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Planning + Development Consultants

Tameside Retail & Leisure Study 2018

Volume 2 – Specification, Consultees, Survey Questionnaires, Survey Results, Figures and Spreadsheet Tables

Tameside Metropolitan Borough Council

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FINAL VOLUME 2



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Volume 2 Contents

1. Full Specification for the Tameside Retail & Leisure Study 2018
2. List of Consultees
3. Household Survey Questionnaire
4. Raw Household Survey Results (supplied separately to the Council on a disc)
5. Pedestrian Survey Questionnaire
6. Pedestrian Survey Results (Un-weighted)
7. Figures Referred to in Volume 1
 - **Figure 3.1:** Index of Spending on all Leisure Services from 1997 to 2016 – 1997 = 100.0
 - **Figure 3.2:** Online Sales as a Proportion of Total Retail Sales
 - **Figure 3.3:** Retail Sales Volumes and Special Forms of Trading, in £bn, at 2013 Prices, from 1997 to 2036
 - **Figure 3.4:** Internet Usage before a Town Centre Visit (% of respondents)
 - **Figure 3.5:** Internet Usage during a Town Centre Visit (% of respondents)
 - **Figure 3.6:** Great Britain Retail (Shop) Vacancy Rates from 2008 to H1 2017
 - **Figure 3.7:** Retail and Leisure Vacancy Rate by Region of England in H1 2017
 - **Figure 3.8:** The Size and Makeup of the Grocery Market in 2017 and Projected Makeup in 2022
 - **Figure 3.9:** UK Shopping Centre Development from 1996 to 2017
 - **Figure 4.1:** Annotated Goad Plan showing Vacancies & Other Uses in **Ashton**, October 2017
 - **Figure 4.2:** Annotated Goad Plan showing Vacancies & Other Uses in **Hyde**, August 2017
 - **Figure 4.3:** Annotated Goad Plan showing Vacancies & Other Uses in **Denton**, July 2017
 - **Figure 4.4:** Annotated Goad Plan showing Vacancies & Other Uses in **Stalybridge**, August 2017

- **Figure 4.5:** Annotated Goad Plan showing Vacancies & Other Uses in **Droylsden**, August 2017
- **Figure 5.1:** Overall Telephone Survey Area Used by NEMS Market Research in July/August 2017
- **Figure 5.2: Ashton-under-Lyne** Principal Town Centre's Percentage Market Shares for Comparison Goods
- **Figure 5.3: Denton** Town Centre's Percentage Market Shares for Comparison Goods
- **Figure 5.4: Hyde** Town Centre's Percentage Market Shares for Comparison Goods
- **Figure 5.5:** Localised Convenience Goods Retention Levels for Each Zone, at the Time of the NEMS Survey in July/August 2017
- **Figure 5.6:** Mapping of the Index of Multiple Deprivation and the Location of Town and District Centres, Existing Food Supermarkets, and Food Supermarket Commitments
- **Figure 6.1:** Methodology for Assessing Surplus Expenditure Capacity, or Quantitative Need
- **Figure 7.1:** Recommended Town Centre Boundary and Primary Shopping Area for **Ashton**, and Potential Development Opportunity Areas
- **Figure 7.2:** Recommended Primary and Secondary Frontages within **Ashton's** Primary Shopping Area
- **Figure 7.3:** Recommended Town Centre Boundary and Primary Shopping Area for **Hyde**, and Potential Development Opportunity Areas
- **Figure 7.4:** Recommended Primary and Secondary Frontages within **Hyde's** Primary Shopping Area
- **Figure 7.5:** Recommended Town Centre Boundary and Primary Shopping Area for **Denton**, and Potential Development Opportunity Areas
- **Figure 7.6:** Recommended Primary and Secondary Frontages within **Denton's** Primary Shopping Area

- **Figure 7.7:** Recommended Town Centre Boundary and Primary Shopping Area for **Droylsden**, and Potential Development Opportunity Areas
- **Figure 7.8:** Recommended Primary and Secondary Frontages within **Droylsden's** Primary Shopping Area
- **Figure 7.9:** Recommended Town Centre Boundary and Primary Shopping Area for **Stalybridge**, and Potential Development Opportunity Areas
- **Figure 7.10:** Recommended Primary and Secondary Frontages within **Stalybridge's** Primary Shopping Area
- **Figure 7.11:** Recommended Town Centre Boundary and Primary Shopping Area for **Mossley** Local Centre
- **Figure 7.12:** Recommended Town Centre Boundary for **Hattersley** District Centre

8. Retail Capacity Spreadsheet Tables (Price Base = 2016 Prices)

- **Table A:** Overall Telephone Survey Area used by NEMS Market Research, July/August 2017
- **Table 1a:** Population Growth in the Tameside Survey Area
- **Table 1b:** Per Capita Goods Expenditure in the Comparison Goods Sector
- **Table 1c:** Total Comparison Goods Expenditure in the Comparison Goods Sector
- **Table 1d:** Per Capita Goods Expenditure in the Convenience Goods Sector
- **Table 1e:** Total Convenience Goods Expenditure in the Convenience Goods Sector
- **Table 2:** Comparison Goods Market Shares
- **Table 3:** Comparison Goods Spending Patterns in 2017
- **Table 4:** Retail Commitments in the Tameside Survey Area
- **Table 5a:** Comparison Capacity in the Tameside Survey Area under a **Static Retention Scenario**
- **Table 5b:** Comparison Capacity in Tameside Survey Area under a **Decrease in Retention Scenario**

- **Table 5c:** Comparison Capacity in Tameside Survey Area under an **Increase in Retention Scenario**
- **Table 6:** Convenience Goods Market Shares
- **Table 7:** Convenience Goods Spending Patterns in 2017
- **Table 8:** Convenience Goods Sales Densities of the Main Foodstores Located in the Tameside Survey Area in 2017 in 2016 Prices
- **Table 9a:** Convenience Capacity in Tameside Survey Area under a **Static Retention Scenario**
- **Table 9b:** Convenience Capacity in Tameside Survey Area under an **Increase in Retention Scenario**
- **Table 10:** Distribution of Comparison Need in 2017

9. An Analysis of a Basket of 100 Multiple Retail and Service Operators

- An analysis of the representation of a Basket of 100 Multiple Retail and Service operators typically found in Principal Town Centres the size of **Ashton-under-Lyne**

10. An Analysis of Change in Spending on Various Categories of Leisure Services in the UK from 1997 to 2016

- Household spending on Leisure Services in the UK from 1997 to 2016, as Derived from Consumer Trends Data Published by the ONS

1. FULL SPECIFICATION FOR THE TAMESIDE RETAIL & LEISURE STUDY 2018



Specification for the provision of a Retail and Leisure Study for Tameside Metropolitan Borough Council

Tameside Metropolitan Borough Council

**Planning Policy
Clarence Arcade
Stamford Street
Ashton-under-Lyne
Tameside
OL6 7PT**

20 June 2017

Version	Status	Prepared by	Checked by	Approved by	Issued to:
1.3	Final	GH	PT	PT	ITT

1.0 Specification

1.1 Consultants will need to:

- a. provide professional, objective and impartial advice and at all times hold the Council's interests paramount, avoiding conflicts with other assignments or relationships;
- b. ensure the study reflects the requirements of the National Planning Policy Framework (NPPF) and its supporting Planning Practice Guidance (PPG) or provide substantive reasons why an alternative approach should be adopted;
- c. review previous retail study including that last undertaken for the borough by White Young Green Planning and Design in 2009, published in May of 2010 and be aware of the Ashton Town Centre Supplementary Planning Document and the Draft Hyde Town Centre Supplementary Planning Document;
- d. have regard to the most recent retail/leisure study in adjacent authorities;
- e. have regard to any relevant commitments;
- f. provide a résumé of recent and projected changes in the structure of the retail and leisure industry nationally and regionally, including e-commerce and in multi-channel retailing and the potential consequences for the retail and leisure function of the hierarchy of centres within Tameside as identified within the table below;

Unitary Development Plan 2004	
Sub regional Centre	Ashton-under-Lyne
Large District Centre H	Hyde
District Centre	Denton, Droylsden, Stalybridge
Small District Centre Moss	Uxley, Hattersley

- g. identify the overall catchment area of the Borough (see Appendix A for borough boundary) and provide an analysis of shopping patterns of the borough's centres within and beyond the catchment area, using the findings of a bespoke telephone survey undertaken by NEMS, obtaining 1,500 minimum number of household responses;
- h. assess the quantitative and qualitative need for retail floorspace in the convenience and comparison goods sectors, at regular intervals up to at least 2035 across the borough and for its centres and consider alongside this how existing leisure provision meets residents' needs and future requirements and have regard through sensitivity testing the implications of housing and jobs growth proposed in the Draft GMSF;
- i. review the boroughs currently defined centres as set out within the UDP and in the context of the Draft GMSF, their identified role and confirm whether or not these provide an appropriate network and hierarchy that is resilient to anticipated

future economic changes and identify the realistic role and function of these and advise of potential policy wording/approaches;

- j. assess the overall health and vitality and viability of existing centres, taking full account of relevant market signals and the ten indicators identified in Paragraph ID: 2b-005 of the National Planning Practice Guidance (the NPPG) including the capturing of customer views in relation to a variety of factors relating to centres retail, leisure and services offer; in relation to environmental and personal safety issues; and in relation to accessibility by various modes of travel and ease of movement around the centre on foot.
- k. undertake pedestrian surveys of 200 minimum number in Ashton-under-Lyne, 100 minimum number each in Hyde, Denton, Stalybridge and Droylsden, undertake and/or obtain pedestrian flow data and vacancy and commercial use survey, in meeting requirement k.;
- l. define the extent of the boroughs centres, identifying the need/scope for expansion or contraction of these and advise on draft policy wording/approaches;
- m. define the extent of primary shopping areas of centres based on a clear definition of primary and secondary frontages and advise on draft policy wording/approaches which make clear which uses will be permitted in such locations;
- n. assess whether there are any parts of identified centres where the concentration of non-retail uses is adversely affecting vitality and viability and suggest draft policy wording/mechanisms for remedying this;
- o. identify a range of sites which are likely to be suitable for accommodating new, refurbished or redeveloped retail and leisure development requirements within centres and areas where diversification of uses are potentially needed most to enhance vitality and viability or support regeneration;
- p. identify whether, when assessing applications for retail, leisure and office developments outside town centres, there is a need to consider a local threshold for impact assessments that is lower than the 2,500sq m threshold set out in Paragraph 26 of the NPPF and advise of draft policy wording/mechanisms.
- q. produce a fully proof read electronic first draft report meeting the requirements of this specification and the tender;
- r. produce a fully proof read electronic final draft report, including any appendices of technical or background data and a freestanding executive summary report of no more than approximately 1,500 words;
- s. supply five hard copies of the fully proof read final report, including any appendices of technical or background data and a freestanding executive summary report of no more than approximately 1,500 words.

- t. In addition to hard copies as described in paragraph t., provide electronically in both Microsoft Word and Adobe PDF format the final report and associated supporting material.
- u. Provide any background data such as tables presented within any appendices, graphs, graphics or tables in their original relevant format such as Microsoft Excel for data tables or jpegs for graphics and maps;
- v. ensure any electronic mapping is compatible with the Councils GIS system ArcMap.
- w. ensure the supply of electronic data or reports are saved, named and ordered in a clear and logical way;
- x. allow for the option of a presentation of final findings to an appropriate group of senior officers and Elected Members, to be agreed by the Council.
- y. ensure all documents prepared and primary data gathered are vested in the Council and that the Council is entitled to use these without additional payment.
- z. commit to making support available for Examination in Public, in support of the Councils Local Plan and defence of their own evidence if so required, at the hourly rates detailed in their tender, although it is accepted that due to the inherent uncertainties regarding the level of support required, it is not expected that this is costed for in full as part of this study. This commitment shall expire on 31 March 2020 as part of this contract unless terminated earlier or extended for a maximum period of 1 year as detailed within the Contract Particulars.
- aa. work in close association with a designated officer from the Council;
- bb. agree a programme of physical/remote meetings to steer the Study at inception to ensure adequate liaison and to oversee the production of material up to and including the final report in accordance with the agreed programme of works. It is expected that a minimum of three face to face progress meetings will be required with the Council at a location of its choosing within the Borough;
- cc. provide a single point of contact for the contract, who should be identified, by name, email and direct dial within consultants tenders, who will also manage and provide overall direction and input;
- dd. instigate early dialogue with the Council in the event of any changes, positive or negative, which may have an impact on the timing of the agreed programme and or quality of the commissioned outputs.

Appendix A – Borough Boundary



2. LIST OF CONSULTEES

During August, September and October 2017, HollissVincent undertook consultations with the following key stakeholders:

Name of Consultee	Position	Organisation
Stuart Russell Ben King Lynne Picken	Director of Fairacre Property Asset Manager at Fairacre Property Centre Manager	Arcades Shopping Centre
Andrew Ferguson Greg Westover	Senior Fund Manager, the Leisure Fund at Legal & General Investment Management Senior Asset Manager, Linked Life Fund at Legal & General Investment Management	Ashton Leisure Park
Neil Lyndsay Tim Cornford	Centre Manager Owner	Ladysmith Shopping Centre
Lynn French	Principal	Tameside College
James Duck	Asset Manager, British Land	Crown Point Shopping Centre
David Bloy	Planning Executive, British Land	Crown Point Shopping Centre
Alice Crossley Paula Wood Diane Lyons	Associate Director - Retail Management at JLL Centre Manager Surveyor - Retail Management at JLL	Clarendon Mall
Jonathan Stanlake	Director at GVA	Greater Manchester Pension Fund
Patrick Franks	Development Director at Wrather & Co	The Droylsden Centre
Andrew Dewhurst Phil Corris	Director Managing Director	Maple Grove Developments (Hattersley District Centre) Peak Valley Housing Association
Reg Patel Lyndsay Sims	Marketing and communications manager Director of Services & Business Development	Active Tameside
Andrea Wright Ade Alao Roger Greenwood David Absolon	Tameside Council Capital Projects Lead Head of Investment and Development Project Manager Sport and Leisure Assets Estates Manager	TMBC
Anne Heath Nicola Martin	Economic Development Officer - Town Centres Environmental Services Manager - Markets	TMBC
Doug Carson	Asset Manager at Orchard Street Investment Management LLP	Snipe Retail Park
Martin Walton	Director	Waltons
Carl Critchlow	Marketing Leader	Ikea

3. HOUSEHOLD SURVEY QUESTIONNAIRE

Job No: 050717

Tameside Retail and Leisure Study 2017

Good morning / afternoon / evening, I am from NEMS market research, and we are conducting a short survey in your area about shopping on behalf of Tameside Metropolitan Borough Council. Do you have time to answer some questions? It will take about five minutes.

QA Are you the main shopper in your household?

- 1 Yes
- 2 No

IF 'YES' - CONTINUE INTERVIEW

IF 'NO' - ASK: "COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE SHOPPING?" IF NOT AVAILABLE, THANK AND CLOSE THE INTERVIEW.

First we have a few questions about where you undertake food and groceries shopping. In answering these questions the location may be a supermarket, a smaller store or independent retailer, or a town centre, or could be the use of facilities such as the Internet.

Q01 Where did your household last undertake a main food and grocery shop?

DO NOT PROMPT, ONE ANSWER ONLY

IF 'OTHER' PLEASE SPECIFY STORE NAME AND LOCATION, IF 'MARKET STALL' PROBE FOR LOCATION

#Food

Food destination list:

Other:

Internet / delivered

Home catalogue

TV / Interactive shopping

Market Stalls (PLEASE PROBE FOR LOCATION)

Other (PLEASE WRITE IN STORE NAME AND LOCATION)

(Don't know / varies)

(Don't do a main food shop)

GO TO Q05

Q02 And where did your household go the time before that for a main food and grocery shop (was it the same, or different, and if so, please specify)?

DO NOT PROMPT. ONE ANSWER ONLY.

#Food

Food destination list:

Other:

Internet / delivered

Market Stalls (PLEASE PROBE FOR LOCATION)

Other (PLEASE WRITE IN STORE NAME AND LOCATION)

(Don't know / varies)

(Nowhere else)

Q03 Approximately how much money does your household normally spend on a main food and grocery shop?

DO NOT PROMPT. PLEASE WRITE IN TO THE NEAREST £

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

If a destination mentioned at Q01:

Q04 When undertaking the main food and grocery trip to (STORE MENTIONED AT Q01) did you also visit other shopping, leisure, food and drink and service destinations on the same trip?

DO NOT READ OUT. TICK ALL THAT APPLY.

- 1 Other food shopping destination
- 2 Other non-food shopping destination
- 3 Food and drink (i.e. restaurants and bars)
- 4 Leisure (i.e. cinema / ten pin bowling)
- 5 Service (i.e. bank / hairdresser / travel agent / estate agent etc.)
- 6 Other (PLEASE WRITE IN)
- 7 (Nowhere else)
- 8 (Don't know)

If a destination mentioned at Q02:

Q04A When undertaking the main food and grocery trip to (STORE MENTIONED AT Q02) did you also visit other shopping, leisure, food and drink and service destinations on the same trip?
DO NOT READ OUT. TICK ALL THAT APPLY.

- 1 Other food shopping destination
- 2 Other non-food shopping destination
- 3 Food and drink (i.e. restaurants and bars)
- 4 Leisure (i.e. cinema / ten pin bowling)
- 5 Service (i.e. bank / hairdresser / travel agent / estate agent etc.)
- 6 Other (PLEASE WRITE IN)
- 7 (Nowhere else)
- 8 (Don't know)

Q05 Where did your household last undertake a 'top-up' food and grocery shop?
DO NOT READ OUT. ONE ANSWER ONLY

#Food **Food destination list:**
Other:
Internet / delivered
Market Stalls (PLEASE PROBE FOR LOCATION)
Other (PLEASE WRITE IN STORE NAME AND LOCATION)
(Don't know / varies)
(Don't do top-up food shopping)

GO TO Q08

Q06 And where did your household shop the time before that for a 'top-up' food and grocery shop (was it the same, or different, and if different, please specify)?
DO NOT READ OUT. ONE ANSWER ONLY

#Food **Food destination list:**
Other:
Internet / delivered
Market Stalls (PLEASE PROBE FOR LOCATION)
Other (PLEASE WRITE IN STORE NAME AND LOCATION)
(Don't know / varies)
(Nowhere else)

Q07 Approximately how much money does your household normally spend on a 'top-up' food and grocery shop?

DO NOT PROMPT. PLEASE WRITE IN TO THE NEAREST £

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Q08 Does your household also spend money on food and groceries in small shops?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Yes GO TO Q09
- 2 No GO TO Q11

Q09 in which town / district or local centre are most of these small shops located?
DO NOT READ OUT. ONE ANSWER ONLY.
QUOTE STORES ONLY IF RESPONDENT IS UNSURE OF DESTINATION.

#NonFood **Non food destinations (only the small shops locations):**
Other (PLEASE PROBE FOR LOCATION)
(Don't know / varies)

Q10 Approximately how much money does your household spend on food and groceries on a typical trip to these small shops?
DO NOT PROMPT. PLEASE WRITE IN TO THE NEAREST £

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV / interactive shopping or use of a home catalogue.

Q11	So, speaking as an individual, can you tell me where you last made a purchase of clothes or shoes? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	GO TO Q13 GO TO Q13
	Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q11	
Q12	And the time before that, where did you go to make a purchase of clothes or shoes? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	
Q13	Now can you tell me where your household last made a purchase of furniture, carpets, or soft household furnishings? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	GO TO Q15 GO TO Q15
	Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q13	
Q14	And the time before that, where did your household go to make a purchase of furniture, carpets, or soft household furnishings? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	
Q15	Now can you tell me where your household last made a purchase of DIY and decorating goods? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	GO TO Q17 GO TO Q17

Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q15	
Q16	And the time before that, where did your household go to make a purchase of DIY and decorating goods? DO NOT PROMPT. ONE ANSWER ONLY.
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)
Q17	Can you tell me where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers? DO NOT PROMPT. ONE ANSWER ONLY.
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)
	GO TO Q19
	GO TO Q19
Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q17	
Q18	And the time before that, where you or your household last made a purchase of electrical items such as TVs, DVD players, digital cameras, MP3 players, mobile phones, computers or domestic appliances, such as washing machines, fridges or cookers? DO NOT PROMPT. ONE ANSWER ONLY.
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)
Q19	Can you tell me where you or your household last made a purchase of health, beauty or chemist items? DO NOT PROMPT. ONE ANSWER ONLY.
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)
	GO TO Q21
	GO TO Q21
Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q19	
Q20	And the time before that, where did you or your household go to make a purchase of health, beauty or chemist items? DO NOT PROMPT. ONE ANSWER ONLY.
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)

Q21	Can you tell me where you or your household last made a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	GO TO Q23 GO TO Q23
Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q21		
Q22	And the time before that, where did you or your household go to make a purchase of recreational goods such as sports equipment, bicycles, musical instruments or toys? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Other: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	
Q23	Can you tell me where you or your household last made a purchase of other non-food items such as books, CDs, jewellery or china and glass items? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	GO TO Q25 GO TO Q25
Not those who 'Don't do this type of shopping' or 'Don't know / can't remember' at Q23		
Q24	And the time before that, where did you or your household go to make a purchase of other non-food items such as books, CDs, jewellery or china and glass items? DO NOT PROMPT. ONE ANSWER ONLY.	
#NonFood	Non food destinations: Internet / delivered Home catalogue TV / Interactive shopping Market stalls (PLEASE PROBE FOR LOCATION) Other (PLEASE WRITE IN STORE NAME AND LOCATION) (Don't know / can't remember) (Don't do this type of shopping)	
Finally, we have a few questions about where you or your family most frequently go to undertake various forms of leisure activity.		
Q25	Do you, or members of your household, undertake any of the following leisure activities? READ OUT, SELECT ALL THAT APPLY.	
1	A visit to the cinema (choose one location from list G)	ASK Q26
2	A visit to an indoor entertainment centre (e.g. bowling, skating rink, adventure play centre) (choose one location from list H)	ASK Q27
3	A visit to an outdoor leisure facility, such as a cycle park, a country park, or a "Go Ape" type facility (choose one location from list I)	ASK Q28
4	A visit to the gym / health club / sport facility (choose one location from list J)	ASK Q29
5	A visit to a museum / gallery or other place of historical / cultural interest (choose one location from list K)	ASK Q30
6	A visit to the theatre/ a concert hall / live music venue (choose one location from list L)	ASK Q31
7	A visit to a pub / bar / nightclub (choose one location from list M)	ASK Q32
8	A visit to a restaurant / café (choose one location from list M)	ASK Q33
9	(None of these)	GO TO GEN
Q26	Where do you or your household most frequently visit to go to the cinema? DO NOT PROMPT. ONE ANSWER ONLY.	
#Cinema	Cinema destination list:	

Q27	Where do you or your household most frequently visit for indoor entertainment (e.g. bowling, skating rink, adventure play centre)? DO NOT PROMPT. ONE ANSWER ONLY.
#Indoor	Indoor entertainment destination list:
Q28	Where do you or your household most frequently go for outdoor leisure facilities, such as a cycle park, a country park, or a "Go Ape" type facility? DO NOT PROMPT. ONE ANSWER ONLY.
#Outdoor	Outdoor leisure destination list:
Q29	Where do you or your household most frequently visit to use a gym / health club / sport facility? DO NOT PROMPT. ONE ANSWER ONLY.
#Health	Health destination list:
Q30	Where do you or your household most frequently visit for museums / galleries or other places of historical / cultural interest? DO NOT PROMPT. ONE ANSWER ONLY.
#Cultural	Cultural destination list:
Q31	Where do you or your household most frequently visit to go to the theatre/ a concert hall / live music venue? DO NOT PROMPT. ONE ANSWER ONLY.
#Theatre	Theatre / live destination list:
Q32	Where do you or your household most frequently visit for pubs / bars / nightclubs? DO NOT PROMPT. ONE ANSWER ONLY.
#Leisure	Other leisure destination list:
Q33	Where do you or your household most frequently visit to a restaurant or café? DO NOT PROMPT. ONE ANSWER ONLY.
#Leisure	Other leisure destination list:
GEN	Gender of respondent: CODE FROM OBSERVATION
1	Male
2	Female
AGE	Could I ask how old you are please? ONE ANSWER ONLY. DO NOT READ OUT
1	18 to 24
2	25 to 34
3	35 to 44
4	45 to 54
5	55 to 64
6	65 +
7	(Refused)
OCC	What is the occupation of the chief income earner in your household? (IF RETIRED, ASK PREVIOUS OCCUPATION)
1	Occupation / job description (PLEASE WRITE IN)
2	Retired - Basic State Pension
3	(Refused)
CAR	How many cars does your household own or have the use of? ONE ANSWER ONLY. DO NOT READ OUT
1	None
2	One
3	Two
4	Three or more
5	(Refused)

WOR **Which of the following best describes the chief wage earner of your household's current employment situation?**

READ OUT. ONE ANSWER ONLY

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Other (PLEASE WRITE IN)
- 8 (Refused)

Thank & close.

- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Other (PLEASE WRITE IN)
- 8 (Refused)

Thank & close.

4. RAW HOUSEHOLD SURVEY RESULTS

(Supplied Separately to the Council on a Disc)

5. PEDESTRIAN SURVEY QUESTIONNAIRE

NEMS market research
ASHTON-UNDER-LYNE, HYDE, DENTON, STALYBRIDGE AND DROYLSDEN – IN CENTRE SURVEY

INTRODUCTION: Good morning / afternoon, I am from **NEMS** market research, an independent market research company. We are conducting a short survey for Tameside Metropolitan Borough Council among people visiting this centre. It will take about 5 minutes, do you have time please?

Q.A. ASK ALL:
 First of all, can I ask you do you work in Market Research?

READ OUT: Yes
 No

CLOSE INTERVIEW
 CONTINUE, GO TO Q.1

Q.1 ASK ALL:
 How did you travel to(NAME OF CENTRE) today?

<u>ONE ANSWER ONLY</u>	(1)
Car-driver	1
Car-passenger	2
<u>Bus / coach</u>	3
Bicycle	4
Train / Metrolink	5
<u>Taxi</u>	6
Walk	7
Other (PLEASE WRITE IN)	8

Q.2 ASK ALL:
 How often do you visit(NAME OF CENTRE)?

<u>ONE ANSWER ONLY</u>	(2)
7 days a week	1
4-6 times a week	2
2-3 times a week	3
<u>Once a week</u>	4
Once a fortnight	5
Once a month	6
<u>Less than once a month</u>	7
First time today	8
(Don't know)	9
(Refused)	A

Q.3 ASK ALL SHOWCARD 'A'
 What is the main reason for your visit to(NAME OF CENTRE) today?
ONE ANSWER ONLY DO NOT PROMPT

	(3)
To buy food and groceries (not take-away/café/restaurant)	1
<u>To buy non-food goods such as clothes, shoes, jewellery, etc</u>	2
Window shopping / browsing	3
To visit the Civic Centre / access Council services	4
For financial, legal, personal or other services, (e.g. banks, solicitors, hairdressers, beauty parlours, post office, travel agent, estate agents etc	5
To use a leisure facility such as a cinema / gym / dance class / children's play centre	6
For drinks	7
<u>To eat out (take-aways and restaurants)</u>	8
For work / business purposes	9
To meet somebody	A
<u>To visit the library</u>	B
To use a health service (i.e. doctor, dentist, chiropody, physiotherapy etc.)	C
To visit arts / cultural / tourism facilities	D
To attend a place of worship or religious institution	E
Other (PLEASE WRITE IN)	F
(None)	G
(Don't know)	H

ASK ALL:

Q.4 What do you **like most** about(NAME OF CENTRE)?

CODE UP TO FIVE RESPONSES: DO NOT PROMPT

Access/Transport	(4)
Near to home / convenient	1
Parking is easy / car-friendly	2
<u>Parking is cheap / free</u>	<u>3</u>
Good accessibility by bus	4
Good accessibility by train/Metrolink	5
Pedestrian-friendly	6
Ease of access for all (with pushchairs, wheelchairs, etc)	7
 Environment	 (5)
Feels safe	1
General cleanliness of shopping streets / shopping centre	2
<u>Nice street furniture / floral displays</u>	<u>3</u>
Nice busy feel	4
Not too crowded	5
Character / atmosphere	6
 Leisure and Services	 (6)
Good range of places to eat and drink	1
Good range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)	2
Good range of leisure facilities	3
 Retail Offer	 (7)
Good choice / quality of independent shops	1
Good choice / quality of non-food multiple stores	
<u>(e.g. high street chains: Topshop, Next, Dorothy Perkins, etc.)</u>	<u>2</u>
Good choice / quality of foodstores	3
Quality of shops in general	4
Specified shops (PLEASE WRITE IN)	5
 Other	 (8)
I like everything about the Town/District Centre	1
No opinion / Nothing in particular	2
Other (PLEASE WRITE IN)	3

ASK ALL:

Q.5 What do you **dislike most** about(NAME OF CENTRE)?
CODE UP TO FIVE RESPONSES: DO NOT PROMPT

Access / Transport	(9)
Pedestrian-vehicular conflict	1
Uneven / poorly maintained pavements	2
<u>Pavement clutter, e.g. A-boards or other obstructions</u>	3
Difficulties in parking / busyness of car parks/ not car-friendly	4
Location of car parks	5
<u>Expensive parking</u>	6
Poor accessibility by bus	7
Poor accessibility by train/Metrolink	8
Difficulties moving around the centre with pushchairs, wheelchairs, etc	9
 Environment	 (10)
Dirty streets / car parks / footpaths	1
Feels unsafe	2
Not family friendly	3
<u>Lack of street furniture / floral displays</u>	4
Not busy enough	5
Overcrowded	6
Too many 'dead' frontages during the day	7
 Leisure and Services	 (11)
Inadequate range of places to eat and drink	1
Inadequate range of financial and personal services	2
<u>Inadequate range of leisure facilities</u>	3
Absence of outdoor play areas for children	4
 Retail Offer	 (12)
Lack of choice / poor quality of independent shops	1
Lack of choice / poor quality of non-food multiple stores / high street chains like Next	2
Lack of choice / poor quality of supermarkets	3
Lack of a larger supermarket	4
Shops too small / small range of goods in stock	5
<u>Choice / quality of shops in general is inadequate</u>	6
Specified shops absent (PLEASE WRITE IN)	7
 Other	 (13)
I dislike everything about the Town/District Centre	1
No opinion / Nothing in particular	2
Other (PLEASE WRITE IN)	3

ASK ALL:

- Q.6 How could(NAME OF CENTRE) **best** be improved?
CODE UP TO FIVE RESPONSES: DO NOT PROMPT

Access / Transport	(14)
More parking / make more car-friendly	1
More disabled parking	2
<u>Cheaper parking</u>	3
Better bus services to / from and within the Centre	4
Make more pedestrian-friendly	5
<u>More dropped pavements to ease access for wheelchairs / pushchairs, etc</u>	6
Better maintenance of pavements / footpaths	7
 Environment	 (15)
Improve appearance of the buildings and landscaping	1
Remove litter / clean streets more often	2
<u>Improve street furniture / floral displays</u>	3
Improve security measures / policing	4
More shelter from wind / rain	5
 Leisure and Services	 (16)
Improve range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)	1
Improve range of health services, e.g. doctors / dentists, chiropody, etc	2
<u>More outdoor play areas for children</u>	3
More / better eating and drinking facilities	4
More / better leisure facilities	5
Specific leisure facility (PLEASE WRITE IN)	6
 Retail Offer	 (17)
Better choice / quality of independent shops	1
More non-food multiple stores / high street chains like Next, etc	2
<u>Bigger / better supermarket</u>	3
Better choice / quality of shops in general	4
Specified shop (PLEASE WRITE IN)	5
 Other	 (18)
Don't know / None mentioned	1
Other (PLEASE WRITE IN)	2

ASK ALL

- Q.7 Are there any **types of food** shops that you feel(NAME OF CENTRE) is lacking in?

	(19)	
Yes	1	GO TO Q.8
No	2	GO TO Q.9
(Don't know)	3	GO TO Q.9

IF 'YES' AT Q.7 ASK Q.8. OTHERS GO TO Q.9

- Q.8 What **type of food** shop/s do you think(NAME OF CENTRE) is lacking in, e.g. butchers, or is there a specific foodstore you would like to see in(NAME OF CENTRE)?
DO NOT PROMPT PROBE FULLY: Any others ?

(20)

ASK ALL

- Q.9 Are there any **types of non-food** shops that you feel(NAME OF CENTRE) is lacking in?

	(21)	
Yes	1	GO TO Q.10
No	2	GO TO Q.11
(Don't know)	3	GO TO Q.11

IF 'YES' AT Q.9 ASK Q.10. OTHERS GO TO Q.11

- Q.10 What **type of non-food** shop/s do you think(NAME OF CENTRE) is lacking in, e.g. women's fashion, or is there a specific non-food shop that you would like to see in(NAME OF CENTRE)?

DO NOT PROMPT PROBE FULLY: Any others ?

(22)

ASK ALL

- Q.11 Other than retail, are there any other town centre type facilities that you feel(NAME OF CENTRE) is lacking in?

(23)

Yes

1

No

2

(Don't know)

3

- Q.12 Other than retail, what alternative uses do you think should be encouraged so as to attract more people to visit(NAME OF CENTRE)?

DO NOT PROMPT PROBE FULLY: Any others ?

(24)

ASK ALL: SHOWCARD 'B'

- Q.13 Please could you let me know how satisfied or dissatisfied you are using a scale of 1 to 5, where 1 is very dissatisfied and 5 is very satisfied, in relation to the following characteristics of(NAME OF CENTRE)

READ OUT CODE ONE RESPONSE PER STATEMENT

	Very dissatisfied 1	Quite dissatisfied 2	Neither 3	Quite satisfied 4	Very satisfied 5	(DK / N/A)
	(25)	(26)	(27)	(28)	(29)	(30)
Range and quality of shops	1	1	1	1	1	1
Supermarket offer	2	2	2	2	2	2
Family entertainment facilities (i.e. cinema / bowling / bingo)	3	3	3	3	3	3
Food and drink offer	4	4	4	4	4	4
Range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)	5	5	5	5	5	5
Cleanliness of shopping streets / centre	6	6	6	6	6	6
Personal safety / policing	7	7	7	7	7	7
Quality and overall appearance of buildings and landscaping	8	8	8	8	8	8
Shelter from weather	9	9	9	9	9	9
Pedestrian safety	A	A	A	A	A	A
Amount of car parking	B	B	B	B	B	B
Cost of car parking	C	C	C	C	C	C
Accessibility by bus	D	D	D	D	D	D
Cycle access / cycle parking	E	E	E	E	E	E
Ease of movement around the centre on foot	F	F	F	F	F	F
Access for people with mobility / hearing / sight difficulties	G	G	G	G	G	G
Location of car parks	H	H	H	H	H	H

ASK ALL SHOWCARD 'C'

- Q.14 When visiting(NAME OF CENTRE) how often do you combine shopping with visits to services (for financial, legal, personal or health purposes), or with visits to eating and drinking outlets, or other leisure facilities?

ONE ANSWER ONLY

(31)

Almost always

1

Quite often

2

Sometimes

3

Rarely

4

Never

5

(Don't know / couldn't say)

6

ASK ALL

Q.15 Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months (including problems related to old age)?

READ OUT ONE ANSWER ONLY

	(32)	
Yes, limited a little	1	GO TO Q.16
Yes, limited a lot	2	GO TO Q.16
No	3	GO TO RESP DETAILS
Rather not say	4	GO TO RESP DETAILS

IF 'YES' AT Q.15 ASK Q.16. OTHERS GO TO RESP DETAILS

Q.16 Does / do the health problem/s or disability/ies relate to:

READ OUT CAN BE MULTICODED

	(33)	
Mobility	1	
Sight	2	
<u>Hearing</u>	3	
Old age generally	4	
Other (PLEASE WRITE IN)	5	

Rather not say	5	

IF 'YES' AT Q.15 ASK Q.17. OTHERS GO TO RESP DETAILS

Q.17 Could you please describe any difficulties you have when visiting(NAME OF CENTRE) in relation to access to shops and services, movement around the centre, access to transport facilities, or any other issue that you may wish to highlight?

DO NOT PROMPT PROBE FULLY: Anything else ?

(34)

IF ANY DIFFICULTIES RECORDED AT Q.17 ASK Q.18. OTHERS GO TO RESP DETAILS

Q.18 What improvements would you like to see in(NAME OF CENTRE) that you would most welcome that would help the problems you have just described?

CODE UP TO FIVE RESPONSES: DO NOT PROMPT

	(35)	
Reduce amount of pavement clutter, such as A-boards or other obstructions	1	
Provide more pedestrian crossings	2	
<u>Better maintenance of pavements</u>	3	
Better signage within the centre	4	
More disabled parking	5	
<u>More dropped pavements to aid access by wheelchair</u>	6	
Wider pavements / footpaths / walkways	7	
More lifts within shops / shopping centre	8	
<u>Ramped access within and at the entrance of shops</u>	9	
More street / shop seating / seating in general	A	
More circulation space in shops	B	
More public / customer toilets, including disabled toilets and baby changing facilities	C	
_____	D	
Other (PLEASE WRITE IN)	E	

(Don't know / none mentioned)	F	

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, ADDRESS AND CONTACT TELEPHONE NUMBER PLEASE?

INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS.

NAME: _____

ADDRESS: _____

POST CODE:

TEL. No. _____

CLASSIFICATION

GENDER:	(36)	AGE GROUP:	(37)
Male	1	18 - 24 years	1
Female	2	25 - 34 years	2
		<u>35 - 44 years</u>	<u>3</u>
		45 - 54 years	4
		55 - 64 years	5
		65+ years	6

WHICH OF THE FOLLOWING BEST DESCRIBES THE CHIEF WAGE EARNER OF YOUR HOUSEHOLD'S CURRENT EMPLOYMENT SITUATION?

