authorities
- Other Government Departments

How long we will keep your data for and why?

We will only retain information for as long as it is necessary to provide services to you and/or for as long as required by us in order to comply with statutory retention periods.

Transferring data outside the European Economic Area

Your information is not processed outside of the European Economic Area.

Your rights

Information about exercising your rights can be found on the council's website [Exercising Your Individual Rights](#).

Security

We use appropriate technical, organisational and administrative security measures to protect any information we hold in our records from loss, misuse, and unauthorised access, disclosure, alteration and destruction. We have written procedures and policies which are regularly audited, and the audits are reviewed at senior level.

Data Protection Officer

If you have any questions or concerns about how we use your personal information, please contact the Data Protection Officer at information.governance@tameside.gov.uk or by calling 0161 342 8355.

Automated Decisions

No automated decisions are made throughout this process

Updates to Privacy Notice

We may update or revise this Privacy Notice at any time so please refer to the version published on our website for the most up to date details on our [Data Protection page](#).