	(38)
Working full time	1
Working part time	2
<u>Unemployed</u>	<u>3</u>
Retired	4
A housewife	5
<u>A student</u>	<u>6</u>
Other (PLEASE WRITE IN)	7
<u>(Refused)</u>	<u>8</u>

OCCUPATION OF CHIEF WAGE EARNER: _____

	(39)
AB	1
<u>C1</u>	<u>2</u>
C2	3
DE	4

HOUSEHOLD COMPOSITION:**TIME OF INTERVIEW:** **(40)**

Number of adults incl Resp: (41)

10.00 – 12.00 1

12.01 – 14.00 2

No. of children 15 years and under: (42)

14.01 – 16.00 3

Number of cars in household: (43)

DAY OF INTERVIEW:	(44)	CENTRE:	(45)	LOCATION (SEE INSTR):	(46)
Monday	1	Ashton-under-Lyne	1	Location 1	1
Tuesday	2	Hyde	2	Location 2	2
<u>Wednesday</u>	<u>3</u>	Denton	3	<u>Location 3</u>	<u>3</u>
Thursday	4	Droylsden	4	Location 4	4
Friday	5	Stalybridge	5	Location 5	5
Saturday	6			<u>Location 6</u>	<u>6</u>
				Location 7	7

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

INTERVIEWER'S SIGNATURE: _____ DATE: _____

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6. PEDESTRIAN SURVEY RESULTS

(Unweighted)

Tameside In Centre Survey for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under -Lyne	Hyde	Denton	Droylsden	Stalybridge													
Q01 How did you travel to(NAME OF CENTRE) today?																										
Car-driver	44.6%	271	47.5%	97	43.2%	174	45.0%	54	52.4%	122	37.4%	95	56.5%	135	37.0%	136	50.5%	101	45.0%	45	41.7%	43	39.6%	40	40.8%	42
Car-passenger	9.1%	55	6.4%	13	10.4%	42	12.5%	15	9.9%	23	6.7%	17	8.4%	20	9.5%	35	12.0%	24	9.0%	9	9.7%	10	5.9%	6	5.8%	6
Bus / coach	23.2%	141	19.1%	39	25.3%	102	20.0%	24	17.2%	40	30.3%	77	11.3%	27	31.0%	114	22.5%	45	27.0%	27	27.2%	28	16.8%	17	23.3%	24
Bicycle	1.2%	7	3.4%	7	0.0%	0	1.7%	2	1.7%	4	0.4%	1	0.8%	2	1.4%	5	0.5%	1	1.0%	1	0.0%	0	5.0%	5	0.0%	0
Train / Metrolink	1.3%	8	2.5%	5	0.7%	3	1.7%	2	1.3%	3	1.2%	3	0.8%	2	1.6%	6	2.5%	5	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Taxi	1.6%	10	0.5%	1	2.2%	9	1.7%	2	0.9%	2	2.4%	6	0.4%	1	2.4%	9	1.0%	2	2.0%	2	2.9%	3	1.0%	1	1.9%	2
Walk	18.9%	115	20.6%	42	18.1%	73	17.5%	21	16.7%	39	21.7%	55	21.8%	52	17.1%	63	11.0%	22	16.0%	16	18.4%	19	29.7%	30	27.2%	28
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Mean score [Times per week]																										
Q02 How often do you visit(NAME OF CENTRE)?																										
7 days a week	9.6%	58	12.7%	26	7.9%	32	11.7%	14	8.6%	20	9.4%	24	11.7%	28	8.2%	30	5.5%	11	12.0%	12	9.7%	10	5.9%	6	18.4%	19
4-6 times a week	15.8%	96	14.7%	30	16.4%	66	13.3%	16	11.2%	26	21.3%	54	14.2%	34	16.8%	62	10.5%	21	13.0%	13	16.5%	17	16.8%	17	27.2%	28
2-3 times a week	23.2%	141	25.0%	51	22.3%	90	19.2%	23	21.9%	51	26.4%	67	18.8%	45	26.1%	96	17.5%	35	18.0%	18	16.5%	17	40.6%	41	29.1%	30
Once a week	17.6%	107	17.6%	36	17.6%	71	14.2%	17	16.7%	39	20.1%	51	14.2%	34	19.8%	73	13.0%	26	16.0%	16	26.2%	27	22.8%	23	14.6%	15
Once a fortnight	8.2%	50	8.8%	18	7.9%	32	8.3%	10	11.6%	27	5.1%	13	9.6%	23	7.3%	27	8.5%	17	15.0%	15	7.8%	8	5.0%	5	4.9%	5
Once a month	6.1%	37	4.9%	10	6.7%	27	7.5%	9	6.4%	15	5.1%	13	9.2%	22	4.1%	15	8.5%	17	6.0%	6	5.8%	6	5.0%	5	2.9%	3
Less than once a month	16.3%	99	12.7%	26	18.1%	73	20.0%	24	19.7%	46	11.4%	29	18.8%	45	14.7%	54	33.0%	66	17.0%	17	11.7%	12	4.0%	4	0.0%	0
First time today	2.5%	15	2.5%	5	2.5%	10	4.2%	5	3.0%	7	1.2%	3	2.9%	7	2.2%	8	2.0%	4	3.0%	3	5.8%	6	0.0%	0	1.9%	2
(Don't know)	0.5%	3	0.5%	1	0.5%	2	1.7%	2	0.4%	1	0.0%	0	0.4%	1	0.5%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Mean:	2.31		2.53		2.20		2.23		1.99		2.64		2.25		2.35		1.60		2.21		2.25		2.54		3.59	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under-Lyne	Hyde	Denton	Droylsden	Stalybridge													
Q03 What is the main reason for your visit to(NAME OF CENTRE) today?																										
To buy food and groceries (not take-away/café/restaurant)	33.9%	206	30.4%	62	35.7%	144	14.2%	17	28.8%	67	48.0%	122	24.7%	59	39.9%	147	19.0%	38	38.0%	38	41.7%	43	41.6%	42	43.7%	45
To buy non-food goods such as clothes, shoes, jewellery, etc	14.8%	90	12.7%	26	15.9%	64	19.2%	23	18.0%	42	9.8%	25	16.7%	40	13.6%	50	19.5%	39	14.0%	14	6.8%	7	20.8%	21	8.7%	9
Window shopping / browsing	11.4%	69	9.3%	19	12.4%	50	15.8%	19	13.7%	32	7.1%	18	10.9%	26	11.7%	43	18.0%	36	13.0%	13	7.8%	8	7.9%	8	3.9%	4
To visit the Civic Centre / access Council services	1.3%	8	1.5%	3	1.2%	5	0.0%	0	3.0%	7	0.4%	1	2.1%	5	0.8%	3	2.0%	4	1.0%	1	0.0%	0	3.0%	3	0.0%	0
For financial, legal, personal or other services, (e.g. banks, solicitors, hairdressers, beauty parlours, post office, travel agent, estate agents et	14.3%	87	14.7%	30	14.1%	57	14.2%	17	14.2%	33	14.6%	37	15.9%	38	13.3%	49	21.0%	42	14.0%	14	11.7%	12	9.9%	10	8.7%	9
To use a leisure facility such as a cinema / gym / dance class / children's play centre	1.0%	6	1.0%	2	1.0%	4	2.5%	3	0.4%	1	0.8%	2	0.4%	1	1.4%	5	0.5%	1	0.0%	0	1.0%	1	1.0%	1	2.9%	3
For drinks	1.2%	7	2.5%	5	0.5%	2	1.7%	2	1.7%	4	0.4%	1	1.7%	4	0.8%	3	1.0%	2	0.0%	0	1.9%	2	0.0%	0	2.9%	3
To eat out (take-aways and restaurants)	1.2%	7	2.5%	5	0.5%	2	0.0%	0	0.9%	2	2.0%	5	1.7%	4	0.8%	3	1.0%	2	0.0%	0	1.0%	1	4.0%	4	0.0%	0
For work / business purposes	8.9%	54	13.7%	28	6.5%	26	15.0%	18	9.9%	23	5.1%	13	13.4%	32	6.0%	22	7.5%	15	8.0%	8	14.6%	15	2.0%	2	13.6%	14
To meet somebody	7.1%	43	5.4%	11	7.9%	32	10.8%	13	6.0%	14	6.3%	16	6.7%	16	7.3%	27	6.5%	13	7.0%	7	10.7%	11	4.0%	4	7.8%	8
To visit the library	0.5%	3	0.5%	1	0.5%	2	0.0%	0	1.3%	3	0.0%	0	0.4%	1	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
To use a health service (i.e.doctor, dentist, chiropody, physiotherapy etc.)	2.6%	16	2.9%	6	2.5%	10	0.8%	1	1.3%	3	4.7%	12	3.8%	9	1.9%	7	1.0%	2	3.0%	3	1.9%	2	5.9%	6	2.9%	3
To visit arts / cultural / tourism facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To attend a place of worship or religious institution	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	0.5%	3	1.5%	3	0.0%	0	1.7%	2	0.4%	1	0.0%	0	0.0%	0	0.8%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
College	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Just for a walk	0.5%	3	1.0%	2	0.2%	1	0.8%	1	0.0%	0	0.8%	2	0.8%	2	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2
Just passing through	0.3%	2	0.0%	0	0.5%	2	1.7%	2	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
School run	0.3%	2	0.0%	0	0.5%	2	0.8%	1	0.4%	1	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under-Lyne	Hyde	Denton	Droylsden	Stalybridge													
Q04 What do you like most about(NAME OF CENTRE)? [MR]																										
Near to home / convenient	31.1%	189	30.4%	62	31.5%	127	25.0%	30	32.6%	76	32.7%	83	31.0%	74	31.3%	115	23.0%	46	29.0%	29	37.9%	39	49.5%	50	24.3%	25
Parking is easy / car-friendly	12.2%	74	9.8%	20	13.4%	54	5.0%	6	14.6%	34	13.4%	34	15.5%	37	10.1%	37	7.0%	14	14.0%	14	8.7%	9	29.7%	30	6.8%	7
Parking is cheap / free	6.4%	39	5.9%	12	6.7%	27	4.2%	5	8.6%	20	5.5%	14	8.8%	21	4.9%	18	2.0%	4	0.0%	0	4.9%	5	27.7%	28	1.9%	2
Good accessibility by bus	10.0%	61	7.8%	16	11.2%	45	7.5%	9	8.6%	20	12.6%	32	7.5%	18	11.7%	43	11.5%	23	4.0%	4	7.8%	8	15.8%	16	9.7%	10
Good accessibility by train/Metrolink	2.5%	15	3.4%	7	2.0%	8	2.5%	3	3.0%	7	2.0%	5	3.8%	9	1.6%	6	3.5%	7	0.0%	0	0.0%	0	5.9%	6	1.9%	2
Pedestrian-friendly	5.8%	35	6.4%	13	5.5%	22	3.3%	4	5.6%	13	7.1%	18	8.0%	19	4.3%	16	5.0%	10	2.0%	2	3.9%	4	12.9%	13	5.8%	6
Ease of access for all (with pushchairs, wheelchairs, etc)	1.8%	11	2.5%	5	1.5%	6	2.5%	3	2.1%	5	1.2%	3	1.7%	4	1.9%	7	1.0%	2	1.0%	1	1.9%	2	3.0%	3	2.9%	3
Feels safe	15.2%	92	16.2%	33	14.6%	59	11.7%	14	16.3%	38	15.7%	40	18.0%	43	13.3%	49	11.0%	22	9.0%	9	15.5%	16	26.7%	27	17.5%	18
General cleanliness of shopping streets / shopping centre	3.5%	21	5.4%	11	2.5%	10	3.3%	4	2.6%	6	4.3%	11	3.3%	8	3.5%	13	3.5%	7	1.0%	1	4.9%	5	5.0%	5	2.9%	3
Nice street furniture / floral displays	0.5%	3	0.5%	1	0.5%	2	0.8%	1	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Nice busy feel	3.1%	19	2.9%	6	3.2%	13	2.5%	3	3.4%	8	3.2%	8	2.5%	6	3.5%	13	6.5%	13	2.0%	2	1.9%	2	2.0%	2	0.0%	0
Not too crowded	18.6%	113	18.1%	37	18.9%	76	13.3%	16	19.7%	46	20.1%	51	20.5%	49	17.4%	64	13.0%	26	17.0%	17	19.4%	20	32.7%	33	16.5%	17
Character / atmosphere	4.6%	28	6.9%	14	3.5%	14	4.2%	5	4.7%	11	4.7%	12	4.2%	10	4.9%	18	6.0%	12	5.0%	5	1.0%	1	3.0%	3	6.8%	7
Good range of places to eat and drink	8.6%	52	12.7%	26	6.5%	26	8.3%	10	12.0%	28	5.5%	14	9.6%	23	7.9%	29	6.5%	13	5.0%	5	9.7%	10	17.8%	18	5.8%	6
Good range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)	4.1%	25	4.4%	9	4.0%	16	1.7%	2	6.9%	16	2.8%	7	5.9%	14	3.0%	11	3.5%	7	8.0%	8	3.9%	4	4.0%	4	1.9%	2
Good range of leisure facilities	0.8%	5	0.5%	1	1.0%	4	1.7%	2	1.3%	3	0.0%	0	1.3%	3	0.5%	2	1.0%	2	0.0%	0	1.9%	2	1.0%	1	0.0%	0
Good choice / quality of independent shops	15.8%	96	12.7%	26	17.4%	70	14.2%	17	14.6%	34	17.7%	45	18.4%	44	14.1%	52	18.5%	37	21.0%	21	10.7%	11	15.8%	16	10.7%	11
Good choice / quality of non-food multiple stores (e.g. high street chains: Topshop, Next, Dorothy Perkins, etc.)	5.1%	31	4.4%	9	5.5%	22	5.8%	7	3.9%	9	5.9%	15	5.0%	12	5.2%	19	7.0%	14	1.0%	1	7.8%	8	5.0%	5	2.9%	3
Good choice / quality of foodstores	6.6%	40	5.4%	11	7.2%	29	1.7%	2	6.9%	16	8.7%	22	5.9%	14	7.1%	26	6.5%	13	6.0%	6	5.8%	6	5.9%	6	8.7%	9
Quality of shops in general	5.8%	35	4.4%	9	6.5%	26	6.7%	8	4.3%	10	6.7%	17	5.4%	13	6.0%	22	7.0%	14	4.0%	4	5.8%	6	4.0%	4	6.8%	7
Specified shops (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I like everything about the Town/District Centre	5.6%	34	6.9%	14	5.0%	20	3.3%	4	7.3%	17	5.1%	13	2.9%	7	7.3%	27	2.0%	4	5.0%	5	12.6%	13	0.0%	0	11.7%	12
No opinion / Nothing in particular	24.2%	147	27.0%	55	22.8%	92	30.0%	36	24.0%	56	21.7%	55	24.3%	58	24.2%	89	34.5%	69	27.0%	27	17.5%	18	14.9%	15	17.5%	18
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Tameside In Centre Survey for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge	
(Don't know)	5.3%	32	4.4%	9	5.7%	23	6.7%	8	3.4%	8	6.3%	16	4.2%	10	6.0%	22	2.5%	5	5.0%	5	12.6%	13	2.0%	2	6.8%	7
Events	0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Everything I need is here	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Good for children	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
It's multicultural	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The canal	0.7%	4	0.5%	1	0.7%	3	0.8%	1	0.4%	1	0.8%	2	0.0%	0	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4
The indoor market	1.5%	9	0.0%	0	2.2%	9	0.0%	0	1.7%	4	2.0%	5	1.3%	3	1.6%	6	2.5%	5	4.0%	4	0.0%	0	0.0%	0	0.0%	0
The older buildings	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
The people are friendly	2.1%	13	2.9%	6	1.7%	7	5.0%	6	1.7%	4	1.2%	3	2.5%	6	1.9%	7	0.0%	0	5.0%	5	0.0%	0	0.0%	0	7.8%	8
The Rock	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
The Town Hall	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Q05 What do you dislike most about(NAME OF CENTRE)? [MR]																										
Pedestrian-vehicular conflict	0.8%	5	2.0%	4	0.2%	1	0.8%	1	0.9%	2	0.8%	2	1.3%	3	0.5%	2	1.0%	2	0.0%	0	1.9%	2	1.0%	1	0.0%	0
Uneven / poorly maintained pavements	2.6%	16	5.4%	11	1.2%	5	0.8%	1	3.0%	7	3.2%	8	4.2%	10	1.6%	6	2.0%	4	2.0%	2	3.9%	4	3.0%	3	2.9%	3
Pavement clutter, e.g. A-boards or other obstructions	0.8%	5	1.0%	2	0.7%	3	0.0%	0	1.3%	3	0.8%	2	1.3%	3	0.5%	2	1.5%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Difficulties in parking / busyness of car parks/ not car-friendly	1.5%	9	2.9%	6	0.7%	3	0.0%	0	1.3%	3	2.4%	6	1.3%	3	1.6%	6	2.5%	5	2.0%	2	0.0%	0	1.0%	1	1.0%	1
Location of car parks	0.8%	5	0.0%	0	1.2%	5	0.8%	1	0.9%	2	0.8%	2	1.3%	3	0.5%	2	1.0%	2	0.0%	0	1.0%	1	0.0%	0	1.9%	2
Expensive parking	1.3%	8	2.5%	5	0.7%	3	2.5%	3	1.3%	3	0.8%	2	0.8%	2	1.6%	6	1.5%	3	1.0%	1	0.0%	0	1.0%	1	2.9%	3
Poor accessibility by bus	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Poor accessibility by train/Metrolink	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Difficulties moving around the centre with pushchairs, wheelchairs, etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / car parks / footpaths	13.3%	81	15.2%	31	12.4%	50	13.3%	16	12.4%	29	14.2%	36	17.2%	41	10.9%	40	11.5%	23	11.0%	11	16.5%	17	11.9%	12	17.5%	18
Feels unsafe	1.8%	11	3.4%	7	1.0%	4	2.5%	3	1.7%	4	1.6%	4	2.9%	7	1.1%	4	1.5%	3	0.0%	0	4.9%	5	0.0%	0	2.9%	3
Not family friendly	0.8%	5	1.5%	3	0.5%	2	1.7%	2	0.9%	2	0.4%	1	0.4%	1	1.1%	4	0.5%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Lack of street furniture / floral displays	2.1%	13	2.5%	5	2.0%	8	3.3%	4	2.6%	6	1.2%	3	2.5%	6	1.9%	7	1.5%	3	1.0%	1	2.9%	3	4.0%	4	1.9%	2
Not busy enough	2.6%	16	2.5%	5	2.7%	11	0.8%	1	3.0%	7	3.2%	8	4.2%	10	1.6%	6	2.0%	4	0.0%	0	2.9%	3	2.0%	2	6.8%	7
Overcrowded	0.7%	4	1.0%	2	0.5%	2	1.7%	2	0.9%	2	0.0%	0	0.8%	2	0.5%	2	1.0%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Too many 'dead' frontages during the day	7.1%	43	8.3%	17	6.5%	26	2.5%	3	12.4%	29	4.3%	11	9.6%	23	5.4%	20	2.5%	5	3.0%	3	3.9%	4	24.8%	25	5.8%	6
Inadequate range of places to eat and drink	3.1%	19	1.5%	3	4.0%	16	2.5%	3	3.4%	8	3.2%	8	5.0%	12	1.9%	7	1.5%	3	4.0%	4	8.7%	9	1.0%	1	1.9%	2
Inadequate range of financial and personal services	0.8%	5	1.0%	2	0.7%	3	1.7%	2	0.4%	1	0.8%	2	1.3%	3	0.5%	2	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0
Inadequate range of leisure facilities	0.8%	5	0.0%	0	1.2%	5	0.0%	0	0.9%	2	1.2%	3	0.4%	1	1.1%	4	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.9%	2
Absence of outdoor play areas for children	1.2%	7	1.0%	2	1.2%	5	0.8%	1	2.1%	5	0.4%	1	0.8%	2	1.4%	5	1.0%	2	1.0%	1	0.0%	0	2.0%	2	1.9%	2
Lack of choice / poor quality of independent shops	16.0%	97	13.2%	27	17.4%	70	10.8%	13	17.6%	41	16.9%	43	18.8%	45	14.1%	52	11.0%	22	15.0%	15	9.7%	10	38.6%	39	10.7%	11
Lack of choice / poor quality of non-food multiple stores / high street chains like Next	10.0%	61	9.3%	19	10.4%	42	10.8%	13	8.6%	20	11.0%	28	13.0%	31	8.2%	30	6.0%	12	6.0%	6	3.9%	4	30.7%	31	7.8%	8
Lack of choice / poor quality of supermarkets	3.3%	20	2.0%	4	4.0%	16	1.7%	2	3.9%	9	3.5%	9	2.1%	5	4.1%	15	1.5%	3	0.0%	0	2.9%	3	7.9%	8	5.8%	6
Lack of a larger supermarket	1.6%	10	1.0%	2	2.0%	8	1.7%	2	0.9%	2	2.4%	6	2.5%	6	1.1%	4	1.5%	3	0.0%	0	2.9%	3	3.0%	3	1.0%	1
Shops too small / small range	1.8%	11	2.0%	4	1.7%	7	2.5%	3	1.7%	4	1.6%	4	2.9%	7	1.1%	4	0.5%	1	3.0%	3	1.0%	1	2.0%	2	3.9%	4

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
of goods in stock																										
Choice / quality of shops in general is inadequate	3.1%	19	2.5%	5	3.5%	14	4.2%	5	2.1%	5	3.5%	9	4.6%	11	2.2%	8	5.0%	10	1.0%	1	1.0%	1	4.0%	4	2.9%	3
Specified shops absent (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	8.2%	50	6.9%	14	8.9%	36	4.2%	5	10.3%	24	8.3%	21	10.0%	24	7.1%	26	9.5%	19	5.0%	5	6.8%	7	18.8%	19	0.0%	0
Too many empty shops	16.8%	102	16.7%	34	16.9%	68	11.7%	14	19.7%	46	16.5%	42	20.1%	48	14.7%	54	6.0%	12	6.0%	6	20.4%	21	49.5%	50	12.6%	13
I dislike everything about the Town/District Centre	2.6%	16	4.4%	9	1.7%	7	0.0%	0	3.4%	8	3.2%	8	1.7%	4	3.3%	12	2.0%	4	1.0%	1	1.0%	1	1.0%	1	8.7%	9
No opinion / Nothing in particular	34.1%	207	34.8%	71	33.7%	136	40.8%	49	37.3%	87	28.0%	71	26.8%	64	38.9%	143	49.5%	99	42.0%	42	23.3%	24	16.8%	17	24.3%	25
Other (PLEASE WRITE IN) (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Constant construction work	5.6%	34	6.9%	14	5.0%	20	10.0%	12	3.4%	8	5.5%	14	5.4%	13	5.7%	21	2.0%	4	4.0%	4	20.4%	21	1.0%	1	3.9%	4
Cooked food smells	0.5%	3	1.0%	2	0.2%	1	0.8%	1	0.0%	0	0.8%	2	0.8%	2	0.3%	1	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dislike the new market	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of bicycle lanes	3.8%	23	3.4%	7	4.0%	16	1.7%	2	1.7%	4	6.7%	17	2.5%	6	4.6%	17	8.0%	16	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Lack of events	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lack of public toilets	0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No market	1.2%	7	1.0%	2	1.2%	5	0.8%	1	1.7%	4	0.8%	2	0.8%	2	1.4%	5	0.5%	1	0.0%	0	0.0%	0	4.0%	4	1.9%	2
No tram station	0.5%	3	0.5%	1	0.5%	2	0.8%	1	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Open / outdoor market	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Pub / bar opening times	1.0%	6	1.0%	2	1.0%	4	0.0%	0	1.3%	3	1.2%	3	1.3%	3	0.8%	3	2.0%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Specified shops absent - banks	0.5%	3	0.5%	1	0.5%	2	0.0%	0	0.0%	0	1.2%	3	0.4%	1	0.5%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2
Specified shops absent - Dorothy Perkins	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Specified shops absent - Fish & chip shop	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Specified shops absent - Marks & Spencer	1.0%	6	0.5%	1	1.2%	5	0.8%	1	0.4%	1	1.6%	4	0.4%	1	1.4%	5	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specified shops absent - old market stalls	1.0%	6	0.5%	1	1.2%	5	0.0%	0	0.9%	2	1.6%	4	0.4%	1	1.4%	5	0.0%	0	5.0%	5	1.0%	1	0.0%	0	0.0%	0
Specified shops absent - Tesco Home	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
The new building	1.3%	8	1.5%	3	1.2%	5	0.0%	0	1.7%	4	1.6%	4	1.3%	3	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8
Too many bars	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Too many betting shops	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.4%	1	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Too many cheap shops	0.7%	4	1.0%	2	0.5%	2	0.8%	1	0.4%	1	0.8%	2	0.8%	2	0.5%	2	1.5%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Too many takeaways	0.5%	3	0.5%	1	0.5%	2	0.0%	0	0.0%	0	1.2%	3	0.8%	2	0.3%	1	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Traffic	0.7%	4	1.0%	2	0.5%	2	0.0%	0	0.9%	2	0.8%	2	1.7%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.0%	2	0.0%	0
Undesireable people loitering	2.0%	12	1.0%	2	2.5%	10	1.7%	2	3.0%	7	1.2%	3	2.5%	6	1.6%	6	2.0%	4	0.0%	0	1.0%	1	0.0%	0	6.8%	7
Wetherspoons has shut	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Q06 How could(NAME OF CENTRE) best be improved? [MR]																										
More parking / make more car-friendly	3.6%	22	5.4%	11	2.7%	11	0.8%	1	4.7%	11	3.9%	10	4.2%	10	3.3%	12	3.0%	6	7.0%	7	2.9%	3	2.0%	2	3.9%	4
More disabled parking	0.7%	4	1.5%	3	0.2%	1	0.0%	0	0.9%	2	0.8%	2	0.4%	1	0.8%	3	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.0%	24	4.9%	10	3.5%	14	6.7%	8	3.0%	7	3.5%	9	4.6%	11	3.5%	13	6.0%	12	1.0%	1	1.9%	2	1.0%	1	7.8%	8
Better bus services to / from and within the Centre	2.5%	15	3.4%	7	2.0%	8	4.2%	5	0.9%	2	3.2%	8	2.1%	5	2.7%	10	1.0%	2	0.0%	0	3.9%	4	4.0%	4	4.9%	5
Make more pedestrian-friendly	0.7%	4	0.0%	0	1.0%	4	0.0%	0	0.0%	0	1.6%	4	0.4%	1	0.8%	3	1.0%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
More dropped pavements to ease access for wheelchairs / pushchairs, etc	2.0%	12	1.5%	3	2.2%	9	0.8%	1	2.6%	6	2.0%	5	2.5%	6	1.6%	6	4.0%	8	0.0%	0	1.9%	2	1.0%	1	1.0%	1
Better maintenance of pavements / footpaths	2.8%	17	3.9%	8	2.2%	9	0.8%	1	4.3%	10	2.4%	6	2.9%	7	2.7%	10	3.5%	7	0.0%	0	3.9%	4	3.0%	3	2.9%	3
Improve appearance of the buildings and landscaping	11.7%	71	11.8%	24	11.7%	47	5.0%	6	12.9%	30	13.8%	35	13.4%	32	10.6%	39	9.0%	18	18.0%	18	13.6%	14	9.9%	10	10.7%	11
Remove litter / clean streets more often	15.3%	93	17.6%	36	14.1%	57	14.2%	17	13.3%	31	17.7%	45	18.4%	44	13.3%	49	14.0%	28	18.0%	18	13.6%	14	15.8%	16	16.5%	17
Improve street furniture / floral displays	6.8%	41	6.9%	14	6.7%	27	9.2%	11	6.0%	14	6.3%	16	8.8%	21	5.4%	20	5.0%	10	1.0%	1	5.8%	6	12.9%	13	10.7%	11
Improve security measures / policing	2.8%	17	4.4%	9	2.0%	8	1.7%	2	3.9%	9	2.4%	6	3.3%	8	2.4%	9	3.0%	6	1.0%	1	3.9%	4	2.0%	2	3.9%	4
More shelter from wind / rain	6.3%	38	8.3%	17	5.2%	21	5.8%	7	8.6%	20	4.3%	11	7.5%	18	5.4%	20	3.5%	7	1.0%	1	4.9%	5	21.8%	22	2.9%	3
Improve range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)	2.5%	15	2.9%	6	2.2%	9	1.7%	2	1.7%	4	3.5%	9	3.3%	8	1.9%	7	0.5%	1	1.0%	1	1.9%	2	8.9%	9	1.9%	2
Improve range of health services, e.g. doctors / dentists, chiropody, etc	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
More outdoor play areas for children	2.1%	13	2.5%	5	2.0%	8	1.7%	2	4.7%	11	0.0%	0	1.3%	3	2.7%	10	0.5%	1	2.0%	2	1.0%	1	4.0%	4	4.9%	5
More / better eating and drinking facilities	5.6%	34	3.4%	7	6.7%	27	5.0%	6	6.4%	15	5.1%	13	7.5%	18	4.3%	16	4.5%	9	7.0%	7	13.6%	14	2.0%	2	1.9%	2
More / better leisure facilities	2.1%	13	3.9%	8	1.2%	5	2.5%	3	1.7%	4	2.4%	6	1.3%	3	2.7%	10	1.0%	2	0.0%	0	2.9%	3	1.0%	1	6.8%	7
Specific leisure facility (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better choice / quality of independent shops	23.9%	145	16.7%	34	27.5%	111	20.8%	25	25.3%	59	24.0%	61	28.5%	68	20.9%	77	20.0%	40	20.0%	20	17.5%	18	45.5%	46	20.4%	21
More non-food multiple stores / high street chains like Next, etc	14.8%	90	10.8%	22	16.9%	68	18.3%	22	12.0%	28	15.7%	40	19.2%	46	12.0%	44	9.5%	19	19.0%	19	8.7%	9	30.7%	31	11.7%	12
Bigger / better supermarket	4.1%	25	1.5%	3	5.5%	22	4.2%	5	5.2%	12	3.2%	8	6.3%	15	2.7%	10	3.5%	7	0.0%	0	5.8%	6	10.9%	11	1.0%	1

Tameside In Centre Survey for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Better choice / quality of shops in general	9.1%	55	7.8%	16	9.7%	39	9.2%	11	11.6%	27	6.7%	17	10.0%	24	8.4%	31	9.0%	18	1.0%	1	9.7%	10	10.9%	11	14.6%	15	
Specified shop (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Don't know / None mentioned	31.6%	192	29.9%	61	32.5%	131	44.2%	53	32.2%	75	25.2%	64	26.4%	63	35.1%	129	40.0%	80	32.0%	32	44.7%	46	9.9%	10	23.3%	24	
Other (PLEASE WRITE IN)	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	
Address the homeless situation	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Build a tram station	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Fill the empty shops	2.8%	17	4.4%	9	2.0%	8	1.7%	2	3.4%	8	2.8%	7	2.1%	5	3.3%	12	1.5%	3	2.0%	2	1.0%	1	5.9%	6	4.9%	5	
Get rid of anti-social behaviour	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Get rid of the pigeons	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Improve the market	6.3%	38	6.4%	13	6.2%	25	1.7%	2	5.2%	12	9.4%	24	5.9%	14	6.5%	24	9.5%	19	15.0%	15	0.0%	0	1.0%	1	2.9%	3	
Keep the new buildings the same as the old	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More educational facilities	0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
More events	0.5%	3	0.5%	1	0.5%	2	0.8%	1	0.4%	1	0.4%	1	0.8%	2	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	
More signage	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Overhaul	0.7%	4	1.0%	2	0.5%	2	0.0%	0	0.4%	1	1.2%	3	0.4%	1	0.8%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	
Public toilets	1.6%	10	2.5%	5	1.2%	5	1.7%	2	0.4%	1	2.8%	7	2.5%	6	1.1%	4	0.0%	0	0.0%	0	1.0%	1	7.9%	8	1.0%	1	
Smoking restrictions near store exits	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Specific leisure facility - Cinema	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Specific leisure facility - Swimming pool	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Specified shop - Marks & Spencer	0.8%	5	0.5%	1	1.0%	4	0.0%	0	0.4%	1	1.6%	4	0.4%	1	1.1%	4	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Specified shop - Music shop	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Stop the new build	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
The traffic	0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.8%	2	0.4%	1	0.3%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103	
Q07 Are there any types of food shops that you feel(NAME OF CENTRE) is lacking in?																											
Yes	22.1%	134	17.6%	36	24.3%	98	12.5%	15	24.5%	57	24.4%	62	25.9%	62	19.6%	72	21.0%	42	9.0%	9	12.6%	13	42.6%	43	26.2%	27	
No	71.3%	433	74.5%	152	69.7%	281	78.3%	94	69.5%	162	69.7%	177	66.5%	159	74.5%	274	74.0%	148	85.0%	85	72.8%	75	56.4%	57	66.0%	68	
(Don't know)	6.6%	40	7.8%	16	6.0%	24	9.2%	11	6.0%	14	5.9%	15	7.5%	18	6.0%	22	5.0%	10	6.0%	6	14.6%	15	1.0%	1	7.8%	8	
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Ashton-under-Lyne	Hyde	Denton	Droylsden	Stalybridge								
Q08 What type of food shop/s do you think(NAME OF CENTRE) is lacking in, e.g. butchers, or is there a specific foodstore you would like to see in(NAME OF CENTRE)?																										
Those who said yes at Q07																										
Greengrocers	21.6%	29	30.6%	11	18.4%	18	13.3%	2	26.3%	15	19.4%	12	19.4%	12	23.6%	17	0.0%	0	0.0%	0	7.7%	1	53.5%	23	18.5%	5
Butchers	16.4%	22	11.1%	4	18.4%	18	13.3%	2	15.8%	9	17.7%	11	9.7%	6	22.2%	16	2.4%	1	11.1%	1	30.8%	4	25.6%	11	18.5%	5
A large supermarket	15.7%	21	8.3%	3	18.4%	18	26.7%	4	15.8%	9	12.9%	8	21.0%	13	11.1%	8	28.6%	12	0.0%	0	7.7%	1	16.3%	7	3.7%	1
Bakery	11.9%	16	8.3%	3	13.3%	13	0.0%	0	3.5%	2	22.6%	14	9.7%	6	13.9%	10	4.8%	2	0.0%	0	30.8%	4	9.3%	4	22.2%	6
Marks & Spencer	10.4%	14	8.3%	3	11.2%	11	0.0%	0	5.3%	3	17.7%	11	6.5%	4	13.9%	10	23.8%	10	22.2%	2	15.4%	2	0.0%	0	0.0%	0
Delicatessen	9.7%	13	5.6%	2	11.2%	11	0.0%	0	12.3%	7	9.7%	6	17.7%	11	2.8%	2	7.1%	3	11.1%	1	7.7%	1	14.0%	6	7.4%	2
Health food shop	9.0%	12	19.4%	7	5.1%	5	13.3%	2	12.3%	7	4.8%	3	9.7%	6	8.3%	6	16.7%	7	0.0%	0	0.0%	0	7.0%	3	7.4%	2
Asda	4.5%	6	2.8%	1	5.1%	5	13.3%	2	5.3%	3	1.6%	1	4.8%	3	4.2%	3	4.8%	2	11.1%	1	0.0%	0	0.0%	0	11.1%	3
Sainsbury's	3.7%	5	0.0%	0	5.1%	5	6.7%	1	3.5%	2	3.2%	2	8.1%	5	0.0%	0	7.1%	3	22.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco	3.7%	5	5.6%	2	3.1%	3	6.7%	1	5.3%	3	1.6%	1	3.2%	2	4.2%	3	0.0%	0	11.1%	1	30.8%	4	0.0%	0	0.0%	0
Fishmonger	3.0%	4	8.3%	3	1.0%	1	0.0%	0	7.0%	4	0.0%	0	3.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	7.4%	2
Freezer shop	1.5%	2	0.0%	0	2.0%	2	0.0%	0	1.8%	1	1.6%	1	0.0%	0	2.8%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Fultons Food	1.5%	2	0.0%	0	2.0%	2	0.0%	0	1.8%	1	1.6%	1	0.0%	0	2.8%	2	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1
Aldi	1.5%	2	2.8%	1	1.0%	1	6.7%	1	0.0%	0	1.6%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Iceland	1.5%	2	0.0%	0	2.0%	2	0.0%	0	1.8%	1	1.6%	1	0.0%	0	2.8%	2	0.0%	0	11.1%	1	0.0%	0	0.0%	0	3.7%	1
Farmfoods	1.5%	2	2.8%	1	1.0%	1	6.7%	1	1.8%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.7%	1
Vegan food shop	1.5%	2	2.8%	1	1.0%	1	0.0%	0	3.5%	2	0.0%	0	1.6%	1	1.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Meat Mart	1.5%	2	0.0%	0	2.0%	2	6.7%	1	0.0%	0	1.6%	1	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Farm shop	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.8%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Polish food shop	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Farmers Market	0.7%	1	2.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Heron	0.7%	1	0.0%	0	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Asian food store	0.7%	1	2.8%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.6%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	0.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weigh & Save	0.7%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	134	36	98	15	57	62	62	72	42	9	13	43	27													
Q09 Are there any types of non-food shops that you feel(NAME OF CENTRE) is lacking in?																										
Yes	33.8%	205	29.4%	60	36.0%	145	31.7%	38	31.3%	73	37.0%	94	36.8%	88	31.8%	117	33.0%	66	31.0%	31	21.4%	22	38.6%	39	45.6%	47
No	61.1%	371	64.2%	131	59.6%	240	60.8%	73	64.4%	150	58.3%	148	57.7%	138	63.3%	233	65.0%	130	63.0%	63	63.1%	65	60.4%	61	50.5%	52
(Don't know)	5.1%	31	6.4%	13	4.5%	18	7.5%	9	4.3%	10	4.7%	12	5.4%	13	4.9%	18	2.0%	4	6.0%	6	15.5%	16	1.0%	1	3.9%	4
Base:	607	204	403	120	233	254	239	368	200	100	103	101	103													

Tameside In Centre Survey for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under-Lyne	Hyde	Denton	Droylsden	Stalybridge													
Q10 What type of non-food shop/s do you think(NAME OF CENTRE) is lacking in, e.g. women's fashion, or is there a specific non-food shop that you would like to see in(NAME OF CENTRE)? Those who said yes at Q09																										
Clothing shops	39.5%	81	46.7%	28	36.6%	53	36.8%	14	37.0%	27	42.6%	40	34.1%	30	43.6%	51	25.8%	17	29.0%	9	9.1%	2	56.4%	22	66.0%	31
Primark	15.6%	32	10.0%	6	17.9%	26	21.1%	8	20.5%	15	9.6%	9	11.4%	10	18.8%	22	12.1%	8	19.4%	6	45.5%	10	10.3%	4	8.5%	4
Marks & Spencer	13.2%	27	13.3%	8	13.1%	19	13.2%	5	11.0%	8	14.9%	14	12.5%	11	13.7%	16	25.8%	17	12.9%	4	9.1%	2	5.1%	2	4.3%	2
Shoe shop	12.2%	25	10.0%	6	13.1%	19	10.5%	4	9.6%	7	14.9%	14	15.9%	14	9.4%	11	4.5%	3	9.7%	3	13.6%	3	12.8%	5	23.4%	11
Debenhams	5.4%	11	1.7%	1	6.9%	10	2.6%	1	8.2%	6	4.3%	4	4.5%	4	6.0%	7	16.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent shops	4.9%	10	8.3%	5	3.4%	5	5.3%	2	4.1%	3	5.3%	5	5.7%	5	4.3%	5	6.1%	4	0.0%	0	9.1%	2	2.6%	1	6.4%	3
DIY shop	4.4%	9	5.0%	3	4.1%	6	0.0%	0	4.1%	3	6.4%	6	3.4%	3	5.1%	6	1.5%	1	3.2%	1	4.5%	1	7.7%	3	6.4%	3
Next	4.4%	9	3.3%	2	4.8%	7	13.2%	5	1.4%	1	3.2%	3	5.7%	5	3.4%	4	1.5%	1	12.9%	4	9.1%	2	5.1%	2	0.0%	0
Good quality shops	3.4%	7	3.3%	2	3.4%	5	0.0%	0	6.8%	5	2.1%	2	5.7%	5	1.7%	2	4.5%	3	6.5%	2	4.5%	1	0.0%	0	2.1%	1
Department store	2.4%	5	0.0%	0	3.4%	5	5.3%	2	0.0%	0	3.2%	3	3.4%	3	1.7%	2	7.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko	2.4%	5	0.0%	0	3.4%	5	0.0%	0	2.7%	2	3.2%	3	3.4%	3	1.7%	2	0.0%	0	16.1%	5	0.0%	0	0.0%	0	0.0%	0
Big brand stores	2.0%	4	3.3%	2	1.4%	2	0.0%	0	1.4%	1	3.2%	3	3.4%	3	0.9%	1	3.0%	2	3.2%	1	0.0%	0	2.6%	1	0.0%	0
Topshop	1.5%	3	1.7%	1	1.4%	2	0.0%	0	1.4%	1	2.1%	2	0.0%	0	2.6%	3	0.0%	0	3.2%	1	0.0%	0	5.1%	2	0.0%	0
Toy shop	1.5%	3	1.7%	1	1.4%	2	2.6%	1	1.4%	1	1.1%	1	1.1%	1	1.7%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	2.1%	1
River Island	1.5%	3	1.7%	1	1.4%	2	2.6%	1	1.4%	1	1.1%	1	2.3%	2	0.9%	1	1.5%	1	3.2%	1	0.0%	0	2.6%	1	0.0%	0
Book shop	1.5%	3	3.3%	2	0.7%	1	0.0%	0	4.1%	3	0.0%	0	2.3%	2	0.9%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Music shop	1.0%	2	3.3%	2	0.0%	0	2.6%	1	1.4%	1	0.0%	0	1.1%	1	0.9%	1	1.5%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Ethel Austin	1.0%	2	0.0%	0	1.4%	2	2.6%	1	1.4%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	2.1%	1
Gift shop	1.0%	2	0.0%	0	1.4%	2	0.0%	0	1.4%	1	1.1%	1	2.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Superdrug	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Matalan	0.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
B&M	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Baby shops	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture shop	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacocks	0.5%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Bon Marche	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Pound shop	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
New Look	0.5%	1	0.0%	0	0.7%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Evans	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
JD Sports	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Game shop	0.5%	1	1.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Pet shop	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Home	0.5%	1	1.7%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
TJ Hughes	0.5%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
TKMaxx	0.5%	1	1.7%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boutique	0.5%	1	0.0%	0	0.7%	1	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
WHSmith	0.5%	1	0.0%	0	0.7%	1	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Base:	205	60	145	38	73	94	88	117	66	31	22	39	47													

Tameside In Centre Survey for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under-Lyne	Hyde	Denton	Droylsden	Stalybridge													
Q11 Other than retail, are there any other town centre type facilities that you feel(NAME OF CENTRE) is lacking in?																										
Yes	18.6%	113	17.6%	36	19.1%	77	14.2%	17	24.0%	56	15.7%	40	22.2%	53	16.3%	60	18.5%	37	16.0%	16	16.5%	17	18.8%	19	23.3%	24
No	73.3%	445	74.5%	152	72.7%	293	72.5%	87	70.8%	165	76.0%	193	69.9%	167	75.5%	278	77.5%	155	72.0%	72	62.1%	64	80.2%	81	70.9%	73
(Don't know)	8.1%	49	7.8%	16	8.2%	33	13.3%	16	5.2%	12	8.3%	21	8.0%	19	8.2%	30	4.0%	8	12.0%	12	21.4%	22	1.0%	1	5.8%	6
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Q12 Other than retail, what alternative uses do you think should be encouraged so as to attract more people to visit(NAME OF CENTRE)?																										
Those who said yes at Q11																										
Public toilets	33.6%	38	30.6%	11	35.1%	27	17.6%	3	28.6%	16	47.5%	19	30.2%	16	36.7%	22	13.5%	5	12.5%	2	41.2%	7	68.4%	13	45.8%	11
More childrens activities	14.2%	16	19.4%	7	11.7%	9	5.9%	1	19.6%	11	10.0%	4	13.2%	7	15.0%	9	10.8%	4	25.0%	4	11.8%	2	15.8%	3	12.5%	3
Teashop / café	12.4%	14	5.6%	2	15.6%	12	5.9%	1	14.3%	8	12.5%	5	11.3%	6	13.3%	8	27.0%	10	12.5%	2	0.0%	0	5.3%	1	4.2%	1
Make it cleaner	8.0%	9	2.8%	1	10.4%	8	17.6%	3	5.4%	3	7.5%	3	15.1%	8	1.7%	1	2.7%	1	43.8%	7	5.9%	1	0.0%	0	0.0%	0
More leisure facilities	6.2%	7	5.6%	2	6.5%	5	5.9%	1	5.4%	3	7.5%	3	3.8%	2	8.3%	5	10.8%	4	0.0%	0	5.9%	1	5.3%	1	4.2%	1
Events	5.3%	6	5.6%	2	5.2%	4	11.8%	2	7.1%	4	0.0%	0	3.8%	2	6.7%	4	5.4%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	4
More places to eat	4.4%	5	2.8%	1	5.2%	4	17.6%	3	3.6%	2	0.0%	0	5.7%	3	3.3%	2	8.1%	3	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Seating	2.7%	3	2.8%	1	2.6%	2	0.0%	0	1.8%	1	5.0%	2	0.0%	0	5.0%	3	0.0%	0	6.3%	1	11.8%	2	0.0%	0	0.0%	0
Cinema	2.7%	3	5.6%	2	1.3%	1	5.9%	1	3.6%	2	0.0%	0	3.8%	2	1.7%	1	2.7%	1	0.0%	0	0.0%	0	5.3%	1	4.2%	1
A park	2.7%	3	5.6%	2	1.3%	1	11.8%	2	1.8%	1	0.0%	0	3.8%	2	1.7%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Theatre	2.7%	3	2.8%	1	2.6%	2	0.0%	0	5.4%	3	0.0%	0	3.8%	2	1.7%	1	5.4%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Information point	1.8%	2	2.8%	1	1.3%	1	0.0%	0	1.8%	1	2.5%	1	3.8%	2	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gym	1.8%	2	0.0%	0	2.6%	2	5.9%	1	0.0%	0	2.5%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	5.3%	1	0.0%	0
Swimming pool	1.8%	2	5.6%	2	0.0%	0	0.0%	0	1.8%	1	2.5%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0
Bingo	0.9%	1	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Railway	0.9%	1	0.0%	0	1.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Hotel	0.9%	1	0.0%	0	1.3%	1	5.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Skating rink	0.9%	1	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.0%	0	1.9%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street lighting	0.9%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Community group	0.9%	1	0.0%	0	1.3%	1	0.0%	0	1.8%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Internet café	0.9%	1	2.8%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Farmers Market	0.9%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Base:	113		36		77		17		56		40		53		60		37		16		17		19		24	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Ashton-under-Lyne		Hyde	Denton	Droylsden	Stalybridge							
Mean score [Very dissatisfied =1, Quite dissatisfied =2, Neither =3, Quite satisfied =4, Very satisfied=5]																										
Q13 Please could you let me know how satisfied or dissatisfied you are using a scale of 1 to 5, where 1 is very dissatisfied and 5 is very satisfied, in relation to the following characteristics of(NAME OF CENTRE)																										
Range and quality of shops																										
Very dissatisfied	11.0%	67	11.8%	24	10.7%	43	5.0%	6	11.2%	26	13.8%	35	12.6%	30	10.1%	37	13.5%	27	13.0%	13	2.9%	3	18.8%	19	4.9%	5
Quite dissatisfied	17.0%	103	16.7%	34	17.1%	69	14.2%	17	15.5%	36	19.7%	50	18.4%	44	16.0%	59	16.5%	33	19.0%	19	10.7%	11	19.8%	20	19.4%	20
Neither	18.0%	109	18.1%	37	17.9%	72	20.8%	25	23.2%	54	11.8%	30	22.6%	54	14.9%	55	17.5%	35	17.0%	17	9.7%	10	16.8%	17	29.1%	30
Quite satisfied	37.1%	225	32.4%	66	39.5%	159	37.5%	45	35.6%	83	38.2%	97	32.6%	78	39.9%	147	34.5%	69	32.0%	32	51.5%	53	37.6%	38	32.0%	33
Very satisfied	14.5%	88	16.7%	34	13.4%	54	20.8%	25	11.6%	27	14.2%	36	10.5%	25	17.1%	63	15.0%	30	18.0%	18	22.3%	23	5.9%	6	10.7%	11
(DK / N/A)	2.5%	15	4.4%	9	1.5%	6	1.7%	2	3.0%	7	2.4%	6	3.3%	8	1.9%	7	3.0%	6	1.0%	1	2.9%	3	1.0%	1	3.9%	4
Mean:	3.28		3.27		3.28		3.56		3.22		3.20		3.10		3.39		3.22		3.23		3.82		2.92		3.25	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Supermarket offer																										
Very dissatisfied	4.3%	26	3.9%	8	4.5%	18	5.0%	6	4.3%	10	3.9%	10	5.0%	12	3.8%	14	9.5%	19	1.0%	1	3.9%	4	1.0%	1	1.0%	1
Quite dissatisfied	12.2%	74	10.8%	22	12.9%	52	5.0%	6	16.3%	38	11.8%	30	16.7%	40	9.2%	34	15.0%	30	8.0%	8	5.8%	6	24.8%	25	4.9%	5
Neither	24.5%	149	26.0%	53	23.8%	96	26.7%	32	25.3%	59	22.8%	58	29.3%	70	21.5%	79	26.0%	52	12.0%	12	20.4%	21	43.6%	44	19.4%	20
Quite satisfied	34.6%	210	31.4%	64	36.2%	146	35.0%	42	33.0%	77	35.8%	91	30.1%	72	37.5%	138	32.0%	64	35.0%	35	42.7%	44	12.9%	13	52.4%	54
Very satisfied	17.5%	106	21.1%	43	15.6%	63	20.0%	24	12.9%	30	20.5%	52	11.7%	28	21.2%	78	8.0%	16	35.0%	35	17.5%	18	17.8%	18	18.4%	19
(DK / N/A)	6.9%	42	6.9%	14	6.9%	28	8.3%	10	8.2%	19	5.1%	13	7.1%	17	6.8%	25	9.5%	19	9.0%	9	9.7%	10	0.0%	0	3.9%	4
Mean:	3.52		3.59		3.49		3.65		3.37		3.60		3.29		3.68		3.15		4.04		3.71		3.22		3.86	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Family entertainment facilities (i.e. cinema / bowling / bingo)																										
Very dissatisfied	14.0%	85	13.7%	28	14.1%	57	10.8%	13	12.0%	28	17.3%	44	17.2%	41	12.0%	44	4.5%	9	12.0%	12	7.8%	8	43.6%	44	11.7%	12
Quite dissatisfied	15.7%	95	18.1%	37	14.4%	58	17.5%	21	19.7%	46	11.0%	28	16.7%	40	14.9%	55	15.0%	30	12.0%	12	1.9%	2	20.8%	21	29.1%	30
Neither	17.6%	107	16.7%	34	18.1%	73	15.8%	19	20.2%	47	16.1%	41	14.2%	34	19.8%	73	23.5%	47	10.0%	10	16.5%	17	6.9%	7	25.2%	26
Quite satisfied	18.5%	112	15.2%	31	20.1%	81	20.8%	25	18.0%	42	17.7%	45	15.1%	36	20.7%	76	25.5%	51	18.0%	18	24.3%	25	4.0%	4	13.6%	14
Very satisfied	10.7%	65	13.2%	27	9.4%	38	14.2%	17	10.3%	24	9.4%	24	9.2%	22	11.7%	43	11.0%	22	11.0%	11	16.5%	17	7.9%	8	6.8%	7
(DK / N/A)	23.6%	143	23.0%	47	23.8%	96	20.8%	25	19.7%	46	28.3%	72	27.6%	66	20.9%	77	20.5%	41	37.0%	37	33.0%	34	16.8%	17	13.6%	14
Mean:	2.95		2.95		2.95		3.13		2.94		2.87		2.76		3.07		3.30		3.06		3.59		1.94		2.71	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Ashton-under-Lyne		Hyde	Denton	Droylsden	Stalybridge							
Food and drink offer																										
Very dissatisfied	4.3%	26	5.4%	11	3.7%	15	5.0%	6	4.3%	10	3.9%	10	5.0%	12	3.8%	14	4.0%	8	3.0%	3	5.8%	6	5.9%	6	2.9%	3
Quite dissatisfied	11.0%	67	9.8%	20	11.7%	47	11.7%	14	11.6%	27	10.2%	26	13.0%	31	9.8%	36	10.0%	20	12.0%	12	9.7%	10	11.9%	12	12.6%	13
Neither	17.0%	103	13.2%	27	18.9%	76	15.0%	18	18.9%	44	16.1%	41	18.4%	44	16.0%	59	18.0%	36	17.0%	17	14.6%	15	16.8%	17	17.5%	18
Quite satisfied	45.0%	273	43.1%	88	45.9%	185	40.0%	48	44.6%	104	47.6%	121	41.8%	100	47.0%	173	48.0%	96	44.0%	44	35.0%	36	51.5%	52	43.7%	45
Very satisfied	17.5%	106	20.6%	42	15.9%	64	22.5%	27	15.9%	37	16.5%	42	15.1%	36	19.0%	70	16.5%	33	19.0%	19	24.3%	25	10.9%	11	17.5%	18
(DK / N/A)	5.3%	32	7.8%	16	4.0%	16	5.8%	7	4.7%	11	5.5%	14	6.7%	16	4.3%	16	3.5%	7	5.0%	5	10.7%	11	3.0%	3	5.8%	6
Mean:	3.64		3.69		3.61		3.67		3.59		3.66		3.52		3.71		3.65		3.67		3.70		3.51		3.64	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Range of financial, legal and personal services (e.g. banks, solicitors, hairdressers, beauty parlours, etc)																										
Very dissatisfied	5.8%	35	8.3%	17	4.5%	18	5.8%	7	4.7%	11	6.7%	17	7.5%	18	4.6%	17	0.5%	1	0.0%	0	4.9%	5	24.8%	25	3.9%	4
Quite dissatisfied	9.2%	56	9.8%	20	8.9%	36	1.7%	2	10.7%	25	11.4%	29	10.5%	25	8.4%	31	2.0%	4	8.0%	8	6.8%	7	28.7%	29	7.8%	8
Neither	17.8%	108	22.5%	46	15.4%	62	18.3%	22	20.2%	47	15.4%	39	21.3%	51	15.5%	57	20.0%	40	7.0%	7	20.4%	21	21.8%	22	17.5%	18
Quite satisfied	44.0%	267	36.3%	74	47.9%	193	41.7%	50	42.5%	99	46.5%	118	38.9%	93	47.3%	174	54.5%	109	52.0%	52	42.7%	44	14.9%	15	45.6%	47
Very satisfied	12.9%	78	16.2%	33	11.2%	45	18.3%	22	9.4%	22	13.4%	34	10.5%	25	14.4%	53	8.5%	17	27.0%	27	13.6%	14	5.0%	5	14.6%	15
(DK / N/A)	10.4%	63	6.9%	14	12.2%	49	14.2%	17	12.4%	29	6.7%	17	11.3%	27	9.8%	36	14.5%	29	6.0%	6	11.7%	12	5.0%	5	10.7%	11
Mean:	3.55		3.45		3.60		3.76		3.47		3.52		3.39		3.65		3.80		4.04		3.60		2.44		3.66	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Cleanliness of shopping streets / centre																										
Very dissatisfied	6.8%	41	8.3%	17	6.0%	24	5.8%	7	6.0%	14	7.9%	20	9.2%	22	5.2%	19	6.5%	13	1.0%	1	5.8%	6	2.0%	2	18.4%	19
Quite dissatisfied	18.8%	114	16.2%	33	20.1%	81	15.0%	18	20.6%	48	18.9%	48	23.4%	56	15.8%	58	15.0%	30	26.0%	26	13.6%	14	15.8%	16	27.2%	28
Neither	19.9%	121	22.5%	46	18.6%	75	25.0%	30	22.3%	52	15.4%	39	17.6%	42	21.5%	79	20.5%	41	23.0%	23	18.4%	19	17.8%	18	19.4%	20
Quite satisfied	38.4%	233	34.3%	70	40.4%	163	36.7%	44	36.5%	85	40.9%	104	35.6%	85	40.2%	148	42.0%	84	28.0%	28	47.6%	49	44.6%	45	26.2%	27
Very satisfied	14.0%	85	16.7%	34	12.7%	51	15.8%	19	11.2%	26	15.7%	40	11.7%	28	15.5%	57	13.0%	26	21.0%	21	11.7%	12	18.8%	19	6.8%	7
(DK / N/A)	2.1%	13	2.0%	4	2.2%	9	1.7%	2	3.4%	8	1.2%	3	2.5%	6	1.9%	7	3.0%	6	1.0%	1	2.9%	3	1.0%	1	1.9%	2
Mean:	3.35		3.36		3.35		3.42		3.27		3.38		3.18		3.46		3.41		3.42		3.47		3.63		2.75	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Personal safety / policing																										
Very dissatisfied	4.6%	28	7.4%	15	3.2%	13	4.2%	5	3.9%	9	5.5%	14	4.6%	11	4.6%	17	5.0%	10	4.0%	4	6.8%	7	2.0%	2	4.9%	5
Quite dissatisfied	6.3%	38	6.4%	13	6.2%	25	3.3%	4	6.4%	15	7.5%	19	7.1%	17	5.7%	21	10.0%	20	4.0%	4	3.9%	4	3.0%	3	6.8%	7
Neither	17.3%	105	16.7%	34	17.6%	71	17.5%	21	21.9%	51	13.0%	33	18.8%	45	16.3%	60	20.0%	40	14.0%	14	18.4%	19	5.9%	6	25.2%	26
Quite satisfied	53.9%	327	48.5%	99	56.6%	228	55.0%	66	52.4%	122	54.7%	139	52.7%	126	54.6%	201	48.5%	97	53.0%	53	52.4%	54	70.3%	71	50.5%	52
Very satisfied	15.0%	91	17.6%	36	13.6%	55	17.5%	21	12.4%	29	16.1%	41	13.8%	33	15.8%	58	13.5%	27	21.0%	21	15.5%	16	17.8%	18	8.7%	9
(DK / N/A)	3.0%	18	3.4%	7	2.7%	11	2.5%	3	3.0%	7	3.2%	8	2.9%	7	3.0%	11	3.0%	6	4.0%	4	2.9%	3	1.0%	1	3.9%	4
Mean:	3.70		3.65		3.73		3.80		3.65		3.71		3.66		3.73		3.57		3.86		3.68		4.00		3.54	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1	C2DE	Ashton-under-Lyne		Hyde	Denton	Droylsden	Stalybridge							
Quality and overall appearance of buildings and landscaping																										
Very dissatisfied	10.4%	63	13.7%	28	8.7%	35	6.7%	8	9.9%	23	12.6%	32	12.6%	30	9.0%	33	8.5%	17	9.0%	9	8.7%	9	13.9%	14	13.6%	14
Quite dissatisfied	20.3%	123	18.6%	38	21.1%	85	15.0%	18	21.5%	50	21.7%	55	26.8%	64	16.0%	59	18.5%	37	24.0%	24	11.7%	12	25.7%	26	23.3%	24
Neither	24.7%	150	22.5%	46	25.8%	104	32.5%	39	24.5%	57	21.3%	54	23.0%	55	25.8%	95	26.5%	53	22.0%	22	21.4%	22	26.7%	27	25.2%	26
Quite satisfied	34.9%	212	33.3%	68	35.7%	144	32.5%	39	36.9%	86	34.3%	87	31.4%	75	37.2%	137	37.5%	75	30.0%	30	44.7%	46	27.7%	28	32.0%	33
Very satisfied	8.4%	51	10.8%	22	7.2%	29	11.7%	14	5.6%	13	9.4%	24	5.0%	12	10.6%	39	8.0%	16	14.0%	14	10.7%	11	5.0%	5	4.9%	5
(DK / N/A)	1.3%	8	1.0%	2	1.5%	6	1.7%	2	1.7%	4	0.8%	2	1.3%	3	1.4%	5	1.0%	2	1.0%	1	2.9%	3	1.0%	1	1.0%	1
Mean:	3.11		3.09		3.12		3.28		3.07		3.06		2.89		3.25		3.18		3.16		3.38		2.84		2.91	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Shelter from weather																										
Very dissatisfied	8.7%	53	13.7%	28	6.2%	25	6.7%	8	7.3%	17	11.0%	28	9.2%	22	8.4%	31	4.5%	9	11.0%	11	7.8%	8	12.9%	13	11.7%	12
Quite dissatisfied	22.7%	138	19.1%	39	24.6%	99	20.0%	24	24.5%	57	22.4%	57	28.5%	68	19.0%	70	16.0%	32	20.0%	20	11.7%	12	36.6%	37	35.9%	37
Neither	22.1%	134	21.1%	43	22.6%	91	19.2%	23	23.6%	55	22.0%	56	18.4%	44	24.5%	90	25.5%	51	18.0%	18	20.4%	21	26.7%	27	16.5%	17
Quite satisfied	29.5%	179	27.9%	57	30.3%	122	28.3%	34	30.9%	72	28.7%	73	26.8%	64	31.3%	115	37.0%	74	34.0%	34	35.9%	37	13.9%	14	19.4%	20
Very satisfied	11.7%	71	12.3%	25	11.4%	46	16.7%	20	8.6%	20	12.2%	31	11.3%	27	12.0%	44	15.0%	30	17.0%	17	9.7%	10	8.9%	9	4.9%	5
(DK / N/A)	5.3%	32	5.9%	12	5.0%	20	9.2%	11	5.2%	12	3.5%	9	5.9%	14	4.9%	18	2.0%	4	0.0%	0	14.6%	15	1.0%	1	11.7%	12
Mean:	3.13		3.06		3.17		3.31		3.10		3.09		3.03		3.20		3.43		3.26		3.33		2.69		2.66	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Pedestrian safety																										
Very dissatisfied	3.3%	20	5.4%	11	2.2%	9	3.3%	4	3.9%	9	2.8%	7	3.8%	9	3.0%	11	2.0%	4	1.0%	1	6.8%	7	4.0%	4	3.9%	4
Quite dissatisfied	3.6%	22	4.4%	9	3.2%	13	2.5%	3	3.0%	7	4.7%	12	5.0%	12	2.7%	10	5.5%	11	0.0%	0	3.9%	4	2.0%	2	4.9%	5
Neither	11.5%	70	12.3%	25	11.2%	45	15.8%	19	13.7%	32	7.5%	19	10.9%	26	12.0%	44	13.0%	26	11.0%	11	15.5%	16	6.9%	7	9.7%	10
Quite satisfied	58.5%	355	54.9%	112	60.3%	243	55.0%	66	56.2%	131	62.2%	158	56.1%	134	60.1%	221	54.5%	109	63.0%	63	50.5%	52	65.3%	66	63.1%	65
Very satisfied	20.1%	122	20.6%	42	19.9%	80	20.8%	25	20.2%	47	19.7%	50	20.9%	50	19.6%	72	22.5%	45	22.0%	22	21.4%	22	18.8%	19	13.6%	14
(DK / N/A)	3.0%	18	2.5%	5	3.2%	13	2.5%	3	3.0%	7	3.2%	8	3.3%	8	2.7%	10	2.5%	5	3.0%	3	1.9%	2	3.0%	3	4.9%	5
Mean:	3.91		3.83		3.95		3.90		3.88		3.94		3.88		3.93		3.92		4.08		3.77		3.96		3.82	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
Amount of car parking																										
Very dissatisfied	2.3%	14	3.9%	8	1.5%	6	3.3%	4	1.3%	3	2.8%	7	3.8%	9	1.4%	5	0.5%	1	5.0%	5	2.9%	3	2.0%	2	2.9%	3
Quite dissatisfied	6.6%	40	6.4%	13	6.7%	27	4.2%	5	8.2%	19	6.3%	16	5.9%	14	7.1%	26	10.0%	20	6.0%	6	1.9%	2	1.0%	1	10.7%	11
Neither	11.7%	71	12.3%	25	11.4%	46	17.5%	21	11.2%	26	9.4%	24	12.6%	30	11.1%	41	19.0%	38	10.0%	10	10.7%	11	0.0%	0	11.7%	12
Quite satisfied	41.7%	253	36.3%	74	44.4%	179	42.5%	51	47.2%	110	36.2%	92	44.4%	106	39.9%	147	38.0%	76	48.0%	48	46.6%	48	39.6%	40	39.8%	41
Very satisfied	11.5%	70	14.7%	30	9.9%	40	10.0%	12	11.6%	27	12.2%	31	12.1%	29	11.1%	41	7.0%	14	5.0%	5	15.5%	16	24.8%	25	9.7%	10
(DK / N/A)	26.2%	159	26.5%	54	26.1%	105	22.5%	27	20.6%	48	33.1%	84	21.3%	51	29.3%	108	25.5%	51	26.0%	26	22.3%	23	32.7%	33	25.2%	26
Mean:	3.73		3.70		3.74		3.67		3.75		3.73		3.70		3.74		3.55		3.57		3.90		4.25		3.57	
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Cost of car parking																										
Very dissatisfied	5.3%	32	9.3%	19	3.2%	13	5.0%	6	6.0%	14	4.7%	12	7.1%	17	4.1%	15	3.0%	6	12.0%	12	3.9%	4	4.0%	4	5.8%	6
Quite dissatisfied	7.6%	46	8.8%	18	6.9%	28	6.7%	8	7.7%	18	7.9%	20	7.5%	18	7.6%	28	12.0%	24	4.0%	4	4.9%	5	1.0%	1	11.7%	12
Neither	13.7%	83	14.7%	30	13.2%	53	20.0%	24	14.2%	33	10.2%	26	13.8%	33	13.6%	50	23.5%	47	10.0%	10	11.7%	12	2.0%	2	11.7%	12
Quite satisfied	34.1%	207	28.9%	59	36.7%	148	33.3%	40	39.1%	91	29.9%	76	39.7%	95	30.4%	112	30.0%	60	34.0%	34	37.9%	39	34.7%	35	37.9%	39
Very satisfied	10.7%	65	11.3%	23	10.4%	42	10.8%	13	11.2%	26	10.2%	26	10.5%	25	10.9%	40	5.5%	11	7.0%	7	13.6%	14	24.8%	25	7.8%	8
(DK / N/A)	28.7%	174	27.0%	55	29.5%	119	24.2%	29	21.9%	51	37.0%	94	21.3%	51	33.4%	123	26.0%	52	33.0%	33	28.2%	29	33.7%	34	25.2%	26
Mean:		3.52		3.33		3.63		3.51		3.53		3.53		3.49		3.55		3.31		3.30		3.73		4.13		3.40
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Accessibility by bus																										
Very dissatisfied	1.0%	6	2.0%	4	0.5%	2	0.8%	1	1.3%	3	0.8%	2	1.3%	3	0.8%	3	0.0%	0	0.0%	0	3.9%	4	1.0%	1	1.0%	1
Quite dissatisfied	2.3%	14	2.9%	6	2.0%	8	4.2%	5	0.4%	1	3.2%	8	1.7%	4	2.7%	10	2.0%	4	1.0%	1	1.9%	2	3.0%	3	3.9%	4
Neither	8.9%	54	12.3%	25	7.2%	29	15.0%	18	7.7%	18	7.1%	18	9.2%	22	8.7%	32	15.0%	30	1.0%	1	15.5%	16	3.0%	3	3.9%	4
Quite satisfied	38.7%	235	28.9%	59	43.7%	176	35.0%	42	40.8%	95	38.6%	98	33.9%	81	41.8%	154	41.5%	83	38.0%	38	33.0%	34	18.8%	19	59.2%	61
Very satisfied	25.4%	154	27.9%	57	24.1%	97	24.2%	29	21.5%	50	29.5%	75	20.5%	49	28.5%	105	23.5%	47	27.0%	27	20.4%	21	41.6%	42	16.5%	17
(DK / N/A)	23.7%	144	26.0%	53	22.6%	91	20.8%	25	28.3%	66	20.9%	53	33.5%	80	17.4%	64	18.0%	36	33.0%	33	25.2%	26	32.7%	33	15.5%	16
Mean:		4.12		4.05		4.15		3.98		4.13		4.17		4.06		4.14		4.05		4.36		3.86		4.44		4.02
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Cycle access / cycle parking																										
Very dissatisfied	1.0%	6	2.0%	4	0.5%	2	1.7%	2	1.3%	3	0.4%	1	2.1%	5	0.3%	1	1.0%	2	0.0%	0	1.9%	2	1.0%	1	1.0%	1
Quite dissatisfied	2.1%	13	2.9%	6	1.7%	7	1.7%	2	2.6%	6	2.0%	5	1.3%	3	2.7%	10	0.5%	1	3.0%	3	3.9%	4	1.0%	1	3.9%	4
Neither	7.1%	43	8.3%	17	6.5%	26	9.2%	11	8.6%	20	4.7%	12	8.0%	19	6.5%	24	11.5%	23	5.0%	5	6.8%	7	2.0%	2	5.8%	6
Quite satisfied	16.0%	97	15.7%	32	16.1%	65	19.2%	23	18.0%	42	12.6%	32	14.2%	34	17.1%	63	18.5%	37	9.0%	9	16.5%	17	2.0%	2	31.1%	32
Very satisfied	8.6%	52	12.3%	25	6.7%	27	10.0%	12	10.3%	24	6.3%	16	8.0%	19	9.0%	33	7.0%	14	7.0%	7	5.8%	6	16.8%	17	7.8%	8
(DK / N/A)	65.2%	396	58.8%	120	68.5%	276	58.3%	70	59.2%	138	74.0%	188	66.5%	159	64.4%	237	61.5%	123	76.0%	76	65.0%	67	77.2%	78	50.5%	52
Mean:		3.83		3.81		3.85		3.82		3.82		3.86		3.74		3.89		3.78		3.83		3.58		4.43		3.82
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Ease of movement around the centre on foot																										
Very dissatisfied	1.0%	6	2.0%	4	0.5%	2	1.7%	2	0.9%	2	0.8%	2	1.3%	3	0.8%	3	1.0%	2	0.0%	0	1.9%	2	1.0%	1	1.0%	1
Quite dissatisfied	1.2%	7	2.0%	4	0.7%	3	0.8%	1	0.9%	2	1.6%	4	0.8%	2	1.4%	5	1.0%	2	0.0%	0	1.9%	2	1.0%	1	1.9%	2
Neither	5.6%	34	7.4%	15	4.7%	19	10.0%	12	5.6%	13	3.5%	9	4.2%	10	6.5%	24	9.5%	19	1.0%	1	7.8%	8	0.0%	0	5.8%	6
Quite satisfied	57.7%	350	46.6%	95	63.3%	255	53.3%	64	59.2%	138	58.3%	148	62.8%	150	54.3%	200	52.5%	105	67.0%	67	48.5%	50	57.4%	58	68.0%	70
Very satisfied	28.8%	175	36.8%	75	24.8%	100	28.3%	34	27.9%	65	29.9%	76	24.3%	58	31.8%	117	26.5%	53	32.0%	32	34.0%	35	35.6%	36	18.4%	19
(DK / N/A)	5.8%	35	5.4%	11	6.0%	24	5.8%	7	5.6%	13	5.9%	15	6.7%	16	5.2%	19	9.5%	19	0.0%	0	5.8%	6	5.0%	5	4.9%	5
Mean:		4.19		4.21		4.18		4.12		4.19		4.22		4.16		4.21		4.13		4.31		4.18		4.32		4.06
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Access for people with mobility / hearing / sight difficulties																										
Very dissatisfied	1.6%	10	2.0%	4	1.5%	6	1.7%	2	0.9%	2	2.4%	6	2.1%	5	1.4%	5	1.5%	3	2.0%	2	2.9%	3	1.0%	1	1.0%	1
Quite dissatisfied	2.6%	16	2.9%	6	2.5%	10	4.2%	5	1.7%	4	2.8%	7	2.9%	7	2.4%	9	3.5%	7	1.0%	1	2.9%	3	1.0%	1	3.9%	4
Neither	10.2%	62	11.8%	24	9.4%	38	13.3%	16	11.2%	26	7.9%	20	9.6%	23	10.6%	39	16.5%	33	6.0%	6	11.7%	12	2.0%	2	8.7%	9
Quite satisfied	39.5%	240	35.8%	73	41.4%	167	30.0%	36	38.6%	90	44.9%	114	38.9%	93	39.9%	147	35.5%	71	20.0%	20	26.2%	27	63.4%	64	56.3%	58
Very satisfied	11.9%	72	13.7%	28	10.9%	44	10.8%	13	9.4%	22	14.6%	37	8.8%	21	13.9%	51	6.0%	12	18.0%	18	9.7%	10	19.8%	20	11.7%	12
(DK / N/A)	34.1%	207	33.8%	69	34.2%	138	40.0%	48	38.2%	89	27.6%	70	37.7%	90	31.8%	117	37.0%	74	53.0%	53	46.6%	48	12.9%	13	18.4%	19
Mean:		3.87		3.85		3.88		3.74		3.88		3.92		3.79		3.92		3.65		4.09		3.69		4.15		3.90
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Location of car parks																										
Very dissatisfied	1.6%	10	2.5%	5	1.2%	5	1.7%	2	1.3%	3	2.0%	5	2.5%	6	1.1%	4	0.5%	1	2.0%	2	2.9%	3	1.0%	1	2.9%	3
Quite dissatisfied	3.0%	18	4.4%	9	2.2%	9	4.2%	5	2.1%	5	3.2%	8	4.2%	10	2.2%	8	5.0%	10	1.0%	1	2.9%	3	0.0%	0	3.9%	4
Neither	9.6%	58	11.8%	24	8.4%	34	15.8%	19	9.9%	23	6.3%	16	7.1%	17	11.1%	41	16.5%	33	4.0%	4	8.7%	9	0.0%	0	11.7%	12
Quite satisfied	45.5%	276	40.7%	83	47.9%	193	42.5%	51	45.9%	107	46.5%	118	48.5%	116	43.5%	160	38.5%	77	62.0%	62	42.7%	44	45.5%	46	45.6%	47
Very satisfied	16.3%	99	18.6%	38	15.1%	61	17.5%	21	17.6%	41	14.6%	37	17.6%	42	15.5%	57	14.0%	28	11.0%	11	21.4%	22	27.7%	28	9.7%	10
(DK / N/A)	24.1%	146	22.1%	45	25.1%	101	18.3%	22	23.2%	54	27.6%	70	20.1%	48	26.6%	98	25.5%	51	20.0%	20	21.4%	22	25.7%	26	26.2%	27
Mean:		3.95		3.88		3.98		3.86		3.99		3.95		3.93		3.96		3.81		3.99		3.98		4.33		3.75
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Mean score [Almost always=5, Quite often=4, Sometimes=3, Rarely=2, Never=1]																										
Q14 When visiting(NAME OF CENTRE) how often do you combine shopping with visits to services (for financial, legal, personal or health purposes), or with visits to eating and drinking outlets, or other leisure facilities?																										
Almost always	7.6%	46	8.3%	17	7.2%	29	5.8%	7	6.9%	16	9.1%	23	6.7%	16	8.2%	30	8.0%	16	5.0%	5	5.8%	6	3.0%	3	15.5%	16
Quite often	19.6%	119	21.1%	43	18.9%	76	14.2%	17	20.2%	47	21.7%	55	16.3%	39	21.7%	80	22.0%	44	19.0%	19	16.5%	17	11.9%	12	26.2%	27
Sometimes	29.3%	178	30.4%	62	28.8%	116	23.3%	28	29.2%	68	32.3%	82	23.8%	57	32.9%	121	23.0%	46	32.0%	32	40.8%	42	38.6%	39	18.4%	19
Rarely	19.8%	120	18.6%	38	20.3%	82	28.3%	34	17.2%	40	18.1%	46	21.3%	51	18.8%	69	20.5%	41	24.0%	24	12.6%	13	23.8%	24	17.5%	18
Never	21.9%	133	18.1%	37	23.8%	96	25.0%	30	24.5%	57	18.1%	46	30.5%	73	16.3%	60	24.0%	48	19.0%	19	22.3%	23	21.8%	22	20.4%	21
(Don't know / couldn't say)	1.8%	11	3.4%	7	1.0%	4	3.3%	4	2.1%	5	0.8%	2	1.3%	3	2.2%	8	2.5%	5	1.0%	1	1.9%	2	1.0%	1	1.9%	2
Mean:		2.71		2.82		2.65		2.46		2.67		2.85		2.47		2.86		2.69		2.67		2.70		2.50		2.99
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
Q15 Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months (including problems related to old age)?																										
Yes, limited a little	7.7%	47	7.4%	15	7.9%	32	1.7%	2	4.7%	11	13.4%	34	4.6%	11	9.8%	36	6.0%	12	6.0%	6	9.7%	10	10.9%	11	7.8%	8
Yes, limited a lot	5.8%	35	4.4%	9	6.5%	26	0.8%	1	3.0%	7	10.6%	27	4.2%	10	6.8%	25	4.5%	9	12.0%	12	1.0%	1	5.9%	6	6.8%	7
No	86.0%	522	88.2%	180	84.9%	342	97.5%	117	91.4%	213	75.6%	192	90.8%	217	82.9%	305	89.0%	178	82.0%	82	88.4%	91	82.2%	83	85.4%	88
Rather not say	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.9%	2	0.4%	1	0.4%	1	0.5%	2	0.5%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103

Tameside In Centre Survey for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge	
Q16 Does / do the health problem/s or disability/ies relate to:																										
<i>Those who said yes at Q15</i>																										
Mobility	69.5%	57	70.8%	17	69.0%	40	33.3%	1	61.1%	11	73.8%	45	76.2%	16	67.2%	41	71.4%	15	66.7%	12	45.5%	5	82.4%	14	73.3%	11
Sight	2.4%	2	4.2%	1	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	3.3%	2	4.8%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Hearing	3.7%	3	0.0%	0	5.2%	3	33.3%	1	5.6%	1	1.6%	1	14.3%	3	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old age generally	8.5%	7	4.2%	1	10.3%	6	0.0%	0	5.6%	1	9.8%	6	4.8%	1	9.8%	6	0.0%	0	11.1%	2	27.3%	3	5.9%	1	6.7%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rather not say	11.0%	9	16.7%	4	8.6%	5	33.3%	1	5.6%	1	11.5%	7	4.8%	1	13.1%	8	4.8%	1	22.2%	4	9.1%	1	11.8%	2	6.7%	1
Mental health	4.9%	4	4.2%	1	5.2%	3	0.0%	0	22.2%	4	0.0%	0	0.0%	0	6.6%	4	4.8%	1	0.0%	0	9.1%	1	0.0%	0	13.3%	2
Base:		82		24		58		3		18		61		21		61		21		18		11		17		15
Q17 Could you please describe any difficulties you have when visiting(NAME OF CENTRE) in relation to access to shops and services, movement around the centre, access to transport facilities, or any other issue that you may wish to highlight?																										
<i>Those who said yes at Q15</i>																										
Don't know / None mentioned	51.2%	42	66.7%	16	44.8%	26	33.3%	1	61.1%	11	49.2%	30	38.1%	8	55.7%	34	66.7%	14	27.8%	5	81.8%	9	47.1%	8	40.0%	6
Can't walk far	22.0%	18	8.3%	2	27.6%	16	33.3%	1	5.6%	1	26.2%	16	33.3%	7	18.0%	11	14.3%	3	55.6%	10	9.1%	1	5.9%	1	20.0%	3
I have to stop and rest often	14.6%	12	20.8%	5	12.1%	7	0.0%	0	11.1%	2	16.4%	10	9.5%	2	16.4%	10	4.8%	1	11.1%	2	0.0%	0	29.4%	5	26.7%	4
Crossings don't give enough time to cross	4.9%	4	0.0%	0	6.9%	4	0.0%	0	5.6%	1	4.9%	3	9.5%	2	3.3%	2	9.5%	2	0.0%	0	0.0%	0	11.8%	2	0.0%	0
Lack of slopes for wheelchairs	2.4%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	3.3%	2	0.0%	0	5.6%	1	0.0%	0	0.0%	0	6.7%	1
Big crowds of people affect me	2.4%	2	4.2%	1	1.7%	1	33.3%	1	5.6%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	9.1%	1	5.9%	1	0.0%	0
Shop access is restricted	1.2%	1	0.0%	0	1.7%	1	0.0%	0	5.6%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Stairs are a problem to climb	1.2%	1	0.0%	0	1.7%	1	0.0%	0	5.6%	1	0.0%	0	4.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		82		24		58		3		18		61		21		61		21		18		11		17		15

Tameside In Centre Survey for Holliss Vincent

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge		
Q18 What improvements would you like to see in(NAME OF CENTRE) that you would most welcome that would help the problems you have just described? [MR]																										
Those who mentioned difficulties at Q17																										
Reduce amount of pavement clutter, such as A-boards or other obstructions	7.5%	3	12.5%	1	6.3%	2	0.0%	0	14.3%	1	6.5%	2	7.7%	1	7.4%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	22.2%	2
Provide more pedestrian crossings	5.0%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	6.5%	2	7.7%	1	3.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Better maintenance of pavements	15.0%	6	12.5%	1	15.6%	5	0.0%	0	14.3%	1	16.1%	5	7.7%	1	18.5%	5	42.9%	3	15.4%	2	0.0%	0	0.0%	0	11.1%	1
Better signage within the centre	2.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.2%	1	7.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled parking	7.5%	3	12.5%	1	6.3%	2	0.0%	0	14.3%	1	6.5%	2	7.7%	1	7.4%	2	0.0%	0	7.7%	1	0.0%	0	0.0%	0	22.2%	2
More dropped pavements to aid access by wheelchair	5.0%	2	12.5%	1	3.1%	1	0.0%	0	0.0%	0	6.5%	2	0.0%	0	7.4%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Wider pavements / footpaths / walkways	2.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
More lifts within shops / shopping centre	2.5%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Ramped access within and at the entrance of shops	2.5%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
More street / shop seating / seating in general	20.0%	8	25.0%	2	18.8%	6	50.0%	1	14.3%	1	19.4%	6	15.4%	2	22.2%	6	28.6%	2	23.1%	3	50.0%	1	22.2%	2	0.0%	0
More circulation space in shops	10.0%	4	25.0%	2	6.3%	2	50.0%	1	28.6%	2	3.2%	1	7.7%	1	11.1%	3	14.3%	1	0.0%	0	50.0%	1	22.2%	2	0.0%	0
More public / customer toilets, including disabled toilets and baby changing facilities	5.0%	2	0.0%	0	6.3%	2	0.0%	0	14.3%	1	3.2%	1	7.7%	1	3.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / none mentioned)	37.5%	15	12.5%	1	43.8%	14	0.0%	0	28.6%	2	41.9%	13	53.8%	7	29.6%	8	0.0%	0	53.8%	7	0.0%	0	33.3%	3	55.6%	5
Longer crossing time	5.0%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	6.5%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0
Make pavement in the market flat	2.5%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		40		8		32		2		7		31		13		27		7		13		2		9		9
GEN Gender:																										
Male	33.6%	204	100.0%	204	0.0%	0	33.3%	40	34.3%	80	33.1%	84	31.0%	74	35.3%	130	32.0%	64	29.0%	29	31.1%	32	43.6%	44	34.0%	35
Female	66.4%	403	0.0%	0	100.0%	403	66.7%	80	65.7%	153	66.9%	170	69.0%	165	64.7%	238	68.0%	136	71.0%	71	68.9%	71	56.4%	57	66.0%	68
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103

Tameside In Centre Survey for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge	
AGE Age Group:																										
18 - 24 years	5.6%	34	6.4%	13	5.2%	21	28.3%	34	0.0%	0	0.0%	0	5.4%	13	5.7%	21	5.0%	10	4.0%	4	8.7%	9	4.0%	4	6.8%	7
25 - 34 years	14.2%	86	13.2%	27	14.6%	59	71.7%	86	0.0%	0	0.0%	0	17.2%	41	12.2%	45	17.5%	35	15.0%	15	16.5%	17	10.9%	11	7.8%	8
35 - 44 years	15.7%	95	16.2%	33	15.4%	62	0.0%	0	40.8%	95	0.0%	0	18.4%	44	13.9%	51	18.5%	37	16.0%	16	12.6%	13	15.8%	16	12.6%	13
45 - 54 years	22.7%	138	23.0%	47	22.6%	91	0.0%	0	59.2%	138	0.0%	0	21.8%	52	23.4%	86	25.0%	50	19.0%	19	19.4%	20	18.8%	19	29.1%	30
55 - 64 years	18.6%	113	16.7%	34	19.6%	79	0.0%	0	0.0%	0	44.5%	113	19.7%	47	17.9%	66	13.5%	27	20.0%	20	24.3%	25	14.9%	15	25.2%	26
65+ years	23.2%	141	24.5%	50	22.6%	91	0.0%	0	0.0%	0	55.5%	141	17.6%	42	26.9%	99	20.5%	41	26.0%	26	18.4%	19	35.6%	36	18.4%	19
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
EMP Which of the following best describes the chief wage earner of your household's current employment situation?																										
Working full time	35.3%	214	44.1%	90	30.8%	124	51.7%	62	51.1%	119	13.0%	33	52.7%	126	23.9%	88	36.0%	72	40.0%	40	34.0%	35	34.7%	35	31.1%	32
Working part time	16.1%	98	11.3%	23	18.6%	75	16.7%	20	22.3%	52	10.2%	26	15.9%	38	16.3%	60	19.0%	38	7.0%	7	17.5%	18	16.8%	17	17.5%	18
Unemployed	9.6%	58	11.3%	23	8.7%	35	10.8%	13	13.3%	31	5.5%	14	2.1%	5	14.4%	53	7.5%	15	10.0%	10	17.5%	18	4.0%	4	10.7%	11
Retired	28.8%	175	29.9%	61	28.3%	114	0.0%	0	3.0%	7	66.1%	168	21.3%	51	33.7%	124	25.0%	50	36.0%	36	21.4%	22	38.6%	39	27.2%	28
A housewife	6.9%	42	0.0%	0	10.4%	42	9.2%	11	8.6%	20	4.3%	11	5.4%	13	7.9%	29	9.5%	19	5.0%	5	2.9%	3	5.9%	6	8.7%	9
A student	2.0%	12	1.0%	2	2.5%	10	10.0%	12	0.0%	0	0.0%	0	2.1%	5	1.9%	7	3.0%	6	1.0%	1	3.9%	4	0.0%	0	1.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.3%	8	2.5%	5	0.7%	3	1.7%	2	1.7%	4	0.8%	2	0.4%	1	1.9%	7	0.0%	0	1.0%	1	2.9%	3	0.0%	0	3.9%	4
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
SEG Occupation of Chief Wage Earner:																										
AB	10.2%	62	11.8%	24	9.4%	38	8.3%	10	12.9%	30	8.7%	22	25.9%	62	0.0%	0	11.5%	23	5.0%	5	5.8%	6	15.8%	16	11.7%	12
C1	29.2%	177	24.5%	50	31.5%	127	36.7%	44	28.3%	66	26.4%	67	74.1%	177	0.0%	0	30.5%	61	31.0%	31	28.2%	29	31.7%	32	23.3%	24
C2	24.2%	147	29.4%	60	21.6%	87	23.3%	28	23.2%	54	25.6%	65	0.0%	0	39.9%	147	24.5%	49	19.0%	19	20.4%	21	30.7%	31	26.2%	27
DE	36.4%	221	34.3%	70	37.5%	151	31.7%	38	35.6%	83	39.4%	100	0.0%	0	60.1%	221	33.5%	67	45.0%	45	45.6%	47	21.8%	22	38.8%	40
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
TIME Time of interview:																										
10.00 - 12.00	31.8%	193	31.4%	64	32.0%	129	28.3%	34	27.9%	65	37.0%	94	32.6%	78	31.3%	115	31.5%	63	34.0%	34	35.9%	37	36.6%	37	21.4%	22
12.01 - 14.00	38.9%	236	39.7%	81	38.5%	155	35.8%	43	38.6%	90	40.6%	103	36.0%	86	40.8%	150	36.0%	72	46.0%	46	30.1%	31	38.6%	39	46.6%	48
14.01 - 16.00	29.3%	178	28.9%	59	29.5%	119	35.8%	43	33.5%	78	22.4%	57	31.4%	75	28.0%	103	32.5%	65	20.0%	20	34.0%	35	24.8%	25	32.0%	33
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103
ADU Number of adults incl Resp: [MR]																										
1 adult in hhold	29.8%	181	30.9%	63	29.3%	118	19.2%	23	22.3%	52	41.7%	106	21.8%	52	35.1%	129	27.0%	54	36.0%	36	34.0%	35	26.7%	27	28.2%	29
2 adults in hhold	51.7%	314	51.0%	104	52.1%	210	59.2%	71	52.8%	123	47.2%	120	57.3%	137	48.1%	177	57.5%	115	47.0%	47	44.7%	46	55.4%	56	48.5%	50
3 adults in hhold	12.4%	75	12.3%	25	12.4%	50	15.8%	19	16.3%	38	7.1%	18	13.0%	31	12.0%	44	13.0%	26	15.0%	15	7.8%	8	11.9%	12	13.6%	14
4 or more adults in hhold	6.1%	37	5.9%	12	6.2%	25	5.8%	7	8.6%	20	3.9%	10	8.0%	19	4.9%	18	2.5%	5	2.0%	2	13.6%	14	5.9%	6	9.7%	10
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge	
CHI No. of children 15 years and under: [MR]																										
1 child in hhold	14.8%	90	12.7%	26	15.9%	64	25.8%	31	22.7%	53	2.4%	6	20.1%	48	11.4%	42	15.0%	30	16.0%	16	10.7%	11	16.8%	17	15.5%	16
2 children in hhold	10.2%	62	11.3%	23	9.7%	39	18.3%	22	16.7%	39	0.4%	1	10.5%	25	10.1%	37	14.5%	29	6.0%	6	8.7%	9	6.9%	7	10.7%	11
3 children in hhold	3.8%	23	2.5%	5	4.5%	18	9.2%	11	5.2%	12	0.0%	0	1.7%	4	5.2%	19	4.0%	8	4.0%	4	6.8%	7	3.0%	3	1.0%	1
4 or more children in hhold	1.3%	8	1.0%	2	1.5%	6	0.0%	0	3.0%	7	0.4%	1	1.3%	3	1.4%	5	2.0%	4	2.0%	2	1.0%	1	1.0%	1	0.0%	0
No children in hhold	69.9%	424	72.5%	148	68.5%	276	46.7%	56	52.4%	122	96.9%	246	66.5%	159	72.0%	265	64.5%	129	72.0%	72	72.8%	75	72.3%	73	72.8%	75
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
CARS Number of cars in household: [MR]																										
1 car in hhold	40.7%	247	44.6%	91	38.7%	156	45.8%	55	41.6%	97	37.4%	95	45.6%	109	37.5%	138	50.0%	100	30.0%	30	38.8%	40	41.6%	42	34.0%	35
2 cars in hhold	19.1%	116	17.2%	35	20.1%	81	20.8%	25	26.6%	62	11.4%	29	28.0%	67	13.3%	49	23.5%	47	18.0%	18	19.4%	20	12.9%	13	17.5%	18
3 cars in hhold	1.2%	7	1.0%	2	1.2%	5	1.7%	2	0.9%	2	1.2%	3	2.1%	5	0.5%	2	1.5%	3	1.0%	1	0.0%	0	1.0%	1	1.9%	2
4 or more cars in hhold	0.8%	5	1.0%	2	0.7%	3	1.7%	2	0.9%	2	0.4%	1	0.8%	2	0.8%	3	1.5%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0
No cars in hhold	38.2%	232	36.3%	74	39.2%	158	30.0%	36	30.0%	70	49.6%	126	23.4%	56	47.8%	176	23.5%	47	51.0%	51	39.8%	41	44.6%	45	46.6%	48
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	
DAY Day of Interview:																										
Monday	17.5%	106	23.0%	47	14.6%	59	16.7%	20	14.6%	34	20.5%	52	16.7%	40	17.9%	66	13.5%	27	25.0%	25	25.2%	26	0.0%	0	27.2%	28
Tuesday	4.1%	25	5.4%	11	3.5%	14	2.5%	3	3.0%	7	5.9%	15	3.8%	9	4.3%	16	12.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	8.4%	51	9.8%	20	7.7%	31	4.2%	5	9.0%	21	9.8%	25	11.3%	27	6.5%	24	12.5%	25	0.0%	0	0.0%	0	25.7%	26	0.0%	0
Thursday	20.6%	125	17.6%	36	22.1%	89	19.2%	23	18.5%	43	23.2%	59	20.9%	50	20.4%	75	12.5%	25	25.0%	25	24.3%	25	24.8%	25	24.3%	25
Friday	23.9%	145	20.6%	42	25.6%	103	20.0%	24	27.0%	63	22.8%	58	23.4%	56	24.2%	89	23.5%	47	25.0%	25	24.3%	25	24.8%	25	22.3%	23
Saturday	25.5%	155	23.5%	48	26.6%	107	37.5%	45	27.9%	65	17.7%	45	23.8%	57	26.6%	98	25.5%	51	25.0%	25	26.2%	27	24.8%	25	26.2%	27
Base:	607		204		403		120		233		254		239		368		200		100		103		101		103	

Tameside In Centre Survey
for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under -Lyne		Hyde		Denton		Droylsden		Stalybridge
LOC Location:																									
Ashton-Under-Lyne - Wellington Road	5.3%	32	3.9%	8	6.0%	24	5.0%	6	9.0%	21	2.0%	5	5.9%	14	4.9%	18	16.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne - The Arcades	5.4%	33	5.9%	12	5.2%	21	4.2%	5	7.7%	18	3.9%	10	7.1%	17	4.3%	16	16.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne - Warrington Street	4.4%	27	4.4%	9	4.5%	18	5.8%	7	4.3%	10	3.9%	10	3.8%	9	4.9%	18	13.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne - Ladysmith Shopping Centre	5.6%	34	7.4%	15	4.7%	19	5.8%	7	4.3%	10	6.7%	17	4.6%	11	6.3%	23	17.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne - Bow Street	4.8%	29	5.4%	11	4.5%	18	6.7%	8	4.3%	10	4.3%	11	6.7%	16	3.5%	13	14.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne - Market Street	5.3%	32	3.4%	7	6.2%	25	5.0%	6	5.2%	12	5.5%	14	5.4%	13	5.2%	19	16.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton-Under-Lyne -Stamford Street Central	2.1%	13	1.0%	2	2.7%	11	5.0%	6	2.6%	6	0.4%	1	1.7%	4	2.4%	9	6.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde - Camden Street	4.0%	24	2.9%	6	4.5%	18	3.3%	4	2.6%	6	5.5%	14	4.2%	10	3.8%	14	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%
Hyde - The Square	4.3%	26	3.4%	7	4.7%	19	3.3%	4	6.0%	14	3.2%	8	4.2%	10	4.3%	16	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%
Hyde - Clarendon Square	3.3%	20	2.0%	4	4.0%	16	5.8%	7	1.7%	4	3.5%	9	2.1%	5	4.1%	15	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%
Hyde - Clarendon Place	2.8%	17	2.5%	5	3.0%	12	1.7%	2	3.4%	8	2.8%	7	3.3%	8	2.4%	9	0.0%	0	17.0%	17	0.0%	0	0.0%	0	0.0%
Hyde - Market Street	2.1%	13	3.4%	7	1.5%	6	1.7%	2	1.3%	3	3.2%	8	1.3%	3	2.7%	10	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%
Denton - Crown Point North Shopping park	2.1%	13	2.0%	4	2.2%	9	4.2%	5	2.6%	6	0.8%	2	3.3%	8	1.4%	5	0.0%	0	0.0%	0	12.6%	13	0.0%	0	0.0%
Denton - Manchester Road	4.4%	27	5.4%	11	4.0%	16	5.0%	6	3.4%	8	5.1%	13	2.9%	7	5.4%	20	0.0%	0	0.0%	0	26.2%	27	0.0%	0	0.0%
Denton - Ashton Road	3.6%	22	3.9%	8	3.5%	14	3.3%	4	1.3%	3	5.9%	15	3.8%	9	3.5%	13	0.0%	0	0.0%	0	21.4%	22	0.0%	0	0.0%
Denton - Stockport Road / Victoria Street	4.3%	26	2.5%	5	5.2%	21	5.8%	7	4.3%	10	3.5%	9	2.5%	6	5.4%	20	0.0%	0	0.0%	0	25.2%	26	0.0%	0	0.0%
Denton - Stockport Road	2.5%	15	2.0%	4	2.7%	11	3.3%	4	2.6%	6	2.0%	5	2.1%	5	2.7%	10	0.0%	0	0.0%	0	14.6%	15	0.0%	0	0.0%
Droylsden - Rear of Droylsden Shopping Centre	5.6%	34	4.9%	10	6.0%	24	3.3%	4	3.9%	9	8.3%	21	8.4%	20	3.8%	14	0.0%	0	0.0%	0	0.0%	0	33.7%	34	0.0%
Droylsden - Natwest, Market Street	4.0%	24	3.9%	8	4.0%	16	3.3%	4	4.3%	10	3.9%	10	4.6%	11	3.5%	13	0.0%	0	0.0%	0	0.0%	0	23.8%	24	0.0%
Droylsden - Villemomble Square	2.3%	14	3.4%	7	1.7%	7	2.5%	3	1.7%	4	2.8%	7	4.2%	10	1.1%	4	0.0%	0	0.0%	0	0.0%	0	13.9%	14	0.0%
Droylsden - Ashton Road	2.8%	17	4.9%	10	1.7%	7	0.0%	0	3.4%	8	3.5%	9	2.5%	6	3.0%	11	0.0%	0	0.0%	0	0.0%	0	16.8%	17	0.0%
Droylsden - Boots, Market Street	2.0%	12	4.4%	9	0.7%	3	3.3%	4	1.7%	4	1.6%	4	0.4%	1	3.0%	11	0.0%	0	0.0%	0	0.0%	0	11.9%	12	0.0%
Stalybridge - Market Street	2.6%	16	2.9%	6	2.5%	10	2.5%	3	3.9%	9	1.6%	4	2.1%	5	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%
Stalybridge - Trinity Street	2.8%	17	2.9%	6	2.7%	11	2.5%	3	2.6%	6	3.2%	8	2.1%	5	3.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%
Stalybridge - Melbourne Street	4.9%	30	4.4%	9	5.2%	21	3.3%	4	6.0%	14	4.7%	12	4.6%	11	5.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%
Stalybridge - Grosvenor Street	2.3%	14	2.5%	5	2.2%	9	1.7%	2	1.7%	4	3.2%	8	2.5%	6	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%
Stalybridge - Armentieres Sqaure	4.3%	26	4.4%	9	4.2%	17	2.5%	3	4.3%	10	5.1%	13	3.8%	9	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%

Tameside In Centre Survey
for Holliss Vincent

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under -Lyne	Hyde	Denton	Droylsden	Stalybridge
Base:	607	204	403	120	233	254	239	368	200	100	103	101	103

Tameside In Centre Survey
for Holliss Vincent

		Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Ashton-under -Lyne	Hyde	Denton	Droylsden	Stalybridge											
PC																									
BL5 3		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
CW11 3		0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
HD4		0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0
HD9 6		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
LL65 3		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M11 1		0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
M11 3		0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M11 4		0.5%	3	0.5%	1	0.5%	2	0.0%	0	1.3%	3	0.0%	0	0.8%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
M12 5		0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
M13 0		0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
M15 4		0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M15 6		0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M18 7		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M18 8		0.5%	3	0.5%	1	0.5%	2	0.8%	1	0.4%	1	0.4%	1	0.8%	2	0.3%	1	0.0%	0	0.0%	0	1.0%	1	2.0%	2
M19 1		0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
M24		0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M24 2		0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
M27		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M3 7		0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
M30 8		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
M32 0		0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M32 3		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M33 2		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M34		1.2%	7	2.5%	5	0.5%	2	1.7%	2	1.7%	4	0.4%	1	0.4%	1	1.6%	6	0.0%	0	0.0%	0	6.8%	7	0.0%	0
M34 2		2.5%	15	1.5%	3	3.0%	12	0.0%	0	2.1%	5	3.9%	10	1.7%	4	3.0%	11	0.0%	0	2.0%	2	12.6%	13	0.0%	0
M34 3		5.3%	32	5.4%	11	5.2%	21	10.0%	12	3.0%	7	5.1%	13	4.2%	10	6.0%	22	0.0%	0	3.0%	3	28.2%	29	0.0%	0
M34 5		2.0%	12	0.5%	1	2.7%	11	5.0%	6	1.7%	4	0.8%	2	2.9%	7	1.4%	5	2.5%	5	1.0%	1	0.0%	0	5.9%	6
M34 6		3.6%	22	3.9%	8	3.5%	14	3.3%	4	2.6%	6	4.7%	12	2.9%	7	4.1%	15	1.0%	2	6.0%	6	13.6%	14	0.0%	0
M34 7		3.1%	19	2.5%	5	3.5%	14	3.3%	4	1.7%	4	4.3%	11	2.9%	7	3.3%	12	0.5%	1	9.0%	9	8.7%	9	0.0%	0
M35		0.5%	3	0.0%	0	0.7%	3	0.8%	1	0.9%	2	0.0%	0	0.4%	1	0.5%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0
M35 0		0.7%	4	1.0%	2	0.5%	2	0.0%	0	1.3%	3	0.4%	1	0.0%	0	1.1%	4	2.0%	4	0.0%	0	0.0%	0	0.0%	0
M35 9		0.3%	2	0.5%	1	0.2%	1	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
M40 1		0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
M40 2		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M43		0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
M43 3		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
M43 6		4.4%	27	4.9%	10	4.2%	17	1.7%	2	2.6%	6	7.5%	19	2.5%	6	5.7%	21	0.5%	1	3.0%	3	0.0%	0	21.8%	22
M43 7		7.9%	48	10.3%	21	6.7%	27	6.7%	8	6.4%	15	9.8%	25	10.9%	26	6.0%	22	2.5%	5	2.0%	2	0.0%	0	40.6%	41
M43 9		0.3%	2	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
M45 7		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
M9 7		0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
OL1 2		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
OL12 8		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
OL16 3		0.2%	1	0.0%	0	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
OL16 5		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

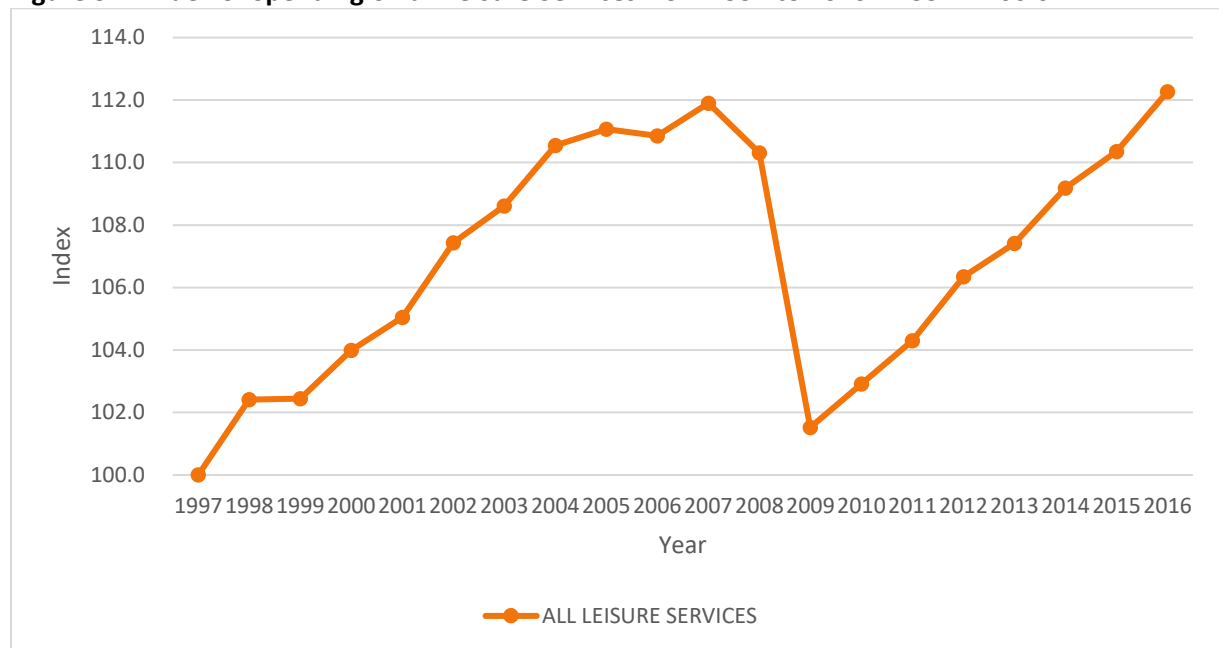
Tameside In Centre Survey
for Holliss Vincent

		Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under -Lyne		Hyde		Denton		Droylsden		Stalybridge	
OL2	5	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.4%	1	0.3%	1	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
OL2	6	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL3		0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
OL3	5	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.4%	1	0.8%	2	0.4%	1	0.5%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL3	7	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4	2	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL4	4	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL5		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
OL5	0	0.5%	3	1.0%	2	0.2%	1	0.8%	1	0.9%	2	0.0%	0	0.4%	1	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
OL5	9	1.5%	9	2.0%	4	1.2%	5	1.7%	2	1.3%	3	1.6%	4	2.1%	5	1.1%	4	3.0%	6	0.0%	0	1.0%	1	0.0%	0	1.9%	2
OL6		0.7%	4	1.0%	2	0.5%	2	1.7%	2	0.9%	2	0.0%	0	0.8%	2	0.5%	2	1.5%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
OL6	6	2.3%	14	1.0%	2	3.0%	12	0.8%	1	2.6%	6	2.8%	7	2.1%	5	2.4%	9	5.5%	11	0.0%	0	1.0%	1	0.0%	0	1.9%	2
OL6	7	0.7%	4	0.5%	1	0.7%	3	0.0%	0	1.3%	3	0.4%	1	0.0%	0	1.1%	4	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL6	8	3.8%	23	2.0%	4	4.7%	19	4.2%	5	4.3%	10	3.2%	8	4.2%	10	3.5%	13	11.0%	22	0.0%	0	1.0%	1	0.0%	0	0.0%	0
OL6	9	3.6%	22	3.9%	8	3.5%	14	6.7%	8	3.0%	7	2.8%	7	2.1%	5	4.6%	17	9.5%	19	0.0%	0	0.0%	0	3.0%	3	0.0%	0
OL7		0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL7	0	0.8%	5	1.0%	2	0.7%	3	0.0%	0	1.3%	3	0.8%	2	1.3%	3	0.5%	2	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL7	5	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL7	9	2.3%	14	2.0%	4	2.5%	10	3.3%	4	2.6%	6	1.6%	4	2.5%	6	2.2%	8	6.0%	12	0.0%	0	0.0%	0	2.0%	2	0.0%	0
OL8		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL8	2	0.3%	2	0.5%	1	0.2%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL8	3	0.3%	2	1.0%	2	0.0%	0	0.8%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
OL9		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL9	0	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.8%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL9	7	0.5%	3	0.0%	0	0.7%	3	1.7%	2	0.4%	1	0.0%	0	0.4%	1	0.5%	2	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL9	8	1.3%	8	0.0%	0	2.0%	8	2.5%	3	1.7%	4	0.4%	1	1.7%	4	1.1%	4	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OL9	9	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK1		0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK10		0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK12	2	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK13	1	0.2%	1	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK13	2	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK13	6	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SK13	8	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.3%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK14		1.3%	8	1.0%	2	1.5%	6	0.0%	0	1.3%	3	2.0%	5	0.0%	0	2.2%	8	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0
SK14	1	1.6%	10	2.0%	4	1.5%	6	2.5%	3	2.1%	5	0.8%	2	1.7%	4	1.6%	6	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0
SK14	2	0.8%	5	1.0%	2	0.7%	3	0.0%	0	0.4%	1	1.6%	4	0.8%	2	0.8%	3	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0
SK14	3	1.8%	11	1.0%	2	2.2%	9	1.7%	2	1.7%	4	2.0%	5	0.4%	1	2.7%	10	0.0%	0	9.0%	9	1.9%	2	0.0%	0	0.0%	0
SK14	4	2.8%	17	2.0%	4	3.2%	13	3.3%	4	1.3%	3	3.9%	10	2.9%	7	2.7%	10	2.0%	4	13.0%	13	0.0%	0	0.0%	0	0.0%	0
SK14	5	1.5%	9	0.5%	1	2.0%	8	2.5%	3	1.7%	4	0.8%	2	1.7%	4	1.4%	5	1.0%	2	6.0%	6	1.0%	1	0.0%	0	0.0%	0
SK14	6	1.2%	7	1.0%	2	1.2%	5	0.0%	0	0.4%	1	2.4%	6	0.4%	1	1.6%	6	1.0%	2	3.0%	3	1.0%	1	0.0%	0	1.0%	1
SK14	8	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK15		1.0%	6	1.5%	3	0.7%	3	2.5%	3	0.4%	1	0.8%	2	0.4%	1	1.4%	5	0.5%	1	1.0%	1	0.0%	0	0.0%	0	3.9%	4
SK15	1	4.0%	24	4.4%	9	3.7%	15	4.2%	5	5.6%	13	2.4%	6	4.2%	10	3.8%	14	0.0%	0	2.0%	2	0.0%	0	0.0%	0	21.4%	22
SK15	2	5.4%	33	3.9%	8	6.2%	25	1.7%	2	4.3%	10	8.3%	21	5.0%	12	5.7%	21	2.5%	5	2.0%	2	1.0%	1	0.0%	0	24.3%	25
SK15	3	3.8%	23	2.5%	5	4.5%	18	2.5%	3	4.7%	11	3.5%	9	2.9%	7	4.3%	16	1.0%	2	1.0%	1	1.0%	1	0.0%	0	18.4%	19
SK15	4	0.3%	2	0.5%	1	0.2%	1	1.7%	2	0.0%	0	0.0%	0	0.4%	1	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1

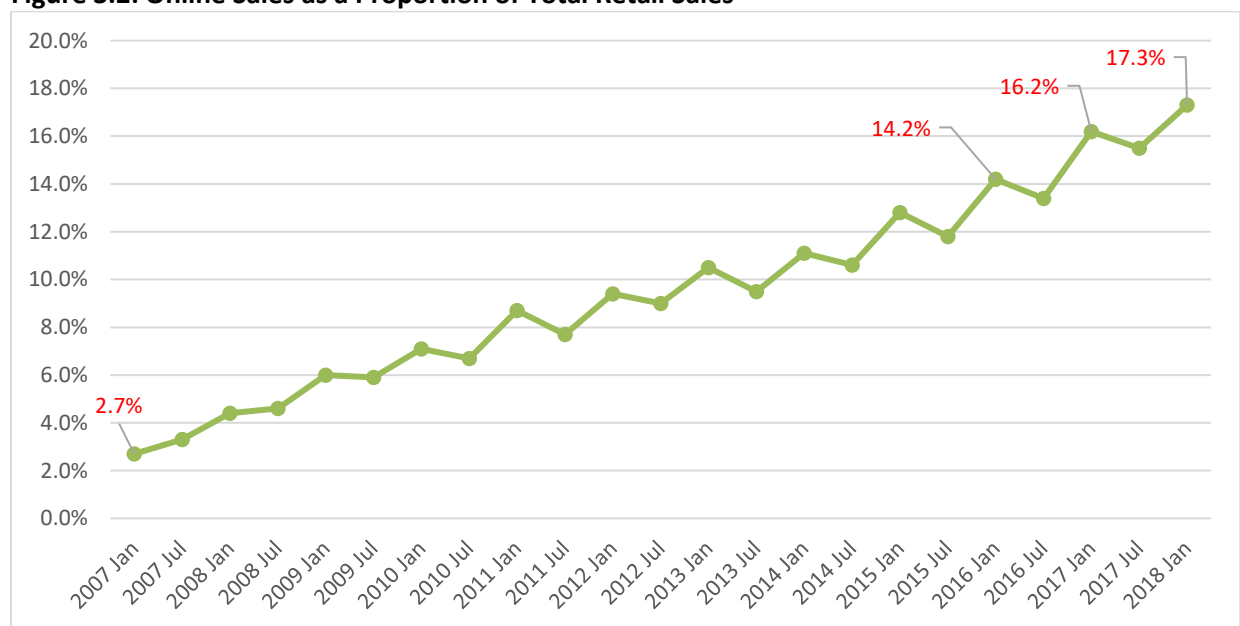
Tameside In Centre Survey for Holliss Vincent

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Ashton-under-Lyne		Hyde		Denton		Droylsden		Stalybridge	
SK15 6	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK16	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK16 2	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK16 4	1.0%	6	0.5%	1	1.2%	5	1.7%	2	0.9%	2	0.8%	2	0.8%	2	1.1%	4	2.0%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1
SK16 5	1.8%	11	2.0%	4	1.7%	7	3.3%	4	1.3%	3	1.6%	4	2.9%	7	1.1%	4	3.0%	6	0.0%	0	0.0%	0	0.0%	0	4.9%	5
SK18 2	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SK4 2	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK4 5	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SK5 6	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SK6	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SK6 1	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SK6 7	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SY11 2	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
SY13 2	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
WA15 6	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Refused)	6.9%	42	11.8%	24	4.5%	18	5.0%	6	10.7%	25	4.3%	11	10.5%	25	4.6%	17	9.5%	19	2.0%	2	1.0%	1	9.9%	10	9.7%	10
Base:		607		204		403		120		233		254		239		368		200		100		103		101		103

7. FIGURES REFERRED TO IN VOLUME 1

Figure 3.1: Index of Spending on all Leisure Services from 1997 to 2016 – 1997 = 100.0

Source: ONS Consumer Trends, March 2018

Figure 3.2: Online Sales as a Proportion of Total Retail Sales

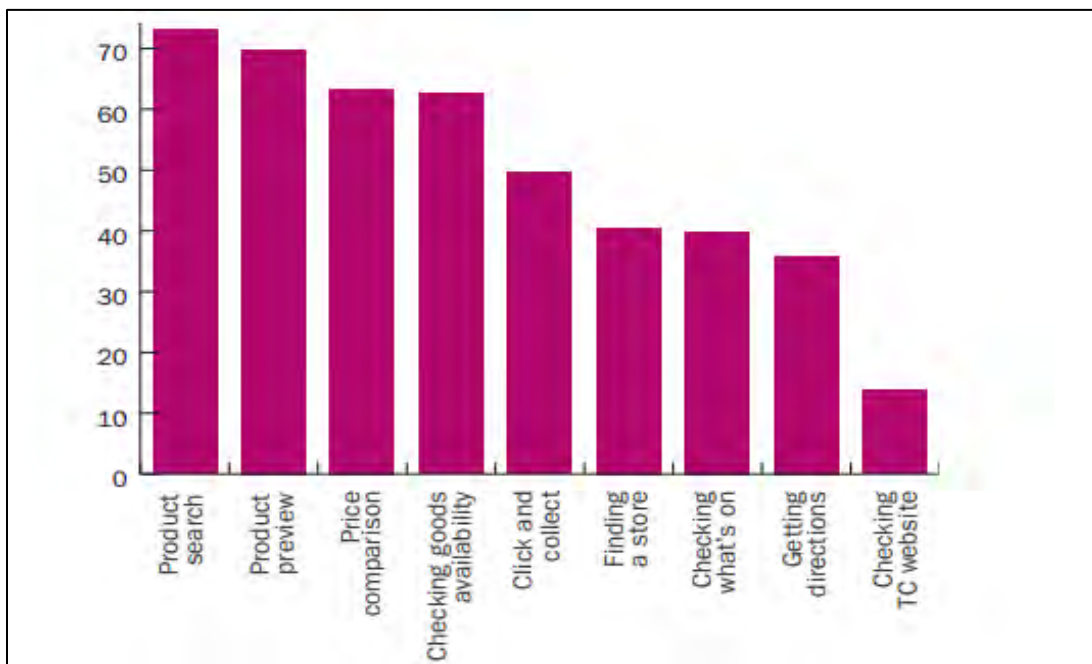
Source: Office for National Statistics Statistical Bulletin - Retail Sales, February 2018

Figure 3.3: Retail Sales Volumes and Special Forms of Trading, in £bn, at 2013 Prices, from 1997 to 2036

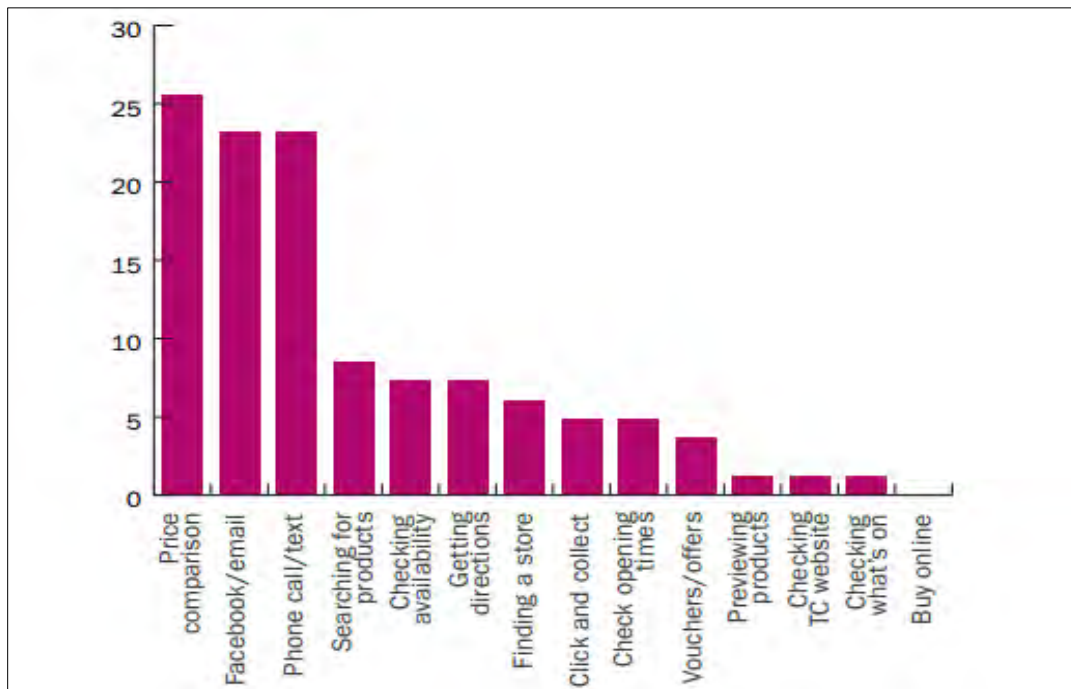


Source: Chart 1 of Experian Retail Planner Briefing Note 15, December 2017

Figure 3.4: Internet Usage before a Town Centre Visit (% of respondents)



Source: Hart C, Shadow G, Rafiq M and Laing A: *The Customer Experience of Town Centres - Project Report* Loughborough University, 2014

Figure 3.5: Internet Usage during a Town Centre Visit (% of respondents)

Source: Hart C, Shadow G, Rafiq M and Laing A: *The Customer Experience of Town Centres - Project Report* Loughborough University, 2014

Figure 3.6: Great Britain Retail (Shop) Vacancy Rates from 2008 to H1 2017

Source: *The Local Data Company* - September 2017

Figure 3.7: Retail and Leisure Vacancy Rate by Region of England in H1 2017



Source: The Local Data Company - September 2017

Figure 3.8: The Size and Makeup of the Grocery Market in 2017 and Projected Makeup in 2022

	2017 value (£bn)	Market share in 2017 (%)	2022 value (£bn)	Market share in 2022 (%)
Hypermarkets	16.2	8.8	16.3	7.7
Supermarkets	86.0	46.6	91.1	42.8
Convenience	40.0	21.7	47.1	22.1
Discounters	20.1	10.9	30.1	14.1
Online	10.4	5.6	16.0	7.5
Other Retailers	11.8	6.4	12.2	5.7
TOTAL	184.5	100.0	212.8	100.0

Source: Institute of Grocery Distribution - June 2017

Figure 3.9: UK Shopping Centre Development from 1996 to 2017

Source: Cushman & Wakefield, *UK Shopping Centres: The Development Story* (January 2018)

Figure 4.1: Annotated Goad Plan showing Vacancies & Other Uses in Ashton, October 2017

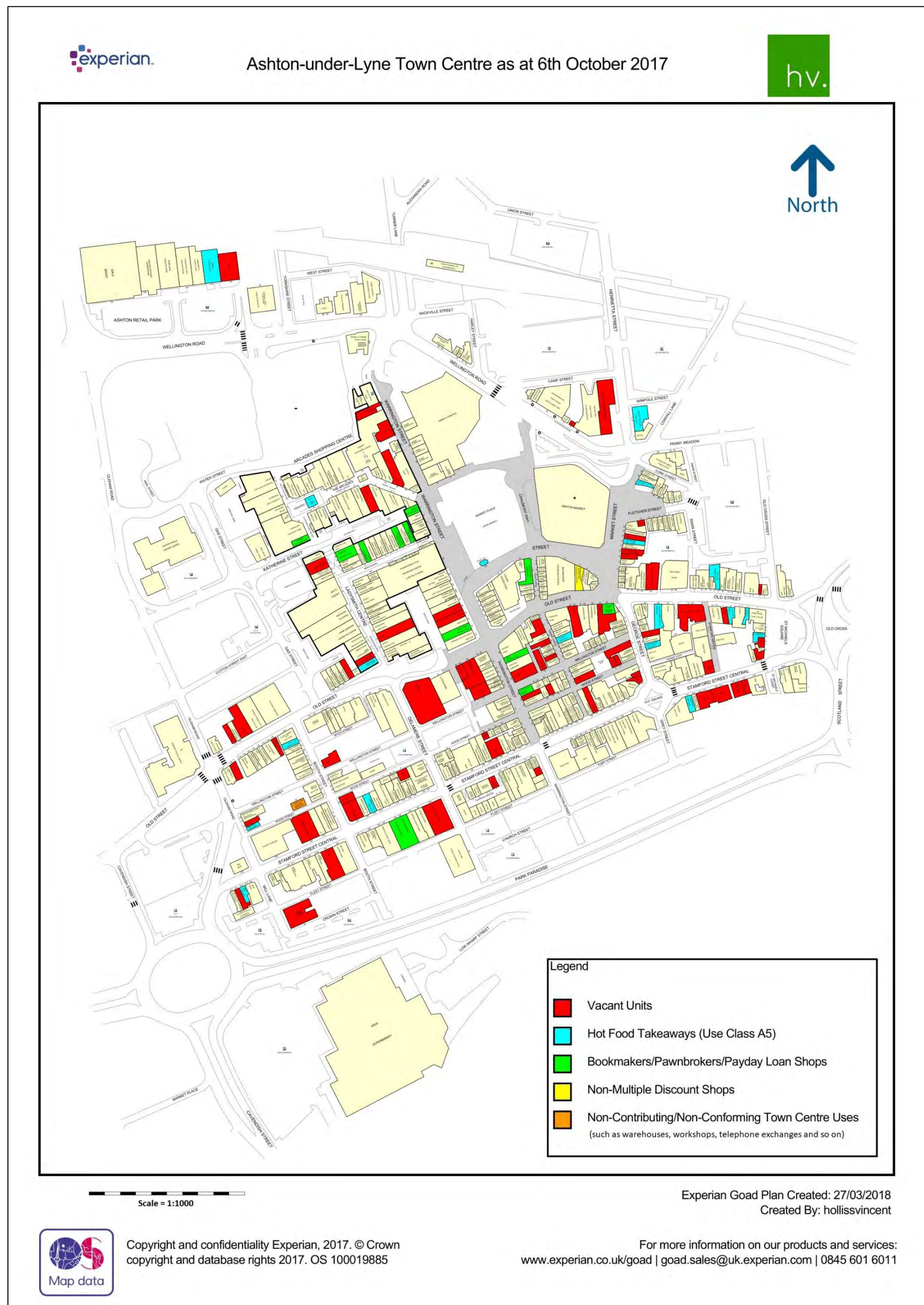


Figure 4.2: Annotated Goad Plan showing Vacancies & Other Uses in Hyde, August 2017

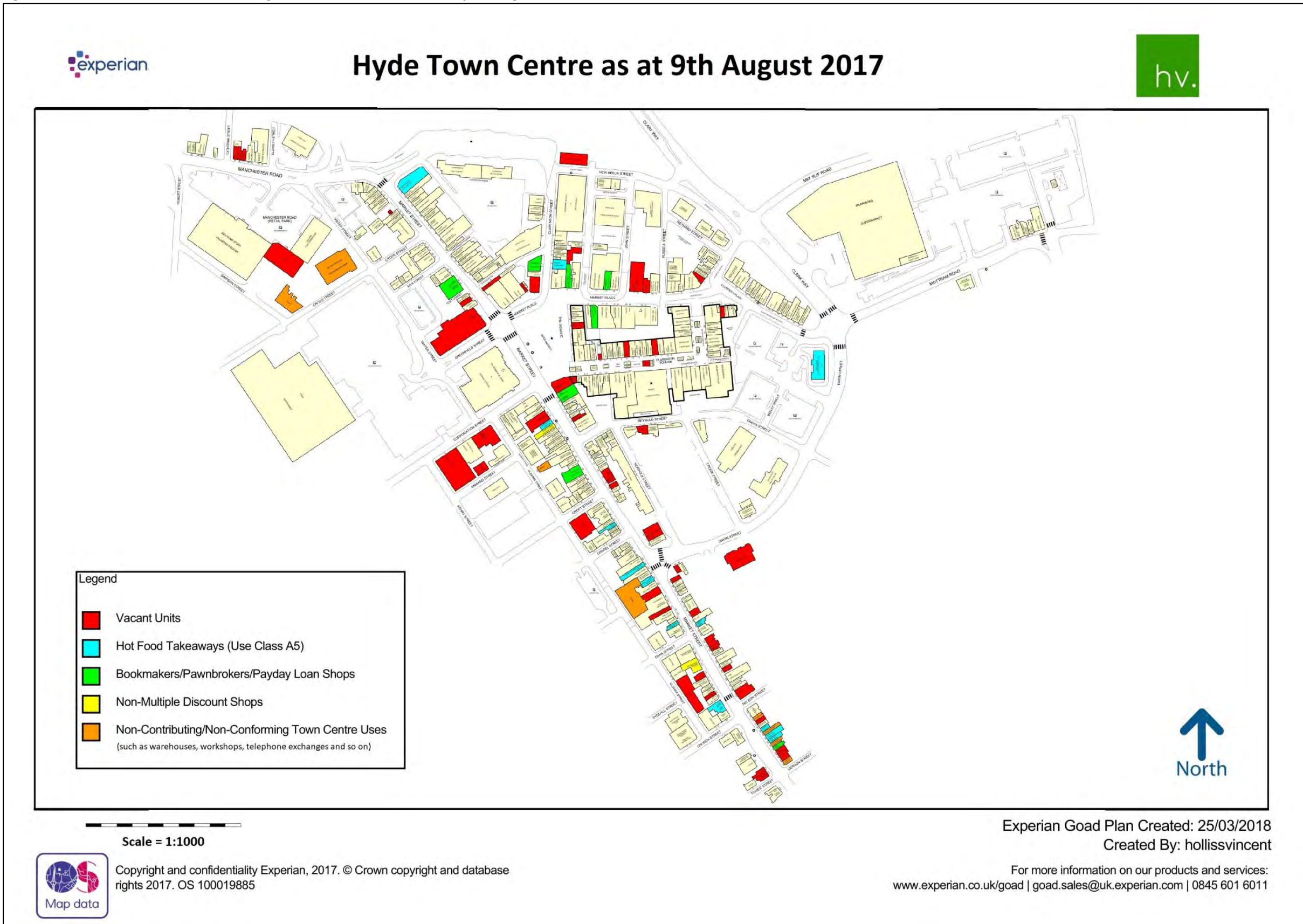


Figure 4.3: Annotated Goad Plan showing Vacancies & Other Uses in Denton, July 2017

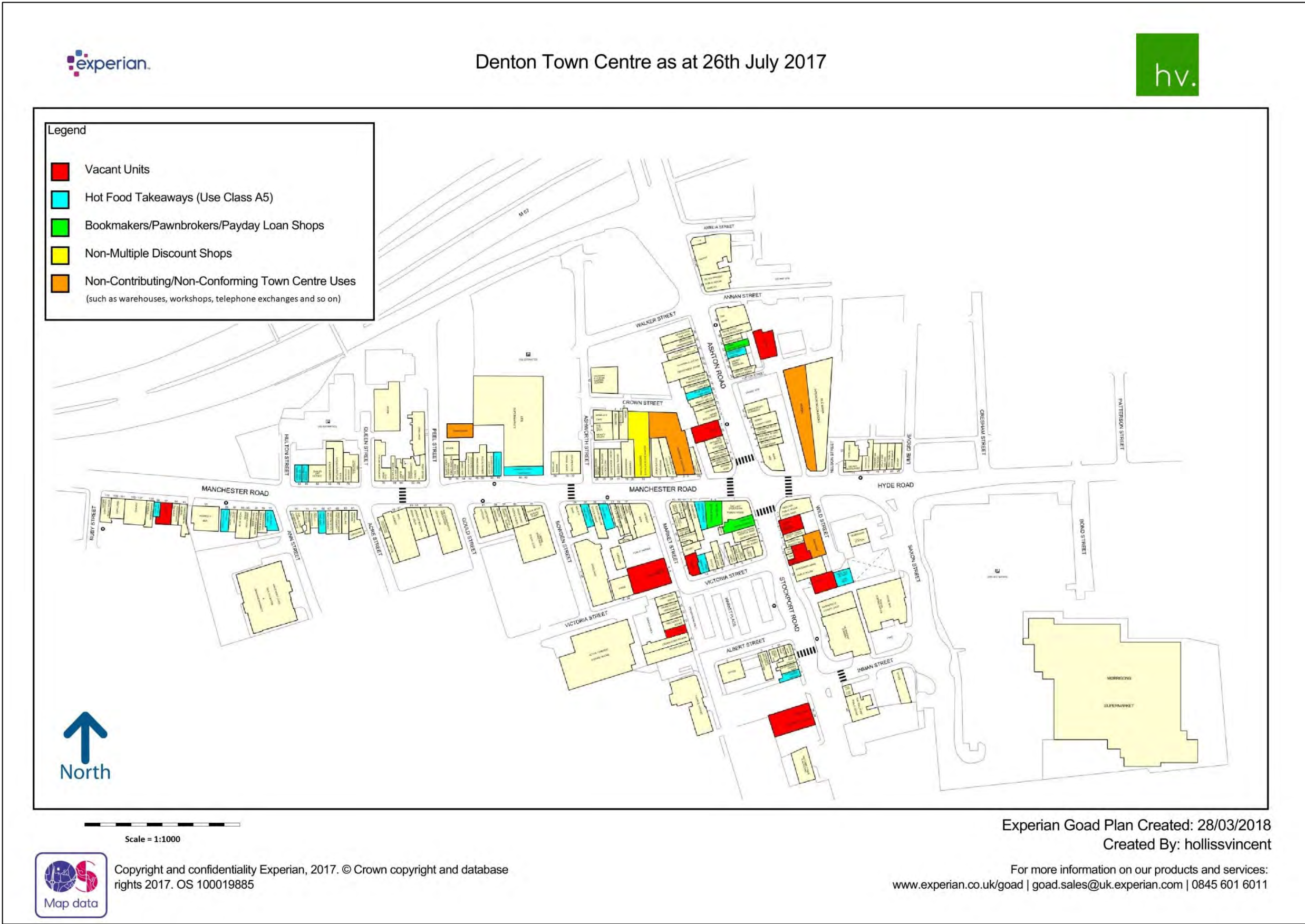


Figure 4.4: Annotated Goad Plan showing Vacancies & Other Uses in Stalybridge, August 2017

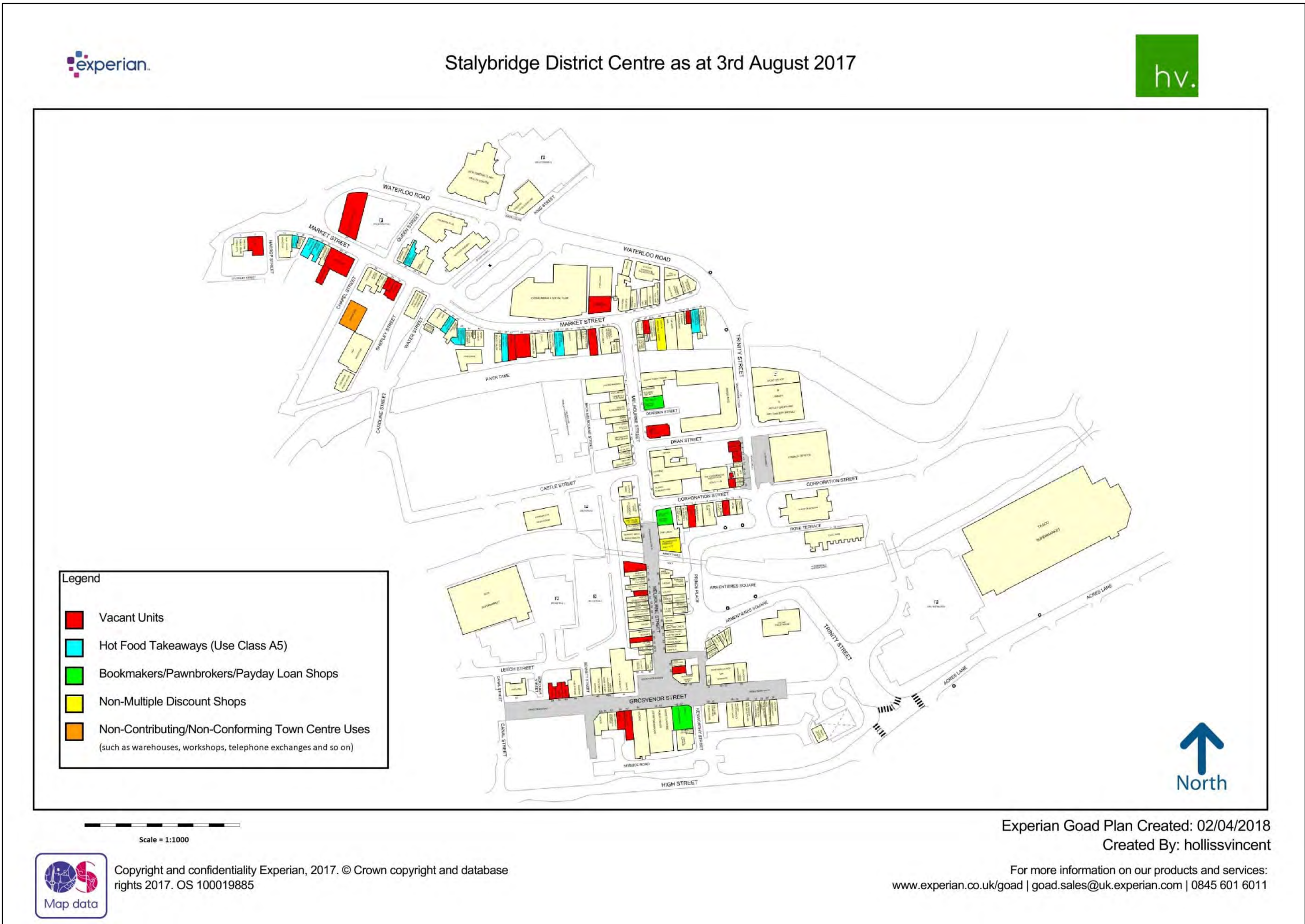
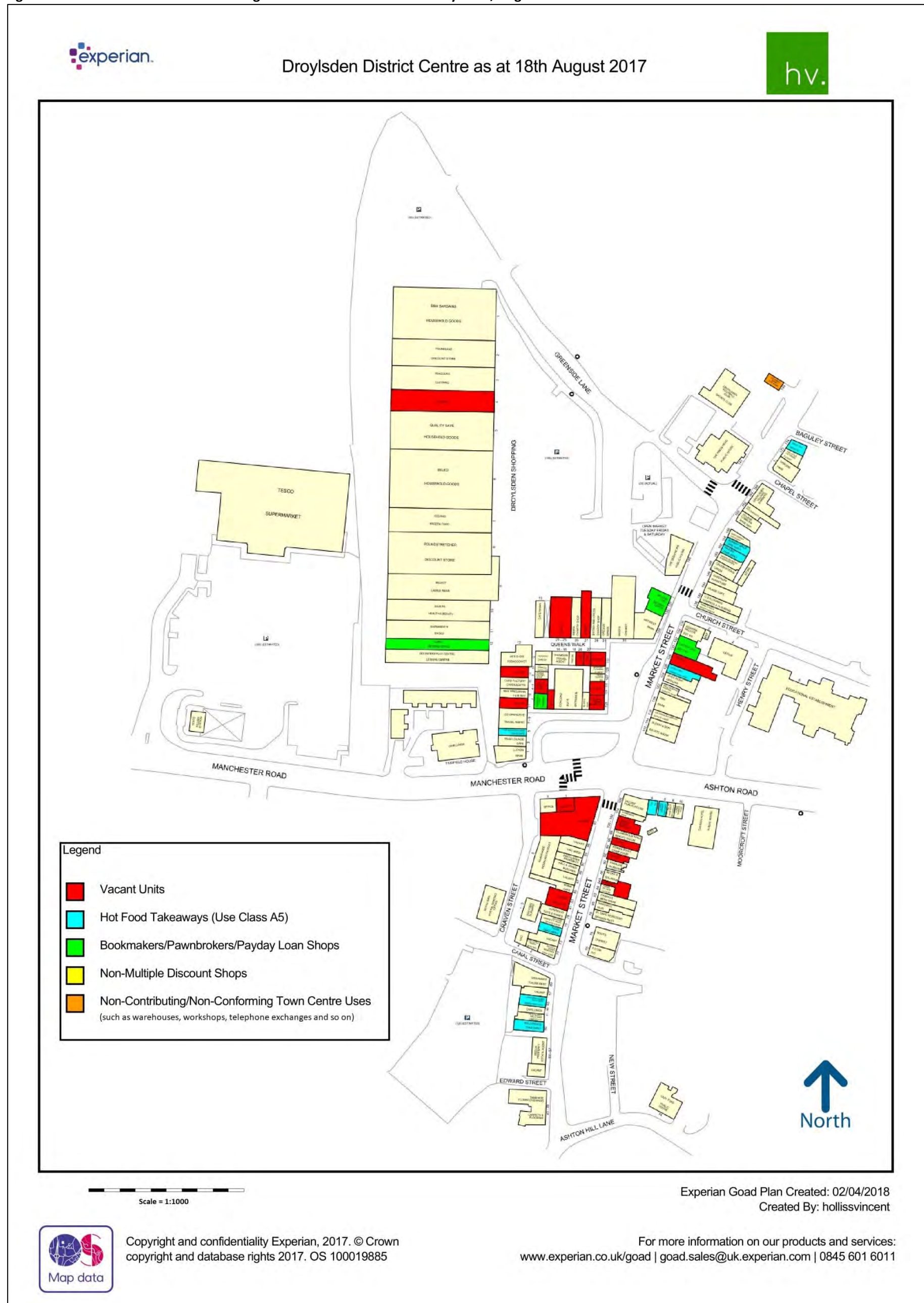


Figure 4.5: Annotated Goad Plan showing Vacancies & Other Uses in Droylsden, August 2017



This map illustrates the administrative boundaries of the 15 Metropolitan Boroughs (MBs) of Greater Manchester, each with its own set of wards. The MBs are color-coded as follows:

- Rochdale** (Blue)
- Oldham** (Yellow)
- Tameside** (Purple)
- Ashton-under-Lyne** (Red)
- Stalybridge** (Orange)
- Hattersley** (Brown)
- Hyde** (Green)
- Denton** (Dark Blue)
- Stockport** (Light Blue)
- High Peak** (Pink)

The map also shows the surrounding areas of Rochdale, Kirkcaldy, and High Peak. A scale bar at the bottom right indicates distances in Kilometres (0, 1, 2, 3).

Figure 5.2: Ashton-under-Lyne Principal Town Centre’s Percentage Market Shares for Comparison Goods

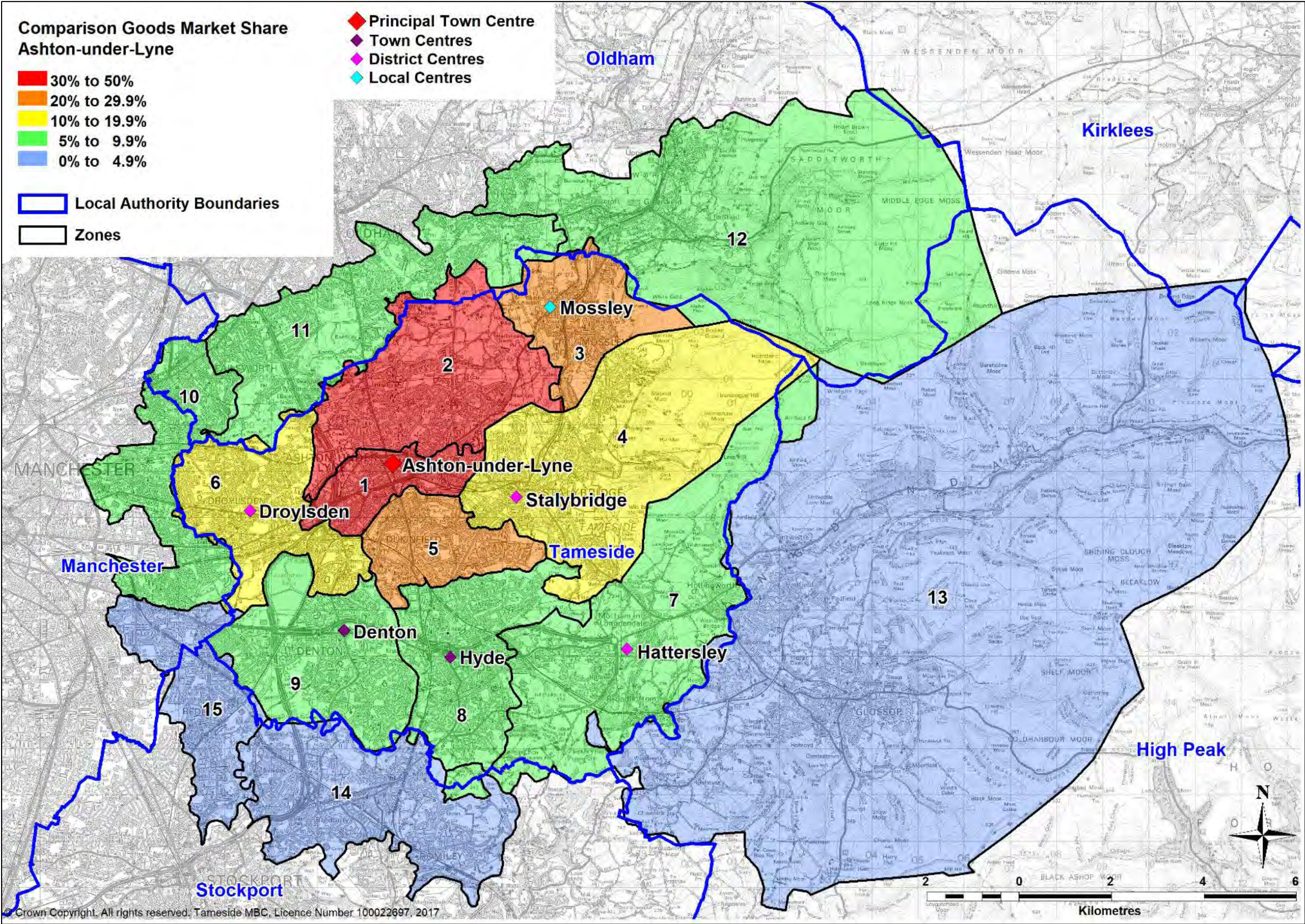


Figure 5.3: Denton Town Centre’s Percentage Market Shares for Comparison Goods

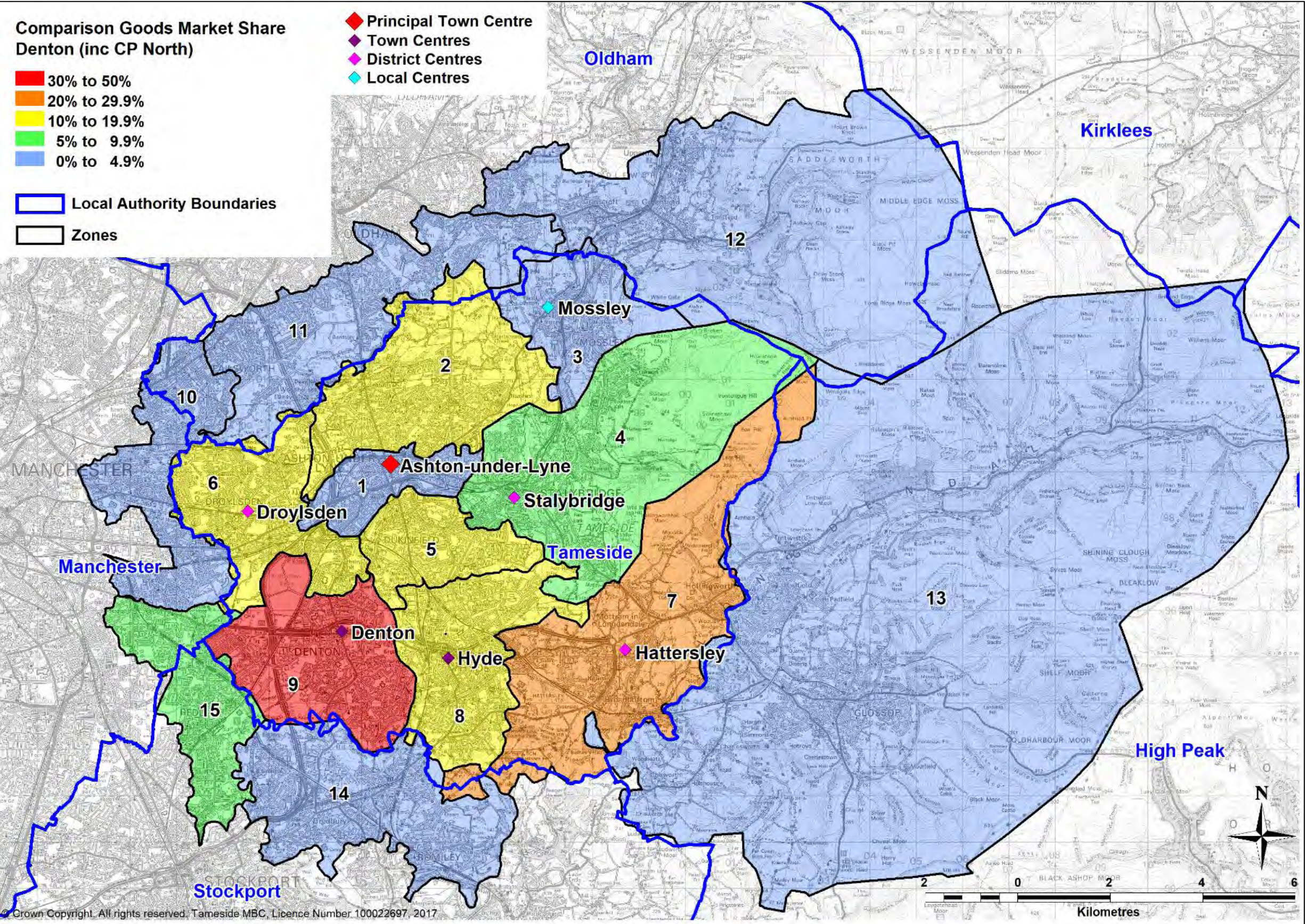


Figure 5.4: Hyde Town Centre’s Percentage Market Shares for Comparison Goods

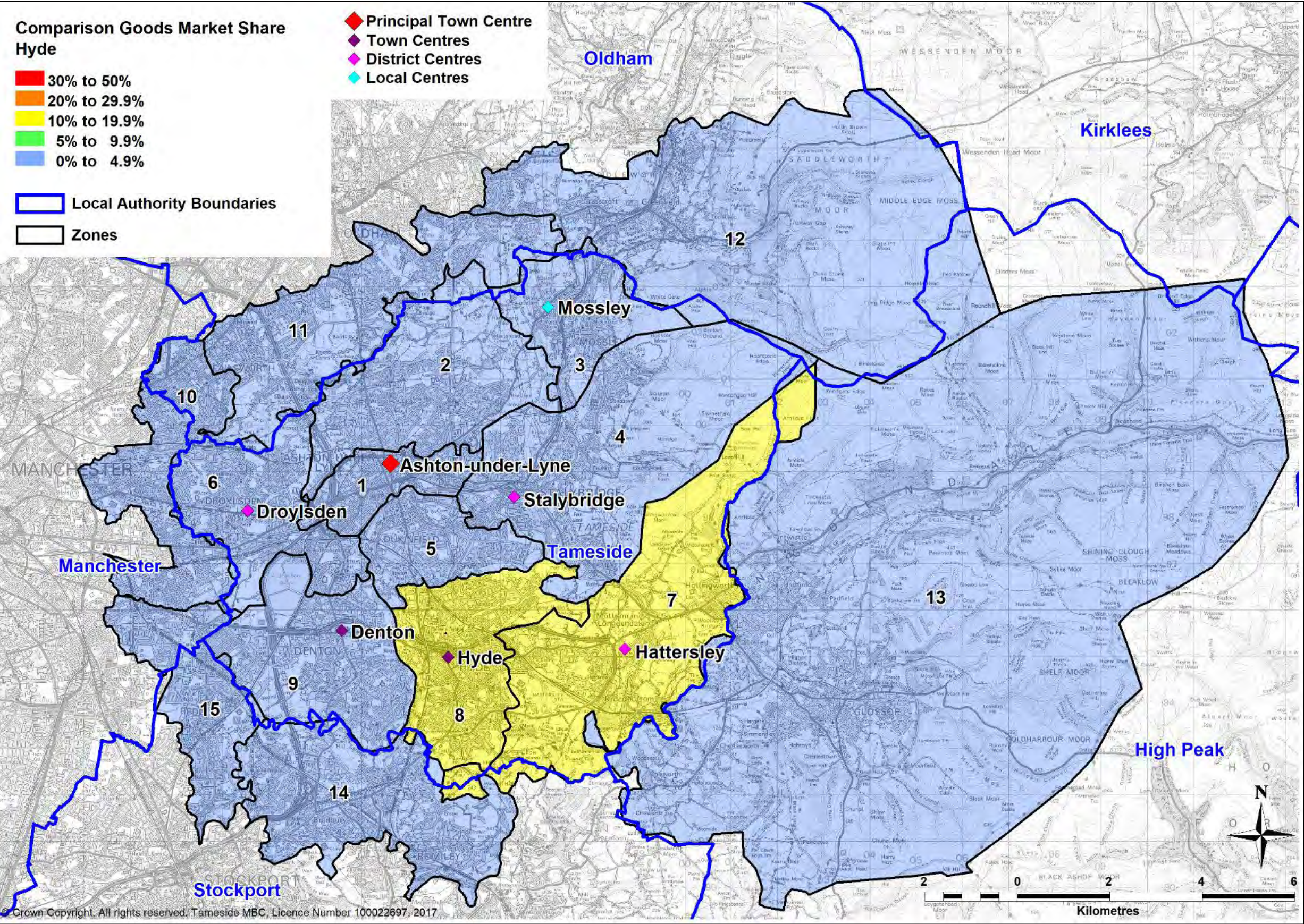


Figure 5.5: Localised Convenience Goods Retention Levels for Each Zone, at the Time of the NEMS Survey in July/August 2017

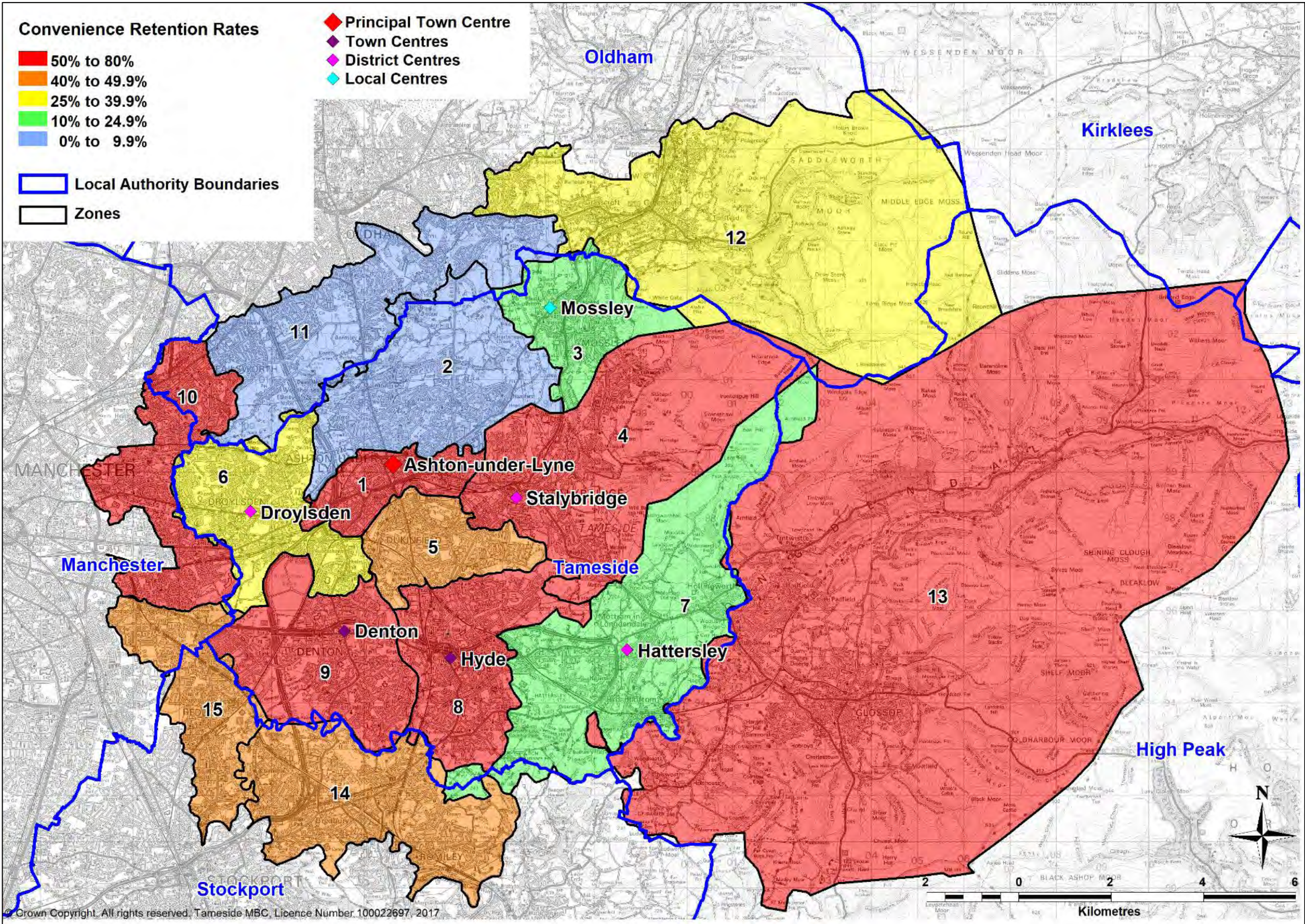


Figure 5.6: Mapping of the Index of Multiple Deprivation and the Location of Town and District Centres, Existing Food Supermarkets, and Food Supermarket Commitments

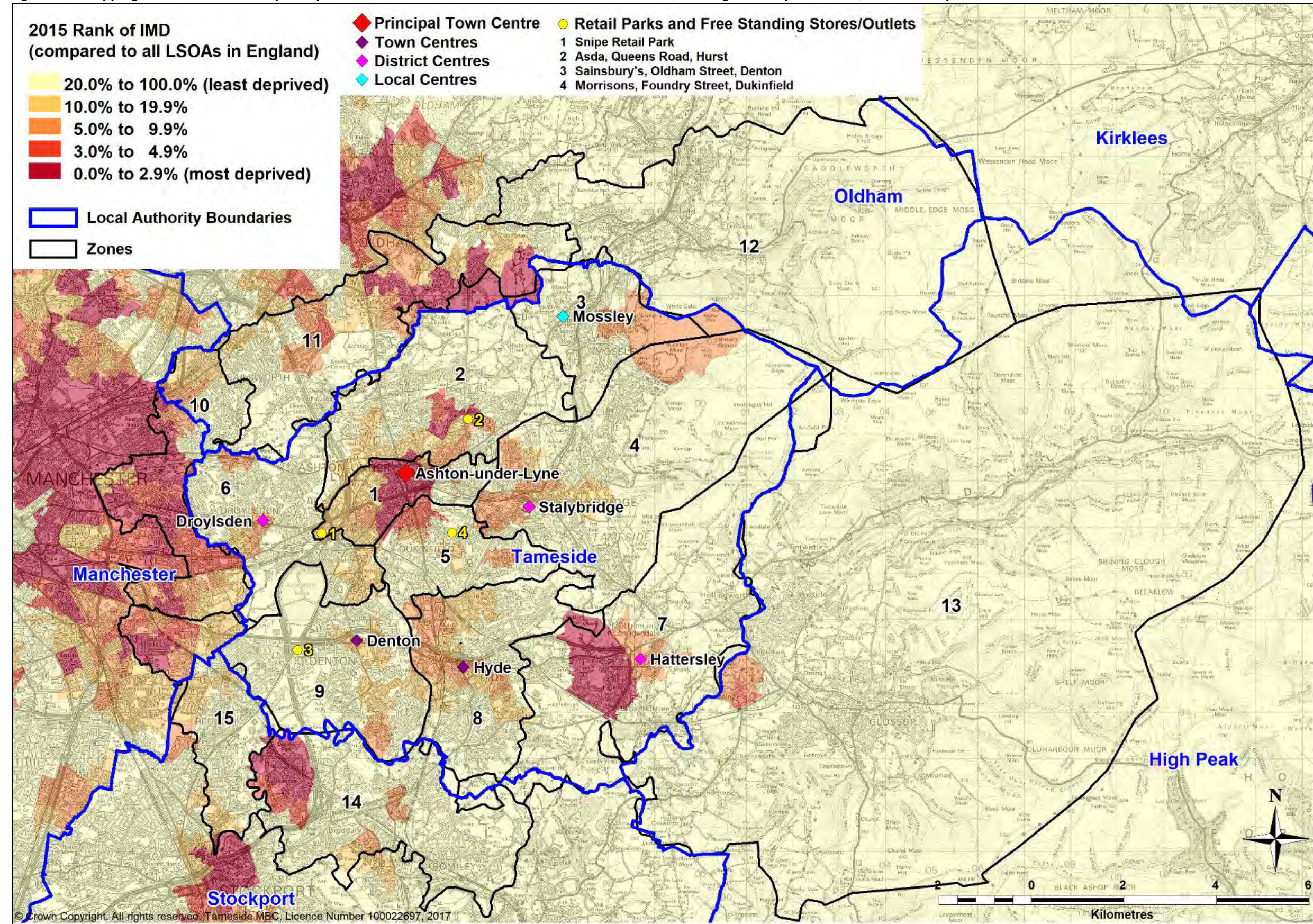


Figure 6.1: Methodology for Assessing Surplus Expenditure Capacity, or Quantitative Need

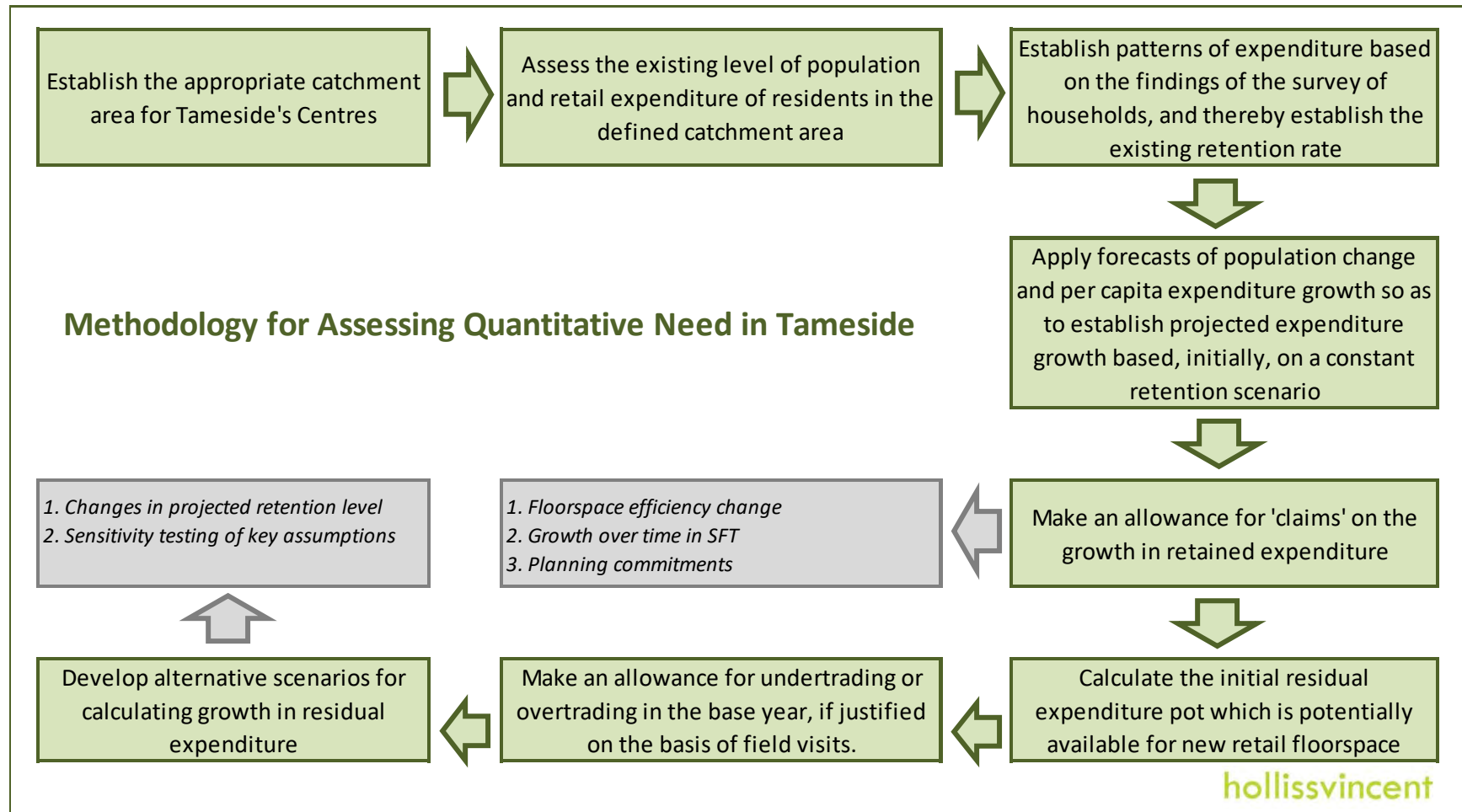


Figure 7.1: Recommended Town Centre Boundary and Primary Shopping Area for Ashton, and Potential Development Opportunity Areas

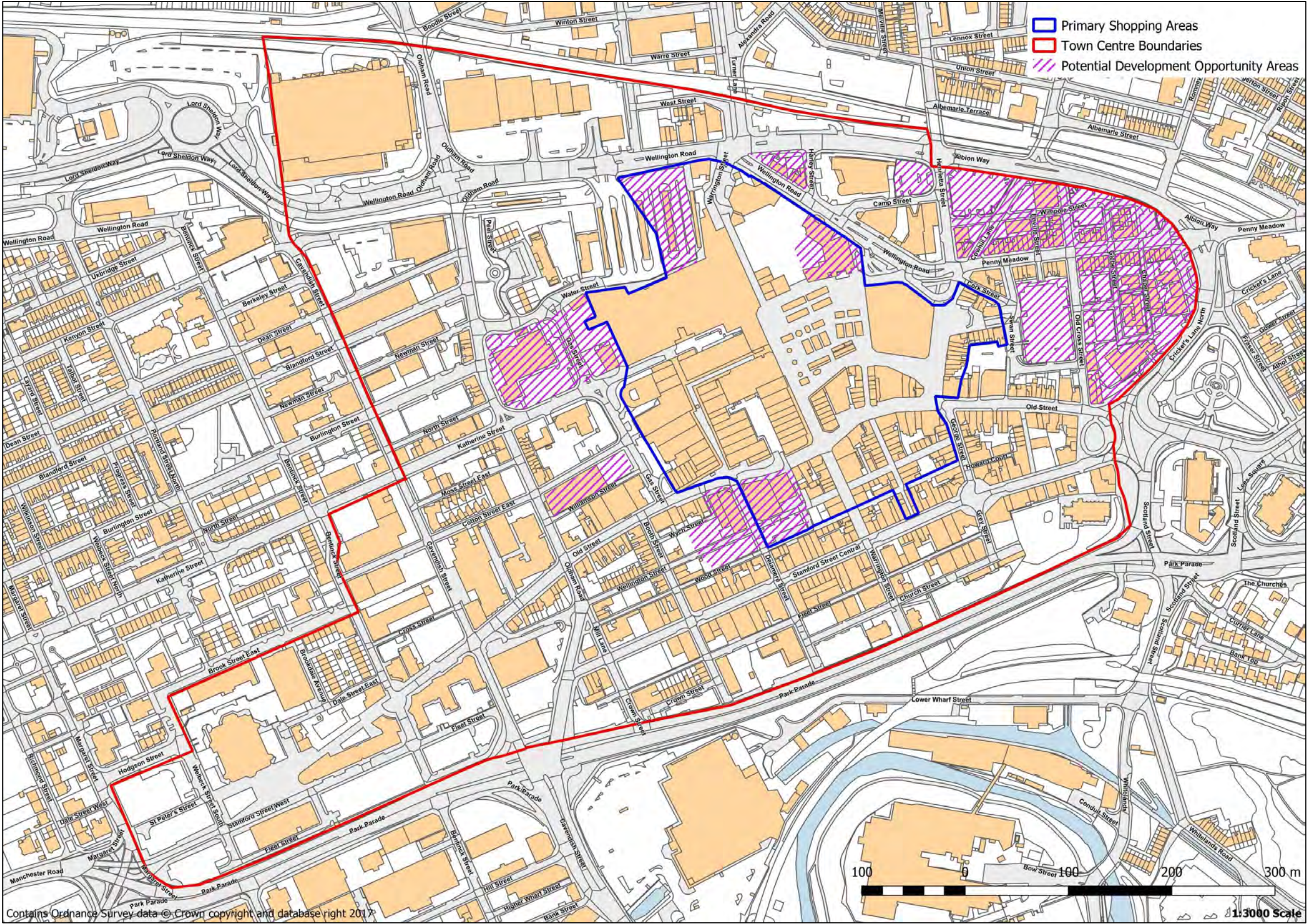


Figure 7.2: Recommended Primary and Secondary Frontages within Ashton's Primary Shopping Area

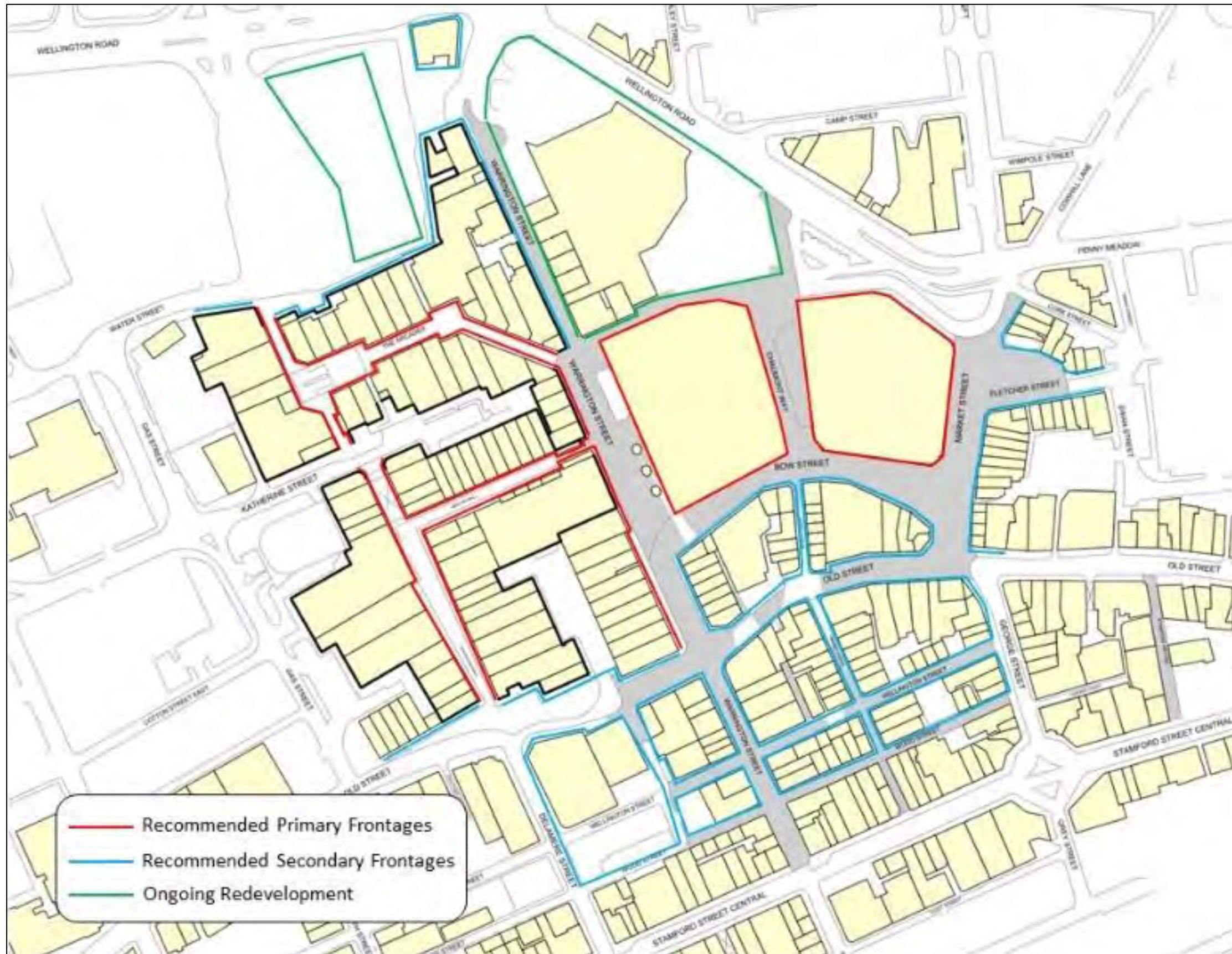


Figure 7.3: Recommended Town Centre Boundary and Primary Shopping Area for Hyde, and Potential Development Opportunity Areas

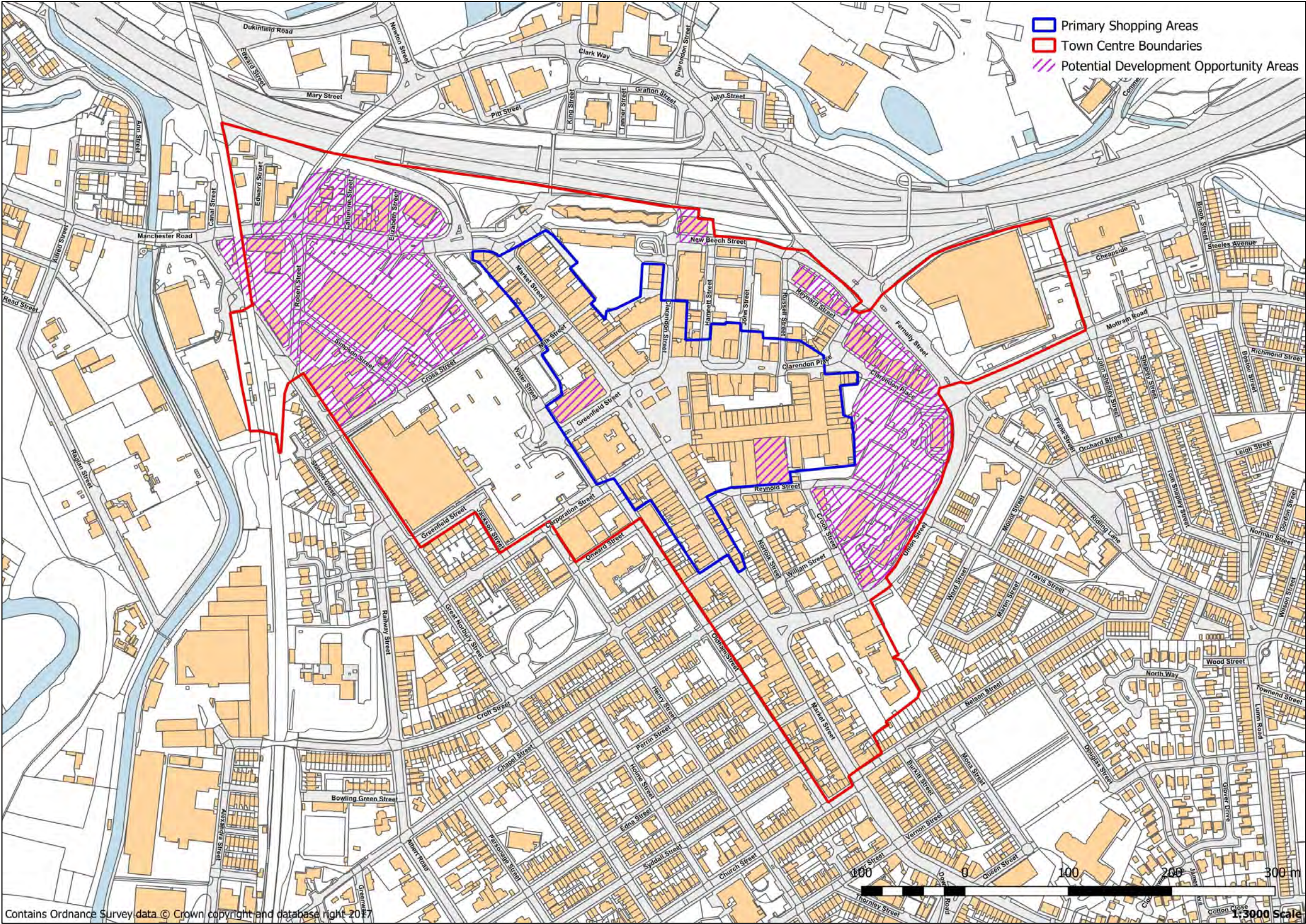
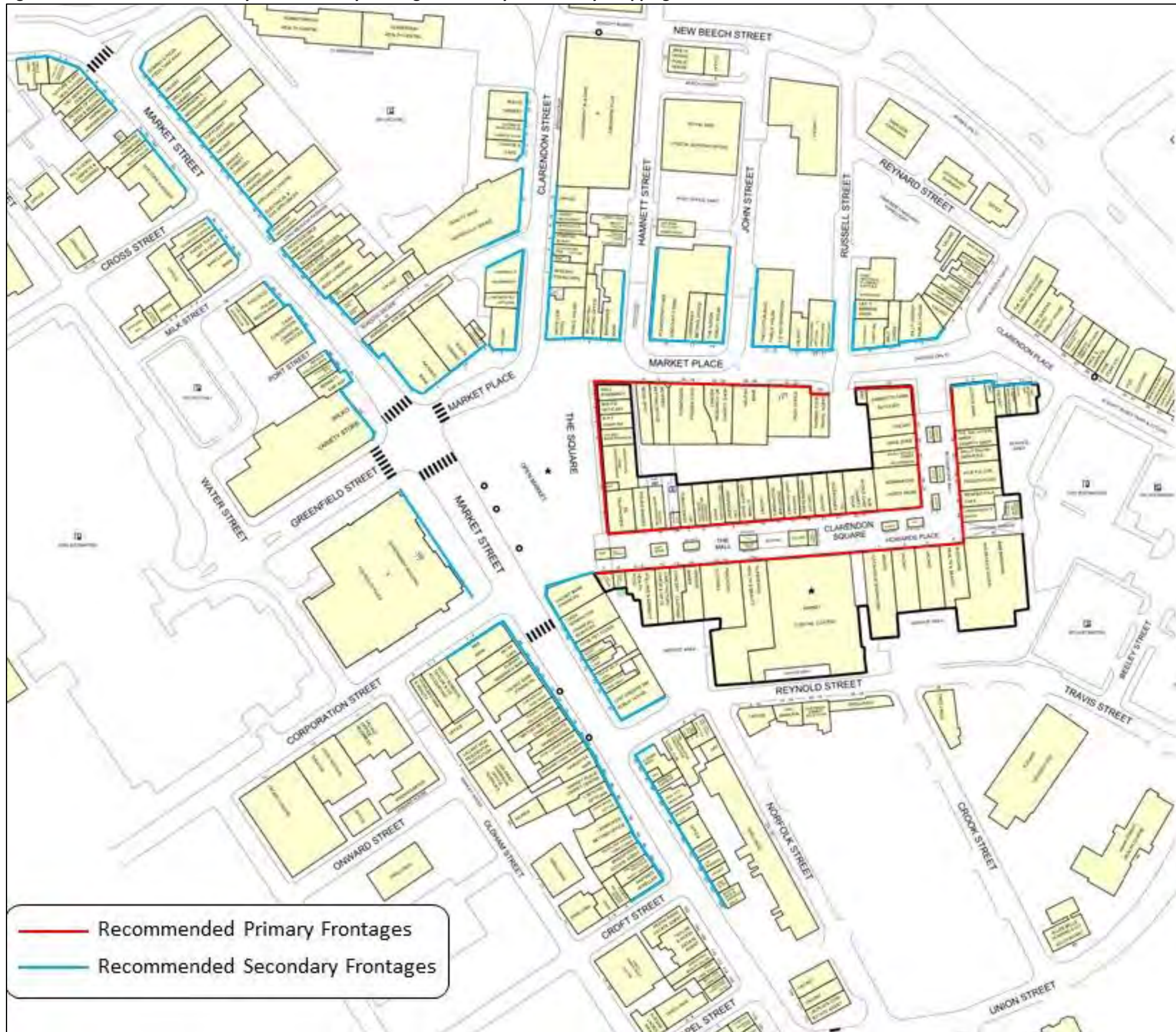


Figure 7.4: Recommended Primary and Secondary Frontages within Hyde's Primary Shopping Area



[Blue outline] Primary Shopping Areas
 [Red outline] Town Centre Boundaries
 [Pink hatching] Potential Development Opportunity Areas

0 100 200 300 m
 1:2500 Scale

Contains Ordnance Survey data © Crown copyright and database right 2017

Figure 7.6: Recommended Primary and Secondary Frontages within Denton's Primary Shopping Area

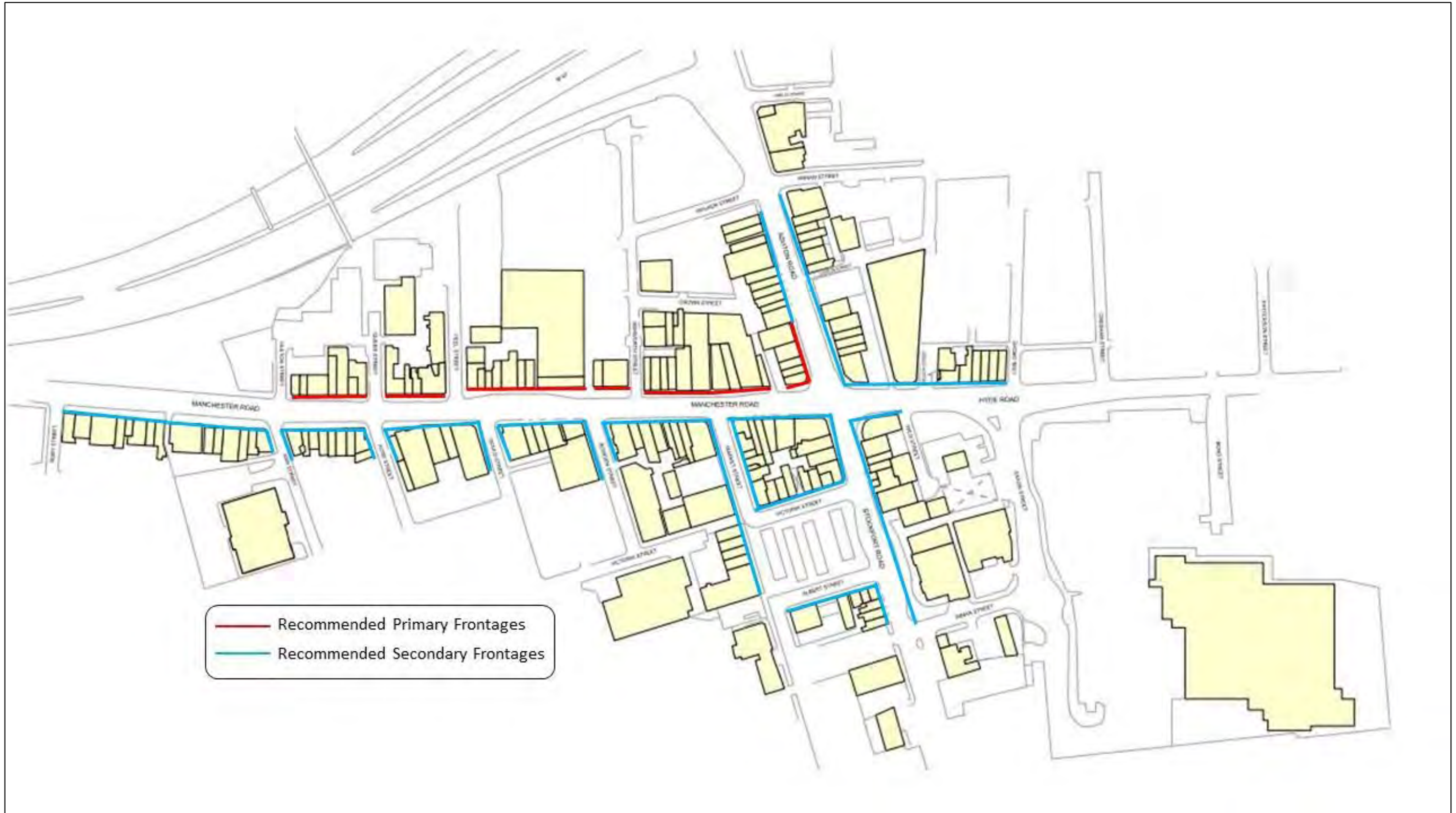


Figure 7.7: Recommended Town Centre Boundary and Primary Shopping Area for Droylsden, and Potential Development Opportunity Areas

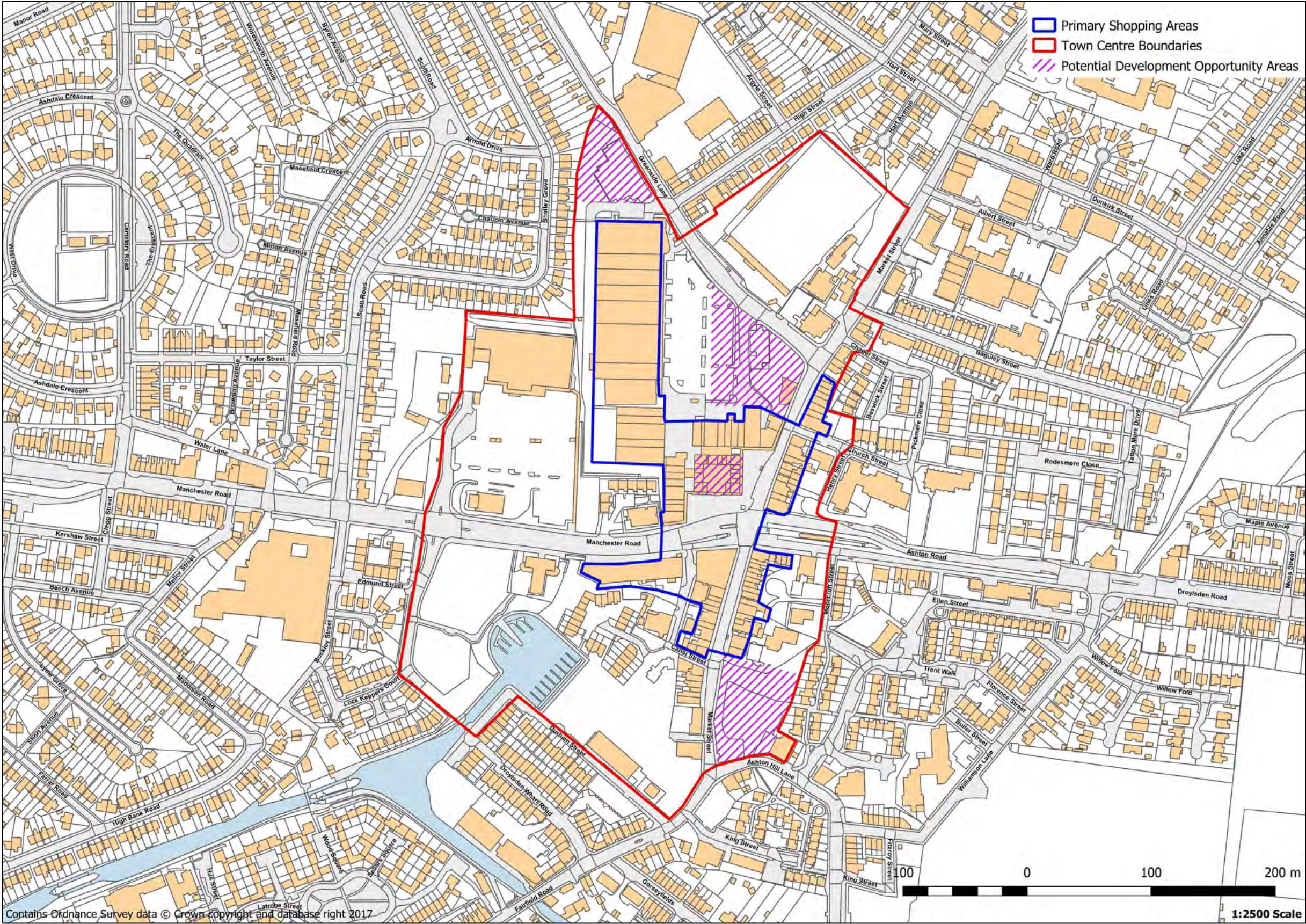


Figure 7.8: Recommended Primary and Secondary Frontages within Droylsden's Primary Shopping Area

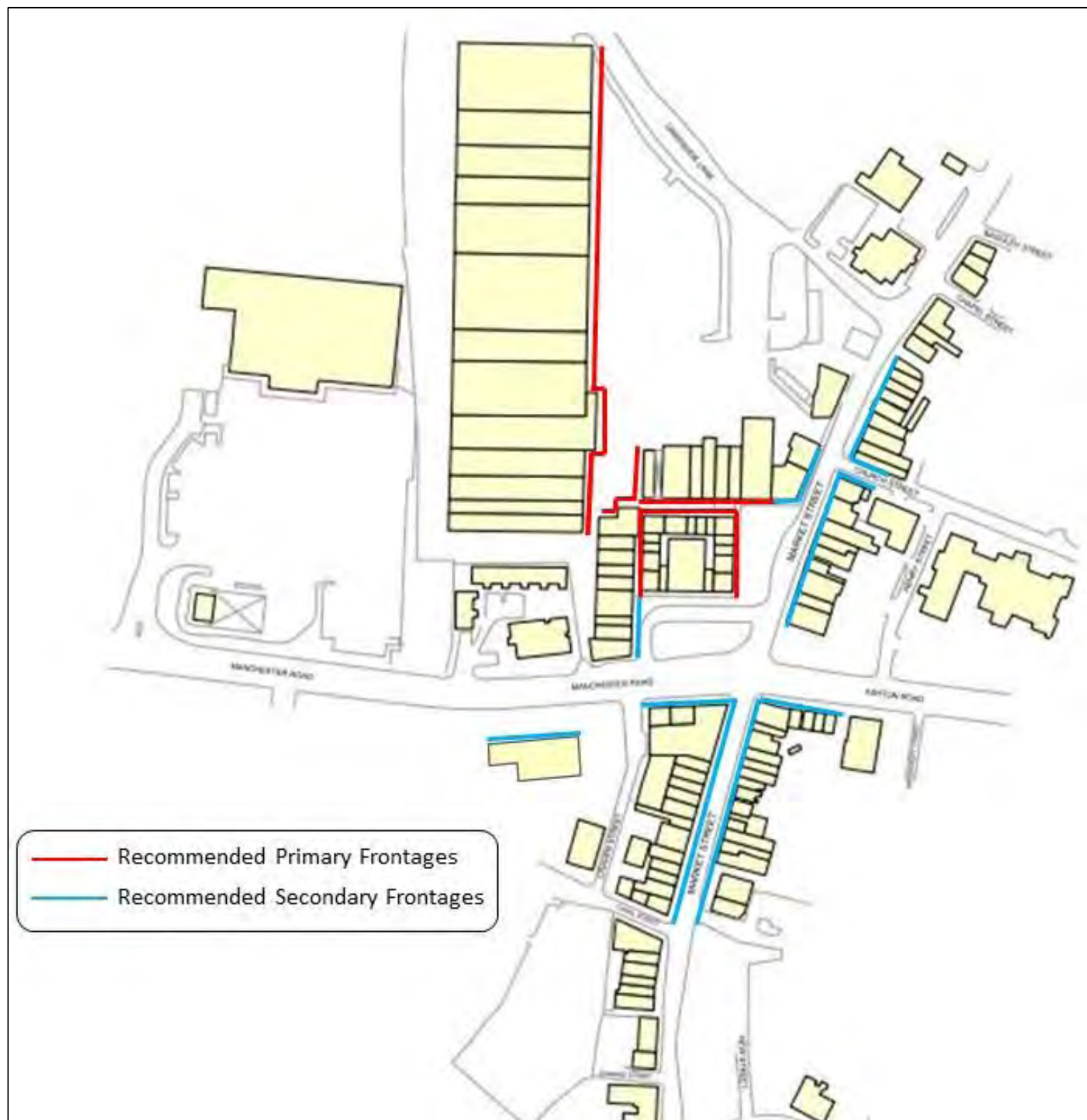


Figure 7.9: Recommended Town Centre Boundary and Primary Shopping Area for Stalybridge, and Potential Development Opportunity Areas

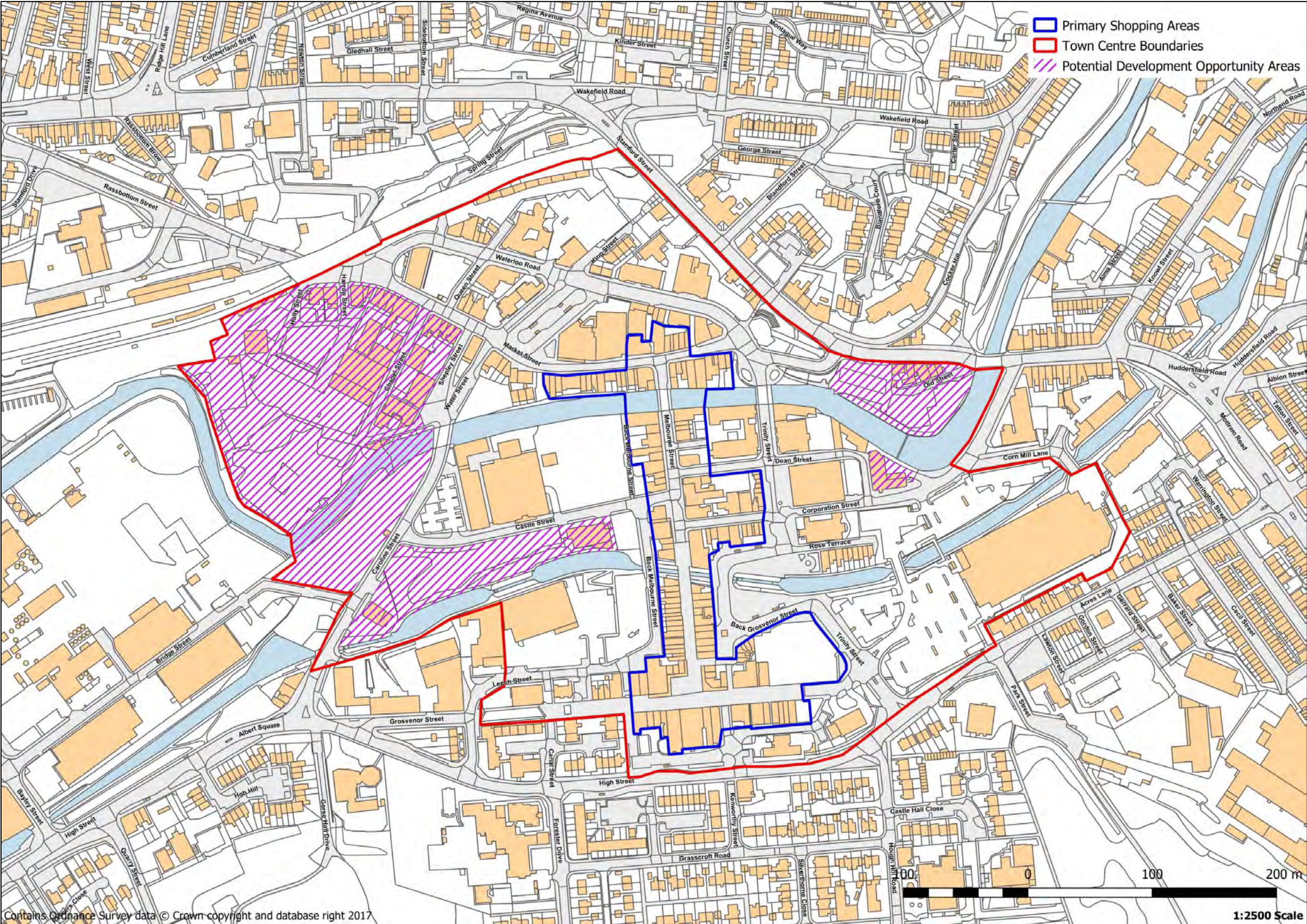


Figure 7.10: Recommended Primary and Secondary Frontages within Stalybridge's Primary Shopping Area

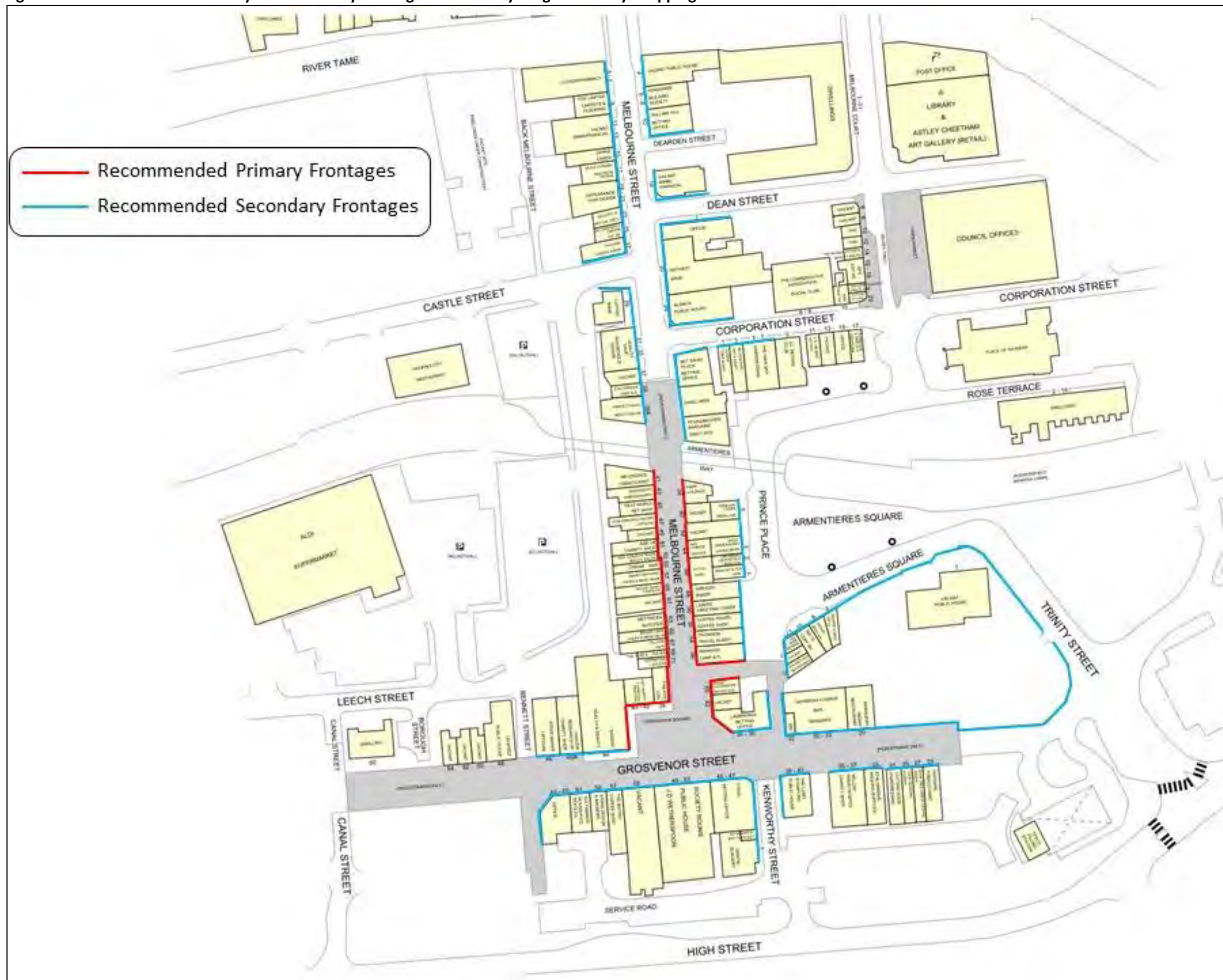


Figure 7.11: Recommended Town Centre Boundary and Primary Shopping Area for Mossley Local Centre

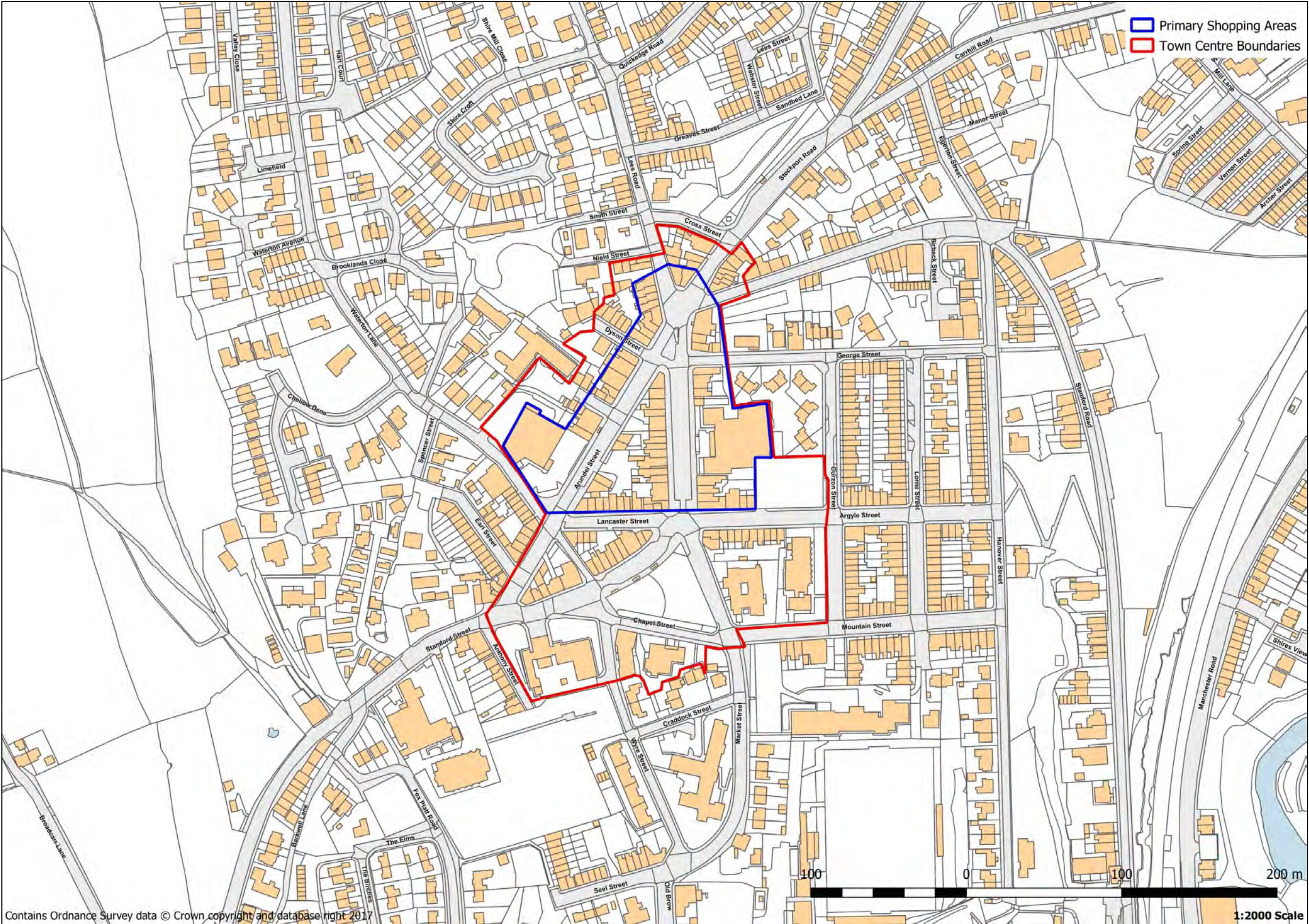
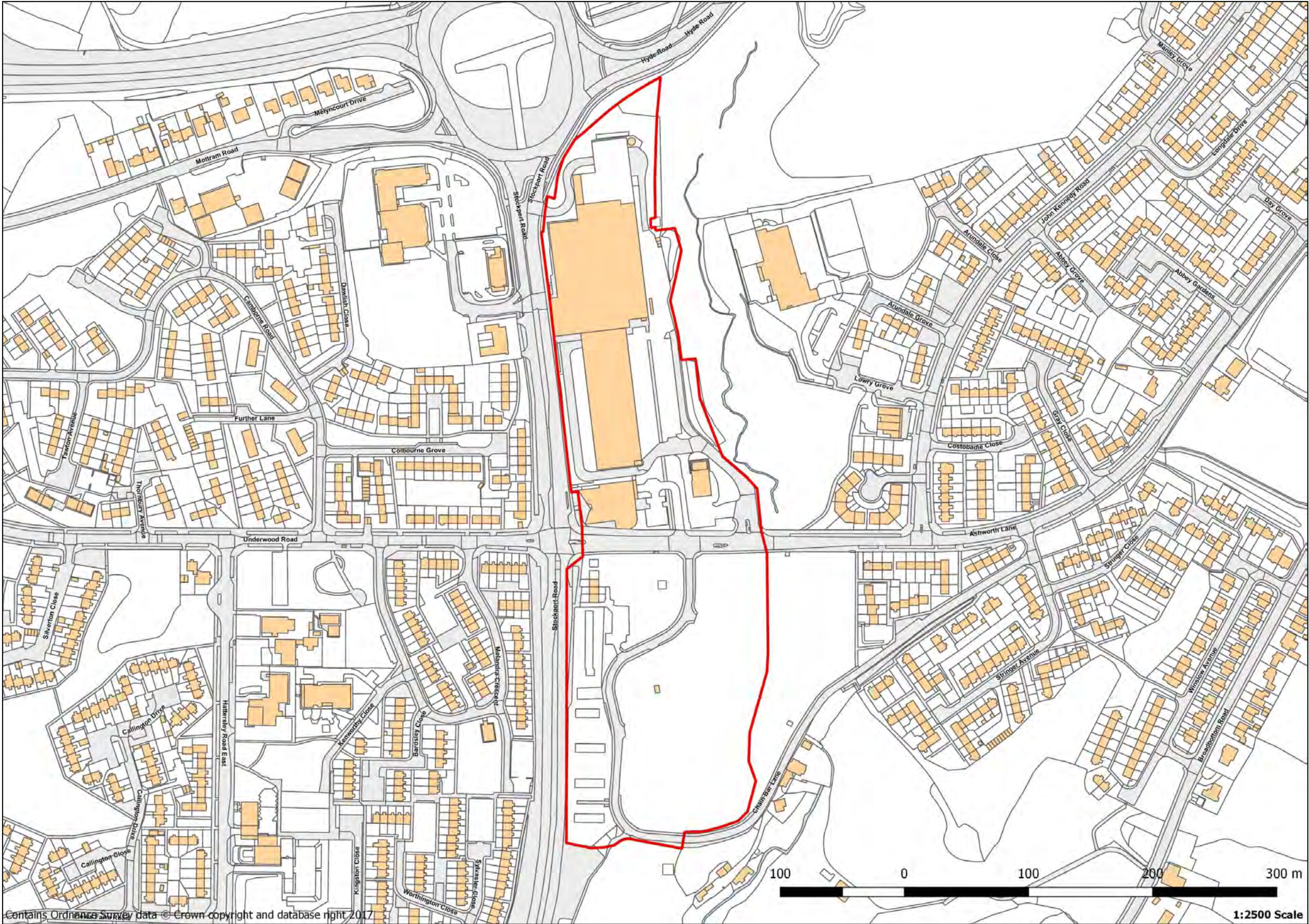


Figure 7.12: Recommended Town Centre Boundary for Hattersley District Centre



8. RETAIL CAPACITY SPREADSHEET TABLES

(Price Base = 2016 Prices)

Table A: Overall Telephone Survey Area used by NEMS Market Research, July/August 2017

Zone	Postcode	Predominant Authority
Tameside Survey Area (Zones 1 to 9)		
1	OL7 0, OL6 6, OL6 7	Tameside
2	OL6 8, OL6 9, OL7 9	Tameside
3	OL5 0, OL5 9	Tameside
4	SK15 1, SK15 2, SK15 3	Tameside
5	SK16 4, SK16 5	Tameside
6	M34 5, M43 6, M43 7	Tameside
7	SK14 3, SK14 6, SK14 8	Tameside
8	SK14 1, SK14 2, SK14 4, SK14 5	Tameside
9	M34 2, M34 3, M34 6, M34 7	Tameside
Other Survey Area (Zones 10 to 15)		
10	M40 1, M35 0, M11 1, M11 4, M18 8	Manchester
11	M35 9, OL8 2, OL8 3, OL4 5	Oldham
12	OL4 4, OL3 6, OL3 7	Oldham
13	SK13 0, SK13 1, SK13 2, SK13 5, SK13 6, SK13 7, SK13 8	High Peak
14	SK6 1, SK6 2, SK6 4, SK5 8	Stockport
15	SK5 6, SK5 7, M18 7	Stockport

Table 1a: Population Growth in the Tameside Survey Area

	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	TOTAL
2016	15,050	32,083	11,375	28,575	19,762	36,631	14,171	33,388	34,236	43,992	40,193	16,445	33,818	30,290	37,027	427,036
2021	15,477	32,648	11,630	29,184	20,156	37,291	14,465	34,153	34,699	45,394	41,214	16,701	34,259	31,049	38,279	436,599
2026	15,880	33,211	11,833	29,801	20,437	37,941	14,693	34,893	35,146	46,604	41,891	16,925	34,707	31,896	39,461	445,319
2031	16,211	33,694	11,979	30,359	20,723	38,406	14,844	35,559	35,449	47,739	42,348	17,026	35,164	32,694	40,626	452,821
2036	16,586	34,214	12,097	30,897	20,948	38,900	15,053	36,166	35,687	48,747	42,872	17,066	35,668	33,445	41,751	460,097

ONS Population Projections, derived from Experian December 2017

Table 1b: Per Capita Goods Expenditure in the Comparison Goods Sector

	Zone 1 £	Zone 2 £	Zone 3 £	Zone 4 £	Zone 5 £	Zone 6 £	Zone 7 £	Zone 8 £	Zone 9 £	Zone 10 £	Zone 11 £	Zone 12 £	Zone 13 £	Zone 14 £	Zone 15 £
2016	2,419	2,859	3,222	3,204	2,923	3,145	3,113	2,978	3,080	2,215	2,565	3,989	3,533	3,100	2,548
2021	2,710	3,203	3,609	3,589	3,274	3,523	3,487	3,336	3,450	2,481	2,873	4,469	3,958	3,473	2,854
2026	3,184	3,764	4,241	4,218	3,848	4,140	4,098	3,920	4,054	2,916	3,377	5,251	4,651	4,081	3,354
2031	3,720	4,397	4,955	4,928	4,495	4,837	4,788	4,580	4,737	3,407	3,945	6,135	5,434	4,768	3,919
2036	4,376	5,172	5,829	5,796	5,288	5,689	5,631	5,387	5,572	4,007	4,640	7,216	6,391	5,608	4,609

2016 Prices

2016 base data derived from Experian 2016 based estimates. Projected forward using the forecasts provided by Experian (Retail Planner Briefing Note 15, December 2017)

Table 1c: Total Comparison Goods Expenditure in the Comparison Goods Sector

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	TOTAL £m
2016	36.4	91.7	36.7	91.6	57.8	115.2	44.1	99.4	105.4	97.4	103.1	65.6	119.5	93.9	94.3	1,252.2
2021	41.9	104.6	42.0	104.7	66.0	131.4	50.4	113.9	119.7	112.6	118.4	74.6	135.6	107.8	109.3	1,433.1
2026	50.6	125.0	50.2	125.7	78.6	157.1	60.2	136.8	142.5	135.9	141.4	88.9	161.4	130.2	132.4	1,716.8
2031	60.3	148.2	59.4	149.6	93.2	185.8	71.1	162.9	167.9	162.6	167.1	104.5	191.1	155.9	159.2	2,038.4
2036	72.6	177.0	70.5	179.1	110.8	221.3	84.8	194.8	198.8	195.3	198.9	123.1	228.0	187.6	192.4	2,435.0

2016 Prices

Product of Table 1a and Table 1b

Table 1d: Per Capita Goods Expenditure in the Convenience Goods Sector

	Zone 1 £	Zone 2 £	Zone 3 £	Zone 4 £	Zone 5 £	Zone 6 £	Zone 7 £	Zone 8 £	Zone 9 £	Zone 10 £	Zone 11 £	Zone 12 £	Zone 13 £	Zone 14 £	Zone 15 £
2016	1,799	2,024	2,083	2,131	2,031	2,094	2,160	1,993	2,095	1,794	1,896	2,326	2,123	2,087	1,880
2021	1,790	2,014	2,073	2,120	2,021	2,083	2,149	1,983	2,084	1,785	1,886	2,314	2,112	2,077	1,871
2026	1,795	2,020	2,079	2,127	2,027	2,090	2,156	1,989	2,091	1,790	1,892	2,321	2,119	2,083	1,876
2031	1,801	2,026	2,085	2,133	2,033	2,096	2,162	1,995	2,097	1,796	1,898	2,328	2,125	2,089	1,882
2036	1,810	2,036	2,095	2,144	2,043	2,107	2,173	2,005	2,108	1,805	1,907	2,340	2,136	2,099	1,891

2016 Prices

2016 base data derived from Experian 2016 based estimates. Projected forward using the forecasts provided by Experian (Retail Planner Briefing Note 15, December 2017)

Table 1e: Total Convenience Goods Expenditure in the Convenience Goods Sector

	Zone 1 £m	Zone 2 £m	Zone 3 £m	Zone 4 £m	Zone 5 £m	Zone 6 £m	Zone 7 £m	Zone 8 £m	Zone 9 £m	Zone 10 £m	Zone 11 £m	Zone 12 £m	Zone 13 £m	Zone 14 £m	Zone 15 £m	TOTAL £m
2016	27.1	64.9	23.7	60.9	40.1	76.7	30.6	66.5	71.7	78.9	76.2	38.3	71.8	63.2	69.6	860.3
2021	27.7	65.7	24.1	61.9	40.7	77.7	31.1	67.7	72.3	81.0	77.7	38.7	72.4	64.5	71.6	874.9
2026	28.5	67.1	24.6	63.4	41.4	79.3	31.7	69.4	73.5	83.4	79.3	39.3	73.5	66.4	74.0	894.8
2031	29.2	68.3	25.0	64.8	42.1	80.5	32.1	70.9	74.3	85.7	80.4	39.6	74.7	68.3	76.5	912.4
2036	30.0	69.7	25.3	66.2	42.8	81.9	32.7	72.5	75.2	88.0	81.8	39.9	76.2	70.2	79.0	931.5

2016 Prices

Product of Table 1a and Table 1d

Table 2: Comparison Goods Market Shares

(survey undertaken by NEMS between 17th July and 4th August 2017)

Zone	Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
INSIDE SURVEY AREA																
1	Asda, Cavendish Street, Ashton-under-Lyne	4.9	2.7	2.1	1.6	4.2	0.4	0.5	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0
1	Ashton Moss	1.3	1.3	1.1	1.6	1.6	0.5	0.2	0.2	0.5	1.3	0.5	0.9	0.1	0.3	0.1
1	Ashton-under-Lyne Town Centre	32.0	25.8	21.4	13.8	14.3	8.4	4.6	3.7	5.3	5.9	8.7	6.8	2.3	2.8	0.9
1	IKEA, Wellington Road, Ashton-under-Lyne	1.4	2.4	0.5	1.3	1.2	2.4	0.6	1.6	0.6	0.2	0.2	1.5	1.0	0.9	0.8
1	Sainsbury's, Lord Sheldon Way, Ashton-under-Lyne	3.8	1.3	0.7	1.1	0.4	1.0	0.2	0.1	0.2	0.2	0.0	0.4	0.0	0.0	0.0
1	Snipe Retail Park, Manchester Road	16.4	14.4	12.0	9.5	15.7	17.6	6.6	8.2	12.3	9.0	3.4	3.6	5.8	1.7	2.3
1	Other Zone 1	0.3	0.0	0.0	0.1	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	60.0	48.0	37.9	29.1	37.8	30.3	12.8	13.8	18.9	16.7	12.8	13.1	9.3	5.7	4.1
2	Asda, Queens Road, Hurst	0.0	0.4	0.0	0.8	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.4	0.0	0.8	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0
3	Mossley District Centre	0.2	0.0	5.8	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.8	0.0	0.0	0.0
	SUB-TOTAL	0.2	0.0	5.8	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.8	0.0	0.0	0.0
4	Stalybridge District Centre	0.7	0.3	1.4	4.9	3.2	0.0	0.7	1.4	0.2	0.0	0.0	0.0	0.1	0.0	0.0
4	Tesco, Trinity Street, Stalybridge	0.0	0.1	1.4	6.5	0.4	0.0	0.6	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
4	Other Zone 4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.7	0.4	2.8	11.5	3.6	0.0	1.3	1.5	0.2	0.0	0.0	0.1	0.1	0.0	0.0
5	Other Zone 5	0.2	0.0	1.0	0.0	1.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
5	Local Shops Dukinfield	0.1	0.0	0.0	0.1	3.4	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0
	SUB-TOTAL	0.3	0.0	1.0	0.2	4.5	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0
6	Droylsden District Centre	0.0	0.0	0.0	0.0	0.0	8.4	0.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0
6	Other Zone 6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.0	0.0	8.7	0.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0
7	Tesco Extra, Stockport Rd, Hattersley	0.0	0.0	0.4	0.1	0.0	0.0	5.5	1.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0
7	Other Zone 7	0.0	0.2	0.0	0.1	0.0	0.0	1.1	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.2	0.4	0.2	0.0	0.0	6.7	1.2	0.0	0.1	0.0	0.1	0.3	0.0	0.0
8	Asda, Greenfield Street, Hyde	0.0	0.0	0.0	0.0	0.6	0.0	1.7	2.5	1.2	1.0	0.0	0.0	0.0	0.8	0.2
8	Hyde Town Centre	0.2	0.3	0.3	0.9	2.7	0.5	10.4	16.5	3.0	0.2	0.0	0.0	1.4	2.8	0.7
8	Other Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.2	0.3	0.3	0.9	3.3	0.5	12.0	19.1	4.3	1.1	0.0	0.0	1.4	3.6	0.9
9	Crown Point Shopping Park, Denton	3.1	13.1	2.5	7.0	7.1	11.0	14.7	7.2	23.9	2.9	1.6	1.8	1.6	1.2	5.1
9	Denton District Centre	0.1	4.3	2.1	1.8	4.6	1.4	5.8	3.1	12.0	0.8	0.7	0.2	2.3	2.4	1.7
9	Sainsbury's, Oldham Street, Denton	0.1	0.0	0.0	0.0	0.0	0.5	0.4	0.2	2.4	0.3	0.0	0.0	0.0	0.0	1.1
9	Other Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	3.3	17.4	4.6	8.8	11.7	12.9	20.9	10.5	38.5	3.9	2.3	2.0	3.9	3.6	7.9
10	Asda, Ashton New Road, Eastlands	0.0	0.3	0.2	0.0	0.0	2.5	0.0	0.0	0.0	1.1	0.0	0.0	0.1	0.0	1.2
10	Eastlands District Centre	0.0	0.6	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
10	Failsworth District Centre	0.5	0.3	0.4	0.5	0.0	1.8	0.5	0.0	0.4	9.1	9.9	0.9	0.5	0.1	0.1
10	Gorton District Centre	0.1	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	1.6	0.0	0.0	0.0	0.0	3.9
10	Tesco Extra, Ashton Road West, Failsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	3.1	1.8	0.0	0.0	0.0	0.0
10	Other Zone 10	0.0	0.1	0.1	0.0	0.0	0.4	0.2	0.1	0.0	2.1	0.3	0.0	0.2	0.1	0.0
	SUB-TOTAL	0.6	1.3	0.6	0.5	0.0	6.3	0.9	0.1	0.7	17.0	12.0	0.9	0.8	0.3	5.2
11	Lees Centre	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.9	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	2.9	0.0	0.0	0.0
12	Uppermill Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0
12	Other Zone 12	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0
13	Glossop Market Town	0.1	0.0	0.0	0.4	0.2	0.0	3.8	0.1	0.1	0.0	0.0	0.2	24.9	0.1	0.0
13	Hadfield Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
13	Tesco, Wren Nest Road, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	3.1	0.1	0.0
13	Wren Nest Retail Park, Glossop	0.0	0.0	0.0	0.1	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	1.8	0.0	0.0
13	Other Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0
	SUB-TOTAL	0.1	0.0	0.0	0.5	0.2	0.1	6.0	0.2	0.3	0.0	0.0	0.2	30.4	0.3	0.0
14	Morrisons, Stockport Road West, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.9	0.0
14	Romiley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.5	0.0
14	Other Zone 14	0.0	0.2	0.0	0.1	0.0	0.1	0.2	0.5	0.0	0.2	0.0	0.0	0.0	4.1	0.0
	SUB-TOTAL	0.0	0.2	0.0	0.1	0.0	0.1	0.7	0.6	0.0	1.1	0.0	0.0	0.0	6.6	0.0
15	Houldsworth Square (Reddish) District Centre	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.1
15	Other Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
	SUB-TOTAL	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.5
SUB-TOTAL INSIDE CATCHMENT AREA		65.5	68.2	54.1	52.8	61.4	58.9	61.3	47.3	63.6	41.0	28.3	27.3	46.4	20.0	22.8
OUTSIDE SURVEY AREA																
	Asda, Harpurhey District Centre, Manchester	0.0	0.1	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Bury Town Centre	0.0	0.0	0.2	0.0	0.1	0.0	0.3	0.2	0.1	0.6	1.0	0.1	0.3	0.0	0.1
	Elk Mill Retail Park, Oldham	0.4	1.1	1.1	1.5	1.7	0.7	0.0	0.3	0.1	3.4	6.5	7.6	0.0	0.8	0.0
	Hazel Grove District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.2	0.0
	John Lewis, Wilmslow Road, Cheadle	0.4	0.7	0.5	0.3	0.4	0.2	1.8	0.7	0.3	0.0	0.7	1.2	1.0	1.1	1.0
	Manchester City Centre	5.2	7.3	8.2	8.3	7.4	10.8	5.3	6.1	5.1	16.2	18.2	12.4	12.7	5.9	7.7
	Manchester Fort Shopping Park	0.0	0.0	0.2	0.0	0.0	0.4	0.0	0.0	0.0	1.3	0.1	0.0	0.2	0.0	0.1
	Manchester Road Retail Park	0.1	0.0	0.0	0.0	0.7	0.6	0.3	0.0	0.5	0.0	0.2	0.0	0.0	0.5	1.8
	Oldham Town Centre	1.0	2.1	4.8	3.4	1.3	0.6	0.3	1.0	0.2	4.1	22.0	17.4	0.6	0.4	0.1
	Stockport Town Centre	2.6	0.8	1.3	2.1	3.2	1.9	7.2	11.9	9.1	3.8	1.3	0.7	6.2	33.1	31.4
	Tesco, Huddersfield Road, Oldham	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.4	0.4	2.4	0.1	0.0	0.0
	The Peel Centre, Stockport	0.0	0.0	0.0	0.3	0.9	0.1	1.8								

Table 3: Comparison Goods Spending Patterns in 2017

Zone	Destination	Zone 1 36.4 £m	Zone 2 91.7 £m	Zone 3 36.7 £m	Zone 4 91.6 £m	Zone 5 57.8 £m	Zone 6 115.2 £m	Zone 7 44.1 £m	Zone 8 99.4 £m	Zone 9 105.4 £m	Zone 10 97.4 £m	Zone 11 103.1 £m	Zone 12 65.6 £m	Zone 13 119.5 £m	Zone 14 93.9 £m	Zone 15 94.3 £m	TOTALS 1252.2 £m	100.0 %
INSIDE SURVEY AREA																		
1	Asda, Cavendish Street, Ashton-under-Lyne	1.8	2.5	0.8	1.5	2.4	0.5	0.2	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	9.9	0.8
1	Ashton Moss	0.5	1.2	0.4	1.5	1.0	0.6	0.1	0.2	0.5	1.3	0.5	0.6	0.1	0.3	0.1	8.8	0.7
1	Ashton-under-Lyne Town Centre	11.7	23.7	7.9	12.6	8.3	9.7	2.0	3.7	5.6	5.8	9.0	4.4	2.7	2.6	0.9	110.5	8.8
1	IKEA, Wellington Road, Ashton-under-Lyne	0.5	2.2	0.2	1.2	0.7	2.8	0.3	1.6	0.7	0.2	0.2	1.0	1.2	0.9	0.8	14.3	1.1
1	Sainsbury's, Lord Sheldon Way, Ashton-under-Lyne	1.4	1.2	0.3	1.0	0.2	1.1	0.1	0.1	0.2	0.2	0.0	0.3	0.0	0.0	0.0	6.0	0.5
1	Snipe Retail Park, Manchester Road	6.0	13.2	4.4	8.7	9.1	20.2	2.9	8.2	13.0	8.8	3.5	2.3	6.9	1.6	2.2	111.0	8.9
1	Other Zone 1	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
	SUB-TOTAL	21.9	44.1	13.9	26.6	21.8	34.9	5.6	13.8	19.9	16.3	13.2	8.6	11.1	5.4	3.9	260.8	20.8
2	Asda, Queens Road, Hurst	0.0	0.4	0.0	0.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.1
	SUB-TOTAL	0.0	0.4	0.0	0.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.1
3	Mossley District Centre	0.1	0.0	2.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.2	0.0	0.0	0.0	3.8	0.3
	SUB-TOTAL	0.1	0.0	2.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.2	0.0	0.0	0.0	3.8	0.3
4	Stalybridge District Centre	0.2	0.3	0.5	4.5	1.8	0.0	0.3	1.4	0.2	0.0	0.0	0.0	0.1	0.0	0.0	9.5	0.8
4	Tesco, Trinity Street, Stalybridge	0.0	0.1	0.5	5.9	0.2	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.6
4	Other Zone 4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	SUB-TOTAL	0.3	0.3	1.0	10.5	2.1	0.0	0.6	1.5	0.2	0.0	0.0	0.0	0.1	0.0	0.0	16.8	1.3
5	Other Zone 5	0.1	0.0	0.4	0.0	0.6	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.1
5	Local Shops Dukinfield	0.0	0.0	0.0	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	2.3	0.2
	SUB-TOTAL	0.1	0.0	0.4	0.2	2.6	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	3.5	0.3
6	Droylsden District Centre	0.0	0.0	0.0	0.0	0.0	9.7	0.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0	11.4	0.9
6	Other Zone 6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.0	0.0	10.1	0.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0	11.8	0.9
7	Tesco Extra, Stockport Rd, Hattersley	0.0	0.0	0.2	0.1	0.0	0.0	2.4	1.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	4.4	0.3
7	Other Zone 7	0.0	0.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.1
	SUB-TOTAL	0.0	0.2	0.2	0.2	0.0	0.0	2.9	1.2	0.0	0.1	0.0	0.0	0.4	0.0	0.0	5.2	0.4
8	Asda, Greenfield Street, Hyde	0.0	0.0	0.0	0.0	0.3	0.0	0.7	2.5	1.2	0.9	0.0	0.0	0.0	0.8	0.2	6.7	0.5
8	Hyde Town Centre	0.1	0.2	0.1	0.8	1.6	0.6	4.6	16.4	3.1	0.2	0.0	0.0	1.7	2.6	0.7	32.7	2.6
8	Other Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
	SUB-TOTAL	0.1	0.2	0.1	0.8	1.9	0.6	5.3	19.0	4.6	1.1	0.0	0.0	1.7	3.4	0.9	39.7	3.2
9	Crown Point Shopping Park, Denton	1.1	12.0	0.9	6.4	4.1	12.6	6.5	7.2	25.2	2.8	1.7	1.2	1.9	1.1	4.8	89.4	7.1
9	Denton District Centre	0.0	4.0	0.8	1.6	2.7	1.6	2.5	3.1	12.7	0.7	0.7	0.1	2.8	2.2	1.6	37.2	3.0
9	Sainsbury's, Oldham Street, Denton	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.2	2.5	0.3	0.0	0.0	0.0	0.0	1.1	4.9	0.4
9	Other Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
	SUB-TOTAL	1.2	15.9	1.7	8.1	6.8	14.8	9.2	10.5	40.6	3.8	2.3	1.3	4.7	3.4	7.5	131.8	10.5
10	Asda, Ashton New Road, Eastlands	0.0	0.3	0.1	0.0	0.0	2.9	0.0	0.0	0.0	1.1	0.0	0.0	0.1	0.0	1.1	5.6	0.4
10	Eastlands District Centre	0.0	0.6	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.2
10	Failsworth District Centre	0.2	0.3	0.1	0.5	0.0	2.1	0.2	0.0	0.4	8.9	10.2	0.6	0.6	0.1	0.1	24.3	1.9
10	Gorton District Centre	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.2	1.5	0.0	0.0	0.0	0.0	3.7	5.9	0.5
10	Tesco Extra, Ashton Road West, Failsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	3.0	1.9	0.0	0.0	0.0	0.0	4.9	0.4
10	Other Zone 10	0.0	0.1	0.0	0.0	0.0	0.5	0.1	0.1	0.0	2.0	0.3	0.0	0.3	0.1	0.0	3.4	0.3
	SUB-TOTAL	0.2	1.2	0.2	0.5	0.0	7.3	0.4	0.1	0.8	16.5	12.4	0.6	1.0	0.2	4.9	46.3	3.7
11	Lees Centre	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.9	0.0	0.0	0.0	2.8	0.2
	SUB-TOTAL	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.9	0.0	0.0	0.0	2.8	0.2
12	Uppermill Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	2.1	0.2
12	Other Zone 12	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	2.0	0.2
	SUB-TOTAL	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	4.1	0.3
13	Glossop Market Town	0.0	0.0	0.0	0.3	0.1	0.0	1.7	0.1	0.1	0.0	0.0	0.1	29.8	0.1	0.0	32.4	2.6
13	Hadfield Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.1
13	Tesco, Wren Nest Road, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	3.7	0.1	0.0	4.7	0.4
13	Wren Nest Retail Park, Glossop	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	2.1	0.0	0.0	2.5	0.2
13	Other Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.4	0.1	0.1	2.6	0.2	0.3	0.0	0.0	0.1	36.4	0.2	0.0	40.6	3.2
14	Morrisons, Stockport Road West, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.8	0.0	2.0	0.2
14	Romiley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.6	0.1
14	Other Zone 14	0.0	0.2	0.0	0.1	0.0	0.1	0.1	0.5	0.0	0.2	0.0	0.0	0.0	3.9	0.0	5.0	0.4
	SUB-TOTAL	0.0	0.2	0.0	0.1	0.0	0.1	0.3	0.6	0.0	1.1	0.0	0.0	0.0	6.2	0.0	8.6	0.7
15	Houldsworth Square (Reddish) District Centre	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.9	4.2	0.3
15	Other Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.2	4.6	0.4
SUB-TOTAL INSIDE CATCHMENT AREA		23.8	62.5	19.8	48.3	35.4	67.9	27.1	47.0	67.1	39.9	29.2	17.9	55.5	18.8	21.5	581.6	46.5
OUTSIDE SURVEY AREA																		
	Asda, Har																	

Table 4: Retail Commitments in the Tameside Survey Area

Zone	Scheme	Total Retail Sales Area	COMPARISON GOODS			CONVENIENCE GOODS			Percentage of Turnover Drawn from Catchment Area	Total Comparison Turnover from Survey Area in 2016 in 2016 Prices	Total Convenience Turnover from Survey Area in 2016 in 2016 Prices
			Comparison Sales Area	Benchmark Sales Density in 2016 in 2016 Prices	Total Comparison Turnover in 2016 in 2016 Prices	Convenience Sales Area	Benchmark Sales Density in 2016 in 2016 Prices	Total Convenience Turnover in 2016 in 2016 Prices			
		sq.m sales	sq.m sales	£ per sq.m sales	£m	sq.m sales	£ per sq.m sales	£m	%	£m	£m
13	Woods Mill, Mill Street, Glossop (Lidl) ¹	1,424	214	7,760	1.7	1,210	7,760	9.4	95	1.6	8.9
13	Woods Mill, Mill Street, Glossop (Unit A) ²	475	475	2,250	1.1	0	0	0.0	95	1.0	0.0
10	160 Oldham Road, Failsworth ³	7,040	7,040	2,500	17.6	0	0	0.0	40	7.0	0.0
11	Wickentree Lane, Failsworth ⁴	572	572	2,500	1.4	0	0	0.0	40	0.6	0.0
10	Happy Homes, 1121 Ashton Old Road, Openshaw ⁵	448	448	2,500	1.1	0	0	0.0	40	0.4	0.0
1	Land bounded by Stamford Street West/Bentnick Street ⁶	1,813	1,813	5,000	9.1	0	0	0.0	95	8.6	0.0
6	Droylsden Marina ⁷	492	492	3,000	1.5	0	0	0.0	70	1.0	0.0
7	Ashworth Lane/Chain Bar Lane, Hattersley (Unit 1 foodstore) ⁸	1,256	251	7,760	1.9	1,005	7,760	7.8	95	1.9	7.4
7	Ashworth Lane/Chain Bar Lane, Hattersley (Units 2 to 10) ⁹	2,973	1,982	3,500	6.9	991	5,000	5.0	95	6.6	4.7
1	Retail units associated with redevelopment of TMBC offices ¹⁰	1,680	840	3,500	2.9	840	5,000	4.2	95	2.8	4.0
9	Redevelopment of former BHS premises at Crown Point North ¹¹	967	967	2,000	1.9	0	0	0.0	80	1.5	0.0
	COMMITMENTS TOTAL	-	-	-	47.2	-	-	26.3	-	33.1	25.0

¹ The Sales Density for Lidl of 7,760 is in 2015 in 2015 prices from Mintel's Retail Rankings of April 2017. Floorspace figures taken from Table 1 of the Revised Planning Statement in respect of application ref: **HPK/2015/0571**

² 594 sq.m additional assumed to be GIA, therefore additional sales = 475 sq.m at 80% net to gross. Figure of 594 sq.m taken from Decision Notice in respect of application ref: **HPK/2015/0571**

³ Figure of 8,800 sq.m taken from Application Form in respect of application ref: **PA/335204/14** and we have assumed that the net retail sales area is 80% net to gross, which equates to 7,040 sq.m

⁴ Figure of 715 sq.m GIA taken from the Application Form in respect of application ref: **PA/340026/17** and we have assumed that the net retail sales area is 80% net to gross, which equates to 572 sq.m

⁵ Figure of 560 sq.m GIA taken from Application Form in respect of application ref: **103532/FO/2013/N2** and we have assumed that the net retail sales area is 80% net to gross, which equates to 448 sq.m

⁶ Figure of 2,266 sq.m GIA taken from information supplied by TMBC in respect of application ref: **07/01682/FUL** and we have assumed that the net retail sales area is 80% net to gross, which equates to 1,813 sq.m

⁷ Notional figure of 615 sq.m gross out of 1,615 sq.m remaining for A1/A3 uses, according to information supplied by TMBC in respect of application ref: **06/00226/REM**

⁸ Figure of 1,794 sq.m GIA taken from Planning Statement in respect of application ref: **18/00015/REM** and we have assumed that the net retail sales area is 70% net to gross, which equates to 1,256 sq.m

⁹ Figure of 3,716 sq.m GIA taken from Planning Statement in respect of application ref: **18/00015/REM** and we have assumed that the net retail sales area is 80% net to gross, which equates to 2,973 sq.m

¹⁰ Figure of 2,100 sq.m GIA taken from information supplied by TMBC in respect of application ref: **15/00559/R3D** and we have assumed an 80% net to gross ratio, which equates to 1,680 sq.m, and an even split between comparison and convenience retailing

¹¹ Figure of 967 sq.m GIA taken from Application Form in respect of application ref: **17/00197/FUL** and we have assumed a 100% net to gross ratio because the application is for a mezzanine floor

Table 5a: Comparison Capacity in the Tameside Survey Area Under a Static Retention Scenario

						Incremental				Cumulative		
	2016	2021	2026	2031	2036	Growth 2016 to 2021	Growth 2021 to 2026	Growth 2026 to 2031	Growth 2031 to 2036	Growth 2016 to 2026	Growth 2026 to 2036	Growth 2016 to 2036
CALCULATION OF INITIAL SURPLUS												
a Total Available Expenditure (£m)	1,252.2	1,433.1	1,716.8	2,038.4	2,435.0	180.9	283.7	321.6	396.6	464.6	718.2	1,182.9
b Retention Rate (%)	46.5	46.5	46.5	46.5	46.5	-	-	-	-	-	-	-
c Retained Expenditure (£m)	581.6	665.7	797.5	946.9	1,131.1	84.0	131.8	149.4	184.2	215.8	333.6	549.4
d Inflow from beyond Zones 1 to 15 (£m)	30.6	35.0	42.0	49.8	59.5	4.4	6.9	7.9	9.7	11.4	17.6	28.9
e Initial Surplus, Including Inflows (£m)	-	-	-	-	-	88.5	138.7	157.3	193.9	227.2	351.2	578.4
CLAIMS ON INITIAL SURPLUS												
f Turnover of Existing Retailers (£m)	612.2	639.4	680.1	721.8	768.1	27.1	40.7	41.7	46.3	67.9	88.0	155.9
g Turnover of Commitments (£m)	0.0	34.5	36.7	39.0	41.5	34.5	2.2	2.3	2.5	36.7	4.8	41.5
h Special Forms of Trading (£m)	236.7	242.2	300.4	362.8	438.3	5.5	58.3	62.4	75.5	63.8	137.9	201.6
i Total Claims on Initial Surplus (£m)	-	-	-	-	-	67.2	101.2	106.4	124.2	168.4	230.6	399.0
CALCULATION OF RESIDUAL EXPENDITURE												
j Initial Surplus Expenditure (£m)	-	-	-	-	-	88.5	138.7	157.3	193.9	227.2	351.2	578.4
k Claims on Expenditure (£m)	-	-	-	-	-	67.2	101.2	106.4	124.2	168.4	230.6	399.0
l RESIDUAL EXPENDITURE TO SUPPORT NEW COMPARISON FLOORSPACE (£m)	-	-	-	-	-	21.2	37.5	50.9	69.7	58.8	120.6	179.3
FLOORSPACE EQUIVALENT												
m Assumed Sales Density (£ per sq.m sales)	5,000	5,221.6	5,554.3	5,895.0	6,273.0	4,068	6,758	8,635	11,105	10,826	19,739	30,566
n Floorspace Requirement (sq.m sales)	-	-	-	-	-	5,425	9,011	11,513	14,807	14,435	26,319	40,755
o FLOORSPACE REQUIREMENT (sq.m gross)	-	-	-	-	-							

Notes

- a Derived from Table 1c
- b Derived from Table 3
- c Product of rows a. and b.
- d Assumes 5% inflow from beyond zones 1 to 15
- e Arithmetic
- f Derived from previous rows and grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate
- g Derived from Table 4
- h Derived from Spreadsheet 3 and grown to the market shares provided by Experian in the adjusted columns on page 18 of Retail Planner Briefing Note 15, December 2017
- i Arithmetic
- j Arithmetic
- k Arithmetic
- l Arithmetic
- m The average sales density of £5,000 per sq.m sales in 2015 has been grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate
- n Arithmetic based on previous row
- o A ratio of 75% has been applied to calculate the gross floorspace requirement

Table 5b: Comparison Capacity in the Tameside Survey Area Under a Decrease in Retention Scenario

						Incremental				Cumulative		
	2016	2021	2026	2031	2036	Growth 2016 to 2021	Growth 2021 to 2026	Growth 2026 to 2031	Growth 2031 to 2036	Growth 2016 to 2026	Growth 2026 to 2036	Growth 2016 to 2036
CALCULATION OF INITIAL SURPLUS												
a Total Available Expenditure (£m)	1,252.2	1,433.1	1,716.8	2,038.4	2,435.0	180.9	283.7	321.6	396.6	464.6	718.2	1,182.9
b Retention Rate (%)	46.5	46.0	45.5	45.0	44.5	-	-	-	-	-	-	-
c Retained Expenditure (£m)	581.6	659.2	781.1	917.3	1,083.6	77.6	121.9	136.2	166.3	199.5	302.4	501.9
d Inflow from beyond Zones 1 to 15 (£m)	30.6	34.7	41.1	48.3	57.0	4.1	6.4	7.2	8.8	10.5	15.9	26.4
e Initial Surplus, Including Inflows (£m)	-	-	-	-	-	81.7	128.3	143.3	175.0	210.0	318.4	528.4
CLAIMS ON INITIAL SURPLUS												
f Turnover of Existing Retailers (£m)	612.2	639.4	680.1	721.8	768.1	27.1	40.7	41.7	46.3	67.9	88.0	155.9
g Turnover of Commitments (£m)	0.0	34.5	36.7	39.0	41.5	34.5	2.2	2.3	2.5	36.7	4.8	41.5
h Special Forms of Trading (£m)	236.7	242.2	300.4	362.8	438.3	5.5	58.3	62.4	75.5	63.8	137.9	201.6
i Total Claims on Initial Surplus (£m)	-	-	-	-	-	67.2	101.2	106.4	124.2	168.4	230.6	399.0
CALCULATION OF RESIDUAL EXPENDITURE												
j Initial Surplus Expenditure (£m)	-	-	-	-	-	81.7	128.3	143.3	175.0	210.0	318.4	528.4
k Claims on Expenditure (£m)	-	-	-	-	-	67.2	101.2	106.4	124.2	168.4	230.6	399.0
l RESIDUAL EXPENDITURE TO SUPPORT NEW COMPARISON FLOORSACE (£m)	-	-	-	-	-	14.4	27.2	37.0	50.8	41.6	87.7	129.3
FLOORSACE EQUIVALENT												
m Assumed Sales Density (£ per sq.m sales)	5,000	5,221.6	5,554.3	5,895.0	6,273.0	2,766	4,889	6,268	8,097	7,655	14,365	22,020
n Floorspace Requirement (sq.m sales)	-	-	-	-	-							
o FLOORSACE REQUIREMENT (sq.m gross)	-	-	-	-	-	3,688	6,519	8,358	10,795	10,207	19,153	29,360

Notes

- a Derived from Table 1c
- b Derived from Table 3
- c Product of rows a. and b.
- d Assumes 5% inflow from beyond zones 1 to 15
- e Arithmetic
- f Derived from previous rows and grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate
- g Derived from Table 4
- h Derived from Spreadsheet 3 and grown to the market shares provided by Experian in the adjusted columns on page 18 of Retail Planner Briefing Note 14, November 2016
- i Arithmetic
- j Arithmetic
- k Arithmetic
- l Arithmetic
- m The average sales density of £5,000 per sq.m sales in 2015 has been grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate
- n Arithmetic based on previous row
- o A ratio of 75% has been applied to calculate the gross floorspace requirement

Table 5c: Comparison Capacity in the Tameside Survey Area Under an Increase in Retention Scenario

						Incremental				Cumulative		
	2016	2021	2026	2031	2036	Growth 2016 to 2021	Growth 2021 to 2026	Growth 2026 to 2031	Growth 2031 to 2036	Growth 2016 to 2026	Growth 2026 to 2036	Growth 2016 to 2036
CALCULATION OF INITIAL SURPLUS												
a Total Available Expenditure (£m)	1,252.2	1,433.1	1,716.8	2,038.4	2,435.0	180.9	283.7	321.6	396.6	464.6	718.2	1,182.9
b Retention Rate (%)	46.5	47.0	47.5	48.0	48.5	-	-	-		-		-
c Retained Expenditure (£m)	581.6	673.5	815.5	978.4	1,181.0	91.9	141.9	163.0	202.5	233.8	365.5	599.3
d Inflow from beyond Zones 1 to 15 (£m)	30.6	35.4	42.9	51.5	62.2	4.8	7.5	8.6	10.7	12.3	19.2	31.5
e Initial Surplus, Including Inflows (£m)	-	-	-	-		96.7	149.4	171.6	213.2	246.1	384.7	630.9
CLAIMS ON INITIAL SURPLUS												
f Turnover of Existing Retailers (£m)	612.2	639.4	680.1	721.8	768.1	27.1	40.7	41.7	46.3	67.9	88.0	155.9
g Turnover of Commitments (£m)	0.0	34.5	36.7	39.0	41.5	34.5	2.2	2.3	2.5	36.7	4.8	41.5
h Special Forms of Trading (£m)	236.7	242.2	300.4	362.8	438.3	5.5	58.3	62.4	75.5	63.8	137.9	201.6
i Total Claims on Initial Surplus (£m)	-	-	-	-		67.2	101.2	106.4	124.2	168.4	230.6	399.0
CALCULATION OF RESIDUAL EXPENDITURE												
j Initial Surplus Expenditure (£m)	-	-	-	-	-	96.7	149.4	171.6	213.2	246.1	384.7	630.9
k Claims on Expenditure (£m)	-	-	-	-	-	67.2	101.2	106.4	124.2	168.4	230.6	399.0
l RESIDUAL EXPENDITURE TO SUPPORT NEW COMPARISON FLOORSPACE (£m)	-	-	-	-		29.5	48.2	65.2	88.9	77.7	154.1	231.9
FLOORSPACE EQUIVALENT												
m Assumed Sales Density (£ per sq.m sales)	5,000	5,221.6	5,554.3	5,895.0	6,273.0							
n Floorspace Requirement (sq.m sales)	-	-	-	-	-	5,655	8,680	11,057	14,179	14,335	25,236	39,571
o FLOORSPACE REQUIREMENT (sq.m gross)	-	-	-	-		7,540	11,574	14,743	18,905	19,114	33,648	52,762

Notes

a Derived from Table 1c

b Derived from Table 3

c Product of rows a. and b.

d Assumes 5% inflow from beyond zones 1 to 15

e Arithmetic

f Derived from previous rows and grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate

g Derived from Table 4

h Derived from Spreadsheet 3 and grown to the market shares provided by Experian in the adjusted columns on page 18 of Retail Planner Briefing Note 14, November 2016

i Arithmetic

j Arithmetic

k Arithmetic

l Arithmetic

m The average sales density of £5,000 per sq.m sales in 2015 has been grown throughout the periods using 37.9% of the Experian forecast expenditure growth rate

n Arithmetic based on previous row

o A ratio of 75% has been applied to calculate the gross floorspace requirement

Table 6: Convenience Goods Market Shares

(survey undertaken by NEMS between 17th July and 4th August 2017)

Zone	Destination	Zone 1 %	Zone 2 %	Zone 3 %	Zone 4 %	Zone 5 %	Zone 6 %	Zone 7 %	Zone 8 %	Zone 9 %	Zone 10 %	Zone 11 %	Zone 12 %	Zone 13 %	Zone 14 %	Zone 15 %
INSIDE SURVEY AREA																
1	Aldi, Wellington Road, Ashton-under-Lyne	8.9	15.7	7.0	1.1	2.1	1.3	0.0	1.4	0.7	0.5	0.6	3.6	0.2	0.0	0.0
1	Asda, Cavendish Street, Ashton-under-Lyne	29.4	19.8	3.9	10.0	19.3	7.8	0.5	0.7	1.2	0.3	0.6	0.5	2.3	0.0	0.0
1	Ashton-under-Lyne Town Centre	12.0	11.7	3.8	0.9	2.0	1.8	0.3	0.3	0.4	0.6	1.6	1.6	0.0	0.5	0.0
1	Lidl, Cavendish Street, Ashton-under-Lyne	7.5	0.8	1.5	0.7	0.0	0.0	0.5	0.2	0.0	0.3	0.0	0.3	0.0	0.0	0.5
1	Marks & Spencer, Lord Sheldon Way, Ashton-under-Lyne	2.4	2.7	1.7	1.0	0.4	0.6	0.5	0.1	0.4	0.7	1.7	0.9	0.0	0.2	0.0
1	Sainsbury's, Lord Sheldon Way, Ashton-under-Lyne	17.3	15.5	4.4	0.5	1.8	4.0	1.1	0.8	0.8	2.2	1.9	6.4	0.2	0.0	0.0
1	Other Zone 1	1.6	3.6	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
	SUB-TOTAL	79.1	69.7	22.2	14.3	25.7	15.5	3.0	3.5	3.5	4.7	6.5	14.3	2.6	0.7	0.5
2	Asda, Queens Road, Hurst	0.7	6.9	6.1	4.2	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.9	0.0
2	Other Zone 2	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.7	8.5	6.1	4.2	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.9	0.0
3	Mossley District Centre	0.1	0.0	18.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
	SUB-TOTAL	0.1	0.0	18.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
4	Aldi, Leech Street, Stalybridge	3.4	0.3	11.1	27.5	12.9	0.0	5.8	0.9	0.0	0.0	0.7	2.2	0.0	0.0	0.0
4	Stalybridge District Centre	0.0	0.1	0.0	3.5	1.3	0.0	0.7	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
4	Tesco, Trinity Street, Stalybridge	2.8	1.6	14.1	33.8	6.7	0.3	3.4	0.7	0.0	0.3	0.0	0.3	0.1	0.0	0.0
4	Other Zone 4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	6.2	2.0	25.2	65.4	20.9	0.3	9.9	1.7	0.0	0.3	0.7	2.5	0.1	0.0	0.0
5	Local Shops, Dukinfield	0.0	0.1	0.0	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
5	Morrisons, Foundry Street, Dukinfield	7.3	2.9	7.4	4.8	37.2	0.4	1.9	1.4	0.0	0.0	0.0	0.8	1.1	0.0	0.0
5	Other Zone 5	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	7.3	3.0	7.4	4.8	42.4	0.4	1.9	1.4	0.0	0.0	0.0	0.8	1.1	0.0	0.0
6	Droylsden District Centre	0.0	0.0	0.0	0.0	0.0	5.8	0.0	0.0	0.2	0.6	0.3	0.0	0.0	0.0	0.0
6	Iceland, Greenside Lane, Droylsden	0.0	1.8	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
6	Local Shops, Audenshaw	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
6	Tesco, Manchester Road, Droylsden	0.0	0.0	0.0	0.0	0.0	22.5	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0
6	Other Zone 6	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.0	1.8	0.0	0.0	0.0	31.4	0.0	0.0	0.2	4.2	0.3	0.0	0.0	0.0	0.0
7	Hattersley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
7	Tesco Extra, Stockport Rd, Hattersley	0.0	0.0	0.6	0.8	0.0	0.0	20.2	7.4	1.4	0.0	0.0	0.0	3.5	0.0	0.0
7	Other Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.3	0.0	0.0	0.0	0.0	0.6	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.6	0.8	0.0	0.0	23.9	7.8	1.4	0.0	0.0	0.0	4.1	0.0	0.0
8	Aldi, Great Norbury Street, Hyde	0.4	0.0	0.0	0.1	2.6	0.2	17.8	12.6	7.9	0.0	0.0	0.0	0.2	3.2	0.3
8	Asda, Greenfield Street, Hyde	0.0	0.0	0.0	0.4	1.7	0.0	7.3	28.5	6.9	2.1	0.0	0.0	2.3	9.0	0.5
8	Hyde Town Centre	0.0	0.0	0.0	0.2	2.7	0.0	2.1	6.3	0.4	0.0	0.0	0.0	0.8	0.7	0.0
8	Morrisons, Mottram Road, Hyde	0.0	0.0	0.0	1.1	0.6	0.0	13.2	23.3	0.7	1.0	0.0	0.0	0.8	2.3	0.0
8	Other Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	0.4	0.0	0.0	1.8	7.6	0.2	40.6	72.6	15.9	3.1	0.0	0.0	4.1	15.2	0.8
9	Denton District Centre	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	7.2	0.0	0.3	0.0	0.0	0.0	1.2
9	Lidl, Ashworth Street, Denton	0.0	0.0	0.0	0.0	0.0	0.5	1.2	2.8	4.9	0.0	0.0	0.0	0.0	0.0	0.0
9	Morrisons, Saxon Street, Denton	0.9	5.8	0.0	0.0	0.2	2.9	2.5	0.6	45.2	0.0	0.2	0.0	0.0	1.3	1.7
9	Sainsbury's, Oldham Street, Denton	0.7	2.4	0.0	0.2	0.0	0.7	2.4	3.4	10.3	0.0	0.3	0.0	0.3	1.2	5.6
9	Other Zone 9	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	1.6	8.2	0.0	0.5	0.8	4.1	6.2	6.9	70.5	0.0	0.8	0.0	0.3	2.5	8.5
10	Aldi, Ashton New Road, Clayton	0.0	0.3	0.0	0.0	0.0	14.1	0.0	0.0	0.0	4.8	2.3	0.0	0.0	0.0	0.0
10	Aldi, Garrett Way, Gorton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	3.3	0.0	0.0	0.0	0.0	5.6
10	Aldi, Sisson Street, Failssworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	9.3	0.0	0.0	0.0	0.0
10	Asda, Ashton New Road, Eastlands	0.0	0.4	0.0	0.0	0.0	10.7	0.0	0.0	0.0	4.7	0.5	0.6	0.0	0.0	0.3
10	Failssworth Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.6	0.0	0.0	0.0	0.0
10	Lidl, Ashton Old Road, Openshaw	0.0	0.0	0.3	0.0	0.0	1.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
10	Morrisons, Ashton Old Road, Openshaw	0.6	2.6	0.0	0.1	0.0	5.5	0.0	0.0	0.0	4.4	0.3	0.0	0.0	0.0	0.0
10	Morrisons, Poplar Street, Failssworth	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	16.7	8.9	0.0	0.0	0.0	0.0
10	Tesco Extra, Ashton Road West, Failssworth	0.0	0.3	0.0	0.0	0.0	0.9	0.0	0.0	0.0	11.6	16.4	0.0	0.0	0.0	0.0
10	Tesco, Hyde Road, Gorton	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.2	1.0	2.9	0.0	0.0	0.0	0.0	3.6
10	Other Zone 10	0.0	0.0	0.0	0.0	0.0	1.2	0.1	0.0	0.0	2.6	0.0	0.2	0.1	0.0	1.0
	SUB-TOTAL	0.6	3.7	0.3	0.1	0.0	34.4	0.1	0.2	3.6	62.4	40.3	0.8	0.1	0.0	10.4
11	Other Zone 11	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0
12	Tesco, Chew Valley Road, Greenfield	0.0	0.0	13.9	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.4	21.7	0.0	0.0	0.0
12	Uppermill Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0
12	Other Zone 12	0.0	0.0	0.7	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	2.8	0.6	0.0	0.0
	SUB-TOTAL	0.1	0.0	14.5	0.5	0.1	0.0	0.0	0.0	0.2	0.0	0.4	29.9	0.6	0.0	0.0
13	Aldi, Arundel Street, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	28.1	0.0	0.0
13	Glossop Market Town	0.0	0.0	0.0	0.2	0.0	0.0	1.0	0.2	0.0	0.0	0.0	0.2	11.9	0.0	0.0
13	Marks & Spencer, Howard Town Mill, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.8
13	Tesco, Wren Nest Road, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.4	0.0	0.0	0.0	0.0	33.0	0.1	0.0
13	Other Zone 13	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.4	2.9	0.0	0.0
	SUB-TOTAL	0.0	0.0	0.3	0.2	0.0	0.0	8.7	0.6	0.0	0.0	0.0	0.5	79.7	0.1	0.8
14	Morrisons, Stockport Road West, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.4	0.0	4.2	0.0	0.0	0.0	33.5	0.2
14	Romiley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	2.7	0.0
14	Woodley Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	4.9	0.5
14	Other Zone 14	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
	SUB-TOTAL	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.9	0.0	4.2	0.0	0.0	0.0	43.2	0.7
15	Asda, Reddish Lane, Gorton	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	3.0
15	Houldsworth Square (Reddish) District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
15	Morrisons, Reddish Road, Reddish	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.2	33.2
15	Other Zone 15	0.0	0.0	0.0	0.0</											

Table 7: Convenience Goods Spending Patterns in 2017

Zone	Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	TOTALS	
		27.075	64.936	23.694	60.893	40.137	76.705	30.609	66.542	71.724	78.922	76.206	38.251	71.796	63.215	69.611	860.3	100.0
		£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	%
INSIDE SURVEY AREA																		
1	Aldi, Wellington Road, Ashton-under-Lyne	2.4	10.2	1.7	0.7	0.8	1.0	0.0	1.0	0.5	0.4	0.5	1.4	0.1	0.0	0.0	20.6	2.4
1	Asda, Cavendish Street, Ashton-under-Lyne	7.9	12.8	0.9	6.1	7.8	6.0	0.1	0.5	0.9	0.3	0.5	0.2	1.7	0.0	0.0	45.6	5.3
1	Ashton-under-Lyne Town Centre	3.3	7.6	0.9	0.6	0.8	1.4	0.1	0.2	0.3	0.5	1.2	0.6	0.0	0.3	0.0	17.7	2.1
1	Lidl, Cavendish Street, Ashton-under-Lyne	2.0	0.5	0.3	0.4	0.0	0.0	0.1	0.2	0.0	0.3	0.0	0.1	0.0	0.0	0.4	4.4	0.5
1	Marks & Spencer, Lord Sheldon Way, Ashton-Under-Lyne	0.6	1.7	0.4	0.6	0.2	0.4	0.1	0.0	0.3	0.6	1.3	0.3	0.0	0.1	0.0	6.8	0.8
1	Sainsbury's, Lord Sheldon Way, Ashton-under-Lyne	4.7	10.1	1.0	0.3	0.7	3.0	0.3	0.5	0.6	1.8	1.5	2.4	0.1	0.0	0.0	27.1	3.1
1	Other Zone 1	0.4	2.3	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	3.4	0.4
	SUB-TOTAL	21.4	45.2	5.3	8.7	10.3	11.9	0.9	2.3	2.5	3.7	4.9	5.5	1.9	0.4	0.4	125.5	14.6
2	Asda, Queens Road, Hurst	0.2	4.5	1.4	2.6	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.6	0.0	9.8	1.1
2	Other Zone 2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.1
	SUB-TOTAL	0.2	5.5	1.4	2.6	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.6	0.0	10.9	1.3
3	Mossley District Centre	0.0	0.0	4.3	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	5.0	0.6
	SUB-TOTAL	0.0	0.0	4.3	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	5.0	0.6
4	Aldi, Leech Street, Stalybridge	0.9	0.2	2.6	16.8	5.2	0.0	1.8	0.6	0.0	0.0	0.5	0.9	0.0	0.0	0.0	29.4	3.4
4	Stalybridge District Centre	0.0	0.1	0.0	2.1	0.5	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.4
4	Tesco, Trinity Street, Stalybridge	0.7	1.0	3.4	20.6	2.7	0.2	1.0	0.5	0.0	0.3	0.0	0.1	0.1	0.0	0.0	30.5	3.5
4	Other Zone 4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
	SUB-TOTAL	1.7	1.3	6.0	39.8	8.4	0.2	3.0	1.2	0.0	0.3	0.5	1.0	0.1	0.0	0.0	63.4	7.4
5	Local Shops, Dukinfield	0.0	0.1	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.1
5	Morrisons, Foundry Street, Dukinfield	2.0	1.9	1.7	2.9	14.9	0.3	0.6	1.0	0.0	0.0	0.0	0.3	0.8	0.0	0.0	26.4	3.1
5	Other Zone 5	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.1
	SUB-TOTAL	2.0	2.0	1.7	2.9	17.0	0.3	0.6	1.0	0.0	0.0	0.0	0.3	0.8	0.0	0.0	28.6	3.3
6	Droylsden District Centre	0.0	0.0	0.0	0.0	0.0	4.5	0.0	0.0	0.1	0.5	0.2	0.0	0.0	0.0	0.0	5.3	0.6
6	Iceland, Greenside Lane, Droylsden	0.0	1.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	2.3	0.3
6	Local Shops, Audenshaw	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.1
6	Tesco, Manchester Road, Droylsden	0.0	0.0	0.0	0.0	0.0	17.3	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	19.7	2.3
6	Other Zone 6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.1
	SUB-TOTAL	0.0	1.2	0.0	0.0	0.0	24.1	0.0	0.0	0.1	3.3	0.2	0.0	0.0	0.0	0.0	28.9	3.4
7	Hattersley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
7	Tesco Extra, Stockport Rd, Hattersley	0.0	0.0	0.1	0.5	0.0	0.0	6.2	4.9	1.0	0.0	0.0	0.0	2.5	0.0	0.0	15.2	1.8
7	Other Zone 7	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	1.8	0.2
	SUB-TOTAL	0.0	0.0	0.1	0.5	0.0	0.0	7.3	5.2	1.0	0.0	0.0	0.0	3.0	0.0	0.0	17.1	2.0
8	Aldi, Great Norbury Street, Hyde	0.1	0.0	0.0	0.0	1.0	0.1	5.5	8.4	5.6	0.0	0.0	0.0	0.1	2.1	0.2	23.2	2.7
8	Asda, Greenfield Street, Hyde	0.0	0.0	0.0	0.2	0.7	0.0	2.2	19.0	4.9	1.7	0.0	0.0	1.7	5.7	0.4	36.5	4.2
8	Hyde Town Centre	0.0	0.0	0.0	0.2	1.1	0.0	0.6	4.2	0.3	0.0	0.0	0.0	0.5	0.4	0.0	7.3	0.9
8	Morrisons, Mottram Road, Hyde	0.0	0.0	0.0	0.7	0.2	0.0	4.0	15.5	0.5	0.8	0.0	0.0	0.6	1.4	0.0	23.7	2.8
8	Other Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.2
	SUB-TOTAL	0.1	0.0	0.0	1.1	3.0	0.1	12.4	48.3	11.4	2.5	0.0	0.0	2.9	9.6	0.5	92.1	10.7
9	Denton District Centre	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	5.2	0.0	0.2	0.0	0.0	0.0	0.8	6.3	0.7
9	Lidl, Ashworth Street, Denton	0.0	0.0	0.0	0.0	0.0	0.4	0.4	1.9	3.5	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.7
9	Morrisons, Saxon Street, Denton	0.2	3.8	0.0	0.0	0.1	2.2	0.8	0.4	32.4	0.0	0.2	0.0	0.0	0.8	1.2	42.1	4.9
9	Sainsbury's, Oldham Street, Denton	0.2	1.6	0.0	0.1	0.0	0.5	0.7	2.3	7.4	0.0	0.2	0.0	0.2	0.8	3.9	17.9	2.1
9	Other Zone 9	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.3
	SUB-TOTAL	0.4	5.3	0.0	0.3	0.3	3.1	1.9	4.6	50.6	0.0	0.6	0.0	0.2	1.6	5.9	74.9	8.7
10	Aldi, Ashton New Road, Clayton	0.0	0.2	0.0	0.0	0.0	10.8	0.0	0.0	0.0	3.8	1.8	0.0	0.0	0.0	0.0	16.5	1.9
10	Aldi, Garrett Way, Gorton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	2.6	0.0	0.0	0.0	0.0	3.9	8.4	1.0
10	Aldi, Sisson Street, Failsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	7.1	0.0	0.0	0.0	0.0	13.1	1.5
10	Asda, Ashton New Road, Eastlands	0.0	0.2	0.0	0.0	0.0	8.2	0.0	0.0	0.0	3.7	0.4	0.2	0.0	0.0	0.2	12.9	1.5
10	Failsworth Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	2.0	0.0	0.0	0.0	0.0	3.8	0.4
10	Lidl, Ashton Old Road, Openshaw	0.0	0.0	0.1	0.0	0.0	0.8	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	2.0	0.2
10	Morrisons, Ashton Old Road, Openshaw	0.2	1.7	0.0	0.0	0.0	4.2	0.0	0.0	0.0	3.4	0.2	0.0	0.0	0.0	0.0	9.8	1.1
10	Morrisons, Poplar Street, Failsworth	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	13.2	6.8	0.0	0.0	0.0	0.0	20.3	2.4
10	Tesco Extra, Ashton Road West, Failsworth	0.0	0.2	0.0	0.0	0.0	0.7	0.0	0.0	0.0	9.2	12.5	0.0	0.0	0.0	0.0	22.5	2.6
10	Tesco, Hyde Road, Gorton	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.1	0.7	2.3	0.0	0.0	0.0	0.0	2.5	6.1	0.7
10	Other Zone 10	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	2.1	0.0	0.1	0.1	0.0	0.7	3.9	0.4
	SUB-TOTAL	0.2	2.4	0.1	0.0	0.0	26.4	0.0	0.1	2.6	49.3	30.7	0.3	0.1	0.0	7.2	119.4	13.9
11	Other Zone 11	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0
	SUB-TOTAL																	

25/09/2018

Table 8: UK Average Convenience Goods Sales Densities for the Main Foodstore Operators in 2017 in 2016 Prices

Company name	Sales per sqm (£)
	2016/17
Wm Morrison Group	12,436
Tesco (UK)	11,836
Aldi Stores Ltd (UK & Ireland)	11,006
Asda Group Ltd	10,847
J Sainsbury (UK)	10,396
Marks & Spencer (UK food)	9,615
Lidl (UK)	8,554
The Co-operative Food	7,986
Iceland Foods Ltd	7,224
Farmfoods Ltd	5,922
Costcutter Supermarkets Group	4,257

Source: Mintel UK Retail Rankings April 2018 Databook

Table 9a: Convenience Capacity in the Tameside Survey Area Under a Static Retention Scenario

						Incremental				Cumulative		
	2016	2021	2026	2031	2036	Growth 2016 to 2021	Growth 2021 to 2026	Growth 2026 to 2031	Growth 2031 to 2036	Growth 2016 to 2026	Growth 2026 to 2036	Growth 2016 to 2036
CALCULATION OF INITIAL SURPLUS												
a Total Available Expenditure (£m)	860.3	874.9	894.8	912.4	931.5	14.6	19.9	17.6	19.1	34.5	36.6	71.2
b Retention Rate (%)	81.9	81.9	81.9	81.9	81.9	-	-	-	-	-	-	-
c Retained Expenditure (£m)	705.0	716.9	733.3	747.7	763.3	11.9	16.3	14.4	15.6	28.3	30.0	58.3
d Inflow from beyond Zones 1 to 15 (£m)	21.8	22.2	22.7	23.1	23.6	0.4	0.5	0.4	0.5	0.9	0.9	1.8
e Allowance for Over/Under trading in the Base Year (£m)	0.0	-	-	-	-	0.0	-	-	-	0.0	0.0	0.0
f Initial Surplus, Including Inflows (£m)	-	-	-	-	-	12.3	16.8	14.8	16.1	29.2	31.0	60.1
CLAIMS ON INITIAL SURPLUS												
g Turnover of Existing Retailers (£m)	726.8	725.1	726.1	727.1	728.8	-1.7	1.0	1.0	1.7	-0.7	2.7	2.0
h Turnover of Commitments (£m)	0.0	25.0	25.0	25.0	25.1	25.0	0.0	0.0	0.1	25.0	0.1	25.1
i Special Forms of Trading (£m)	16.2	34.1	41.2	46.5	49.4	17.9	7.0	5.4	2.8	24.9	8.2	33.2
j Total Claims on Initial Surplus (£m)	-	-	-	-	-	41.2	8.1	6.4	4.6	49.3	11.0	60.3
CALCULATION OF RESIDUAL EXPENDITURE												
k Initial Surplus Expenditure (£m)	-	-	-	-	-	12.3	16.8	14.8	16.1	29.2	31.0	60.1
l Claims on Expenditure (£m)	-	-	-	-	-	41.2	8.1	6.4	4.6	49.3	11.0	60.3
m RESIDUAL EXPENDITURE TO SUPPORT NEW CONVENIENCE FLOORSPACE (£m)	-	-	-	-	-	-28.9	8.8	8.4	11.5	-20.1	20.0	-0.2
FLOORSPACE EQUIVALENT												
n Assumed Sales Density (£ per sq.m sales)	8,000	7,982	7,993	8,004	8,022	-3,620	1,097	1,054	1,439	-2,523	2,492	-31
o Floorspace Requirement (sq.m sales)	-	-	-	-	-	-5,570	1,688	1,621	2,213	-3,882	3,835	-47
p FLOORSPACE REQUIREMENT (sq.m gross)	-	-	-	-	-							

Notes

a Derived from Table 1c

b Derived from Table 3

c Product of rows a. and b.

d Assumes 3% inflow from beyond zones 1 to 15

e See Main Report Text - Footnote 33

f Arithmetic

g Derived from previous rows and grown throughout the periods using 46.15% of the Experian forecast expenditure growth rate

h Derived from Table 4

i Derived from Spreadsheet 3 and grown to the market shares provided by Experian in the adjusted columns on page 18 of Retail Planner Briefing Note 14, November 2016

j Arithmetic

k Arithmetic

l Arithmetic

m Arithmetic

n The average sales density of £10,000 per sq.m sales in 2015 has been grown throughout the periods using 46.15% of the Experian forecast expenditure growth rate

o Arithmetic based on previous row

p A ratio of 65% has been applied to calculate the gross floorspace requirement

Table 9b: Convenience Capacity in the Tameside Survey Area Under an Increase in Retention Scenario

						Incremental				Cumulative		
	2016	2021	2026	2031	2036	Growth 2016 to 2021	Growth 2021 to 2026	Growth 2026 to 2031	Growth 2031 to 2036	Growth 2016 to 2026	Growth 2026 to 2036	Growth 2016 to 2036
CALCULATION OF INITIAL SURPLUS												
a Total Available Expenditure (£m)	860.3	874.9	894.8	912.4	931.5	14.6	19.9	17.6	19.1	34.5	36.6	71.2
b Retention Rate (%)	81.9	82.5	83.0	83.5	84.0	-	-	-	-	-	-	-
c Retained Expenditure (£m)	705.0	721.8	742.7	761.9	782.4	16.8	20.9	19.1	20.6	37.7	39.7	77.4
d Inflow from beyond Zones 1 to 15 (£m)	21.8	22.3	23.0	23.6	24.2	0.5	0.6	0.6	0.6	1.2	1.2	2.4
e Allowance for Over/Under trading in the Base Year (£m)	0.0	-	-	-	-	0.0	-	-	-	0.0	0.0	0.0
f Initial Surplus, Including Inflows (£m)	-	-	-	-	-	17.3	21.6	19.7	21.2	38.9	41.0	79.8
CLAIMS ON INITIAL SURPLUS												
g Turnover of Existing Retailers (£m)	726.8	725.1	726.1	727.1	728.8	-1.7	1.0	1.0	1.7	-0.7	2.7	2.0
h Turnover of Commitments (£m)	0.0	25.0	25.0	25.0	25.1	25.0	0.0	0.0	0.1	25.0	0.1	25.1
i Special Forms of Trading (£m)	16.2	34.1	41.2	46.5	49.4	17.9	7.0	5.4	2.8	24.9	8.2	33.2
j Total Claims on Initial Surplus (£m)	-	-	-	-	-	41.2	8.1	6.4	4.6	49.3	11.0	60.3
CALCULATION OF RESIDUAL EXPENDITURE												
k Initial Surplus Expenditure (£m)	-	-	-	-	-	17.3	21.6	19.7	21.2	38.9	41.0	79.8
l Claims on Expenditure (£m)	-	-	-	-	-	41.2	8.1	6.4	4.6	49.3	11.0	60.3
m RESIDUAL EXPENDITURE TO SUPPORT NEW CONVENIENCE FLOORSPLACE (£m)	-	-	-	-	-	-23.9	13.5	13.3	16.6	-10.4	30.0	19.6
FLOORSPLACE EQUIVALENT												
n Assumed Sales Density (£ per sq.m sales)	8,000	7,982	7,993	8,004	8,022							
o Floorspace Requirement (sq.m sales)	-	-	-	-	-	-2,993	1,689	1,665	2,075	-1,305	3,741	2,436
p FLOORSPLACE REQUIREMENT (sq.m gross)	-	-	-	-	-	-4,605	2,598	2,562	3,193	-2,007	5,755	3,747

Notes

a Derived from Table 1c

b Derived from Table 3

c Product of rows a. and b.

d Assumes 3% inflow from beyond zones 1 to 15

e See Main Report Text - Footnote 33

f Arithmetic

g Derived from previous rows and grown throughout the periods using 46.15% of the Experian forecast expenditure growth rate

h Derived from Table 4

i Derived from Spreadsheet 3 and grown to the market shares provided by Experian in the adjusted columns on page 18 of Retail Planner Briefing Note 14, November 2016

j Arithmetic

k Arithmetic

l Arithmetic

m Arithmetic

n The average sales density of £10,000 per sq.m sales in 2015 has been grown throughout the periods using 46.15% of the Experian forecast expenditure growth rate

o Arithmetic based on previous row

p A ratio of 65% has been applied to calculate the gross floorspace requirement

Table 10: Distribution of Comparison Need in 2017

Table 10: Distribution of Comparison Need in 2017																	678.3	382.6	56.4%	573.9	92.2	16.06%	37.9%	474.8	474.8
Zones 1 to 9		202.5	1.4	2.4	16.6	3.3	10.3	4.7	32.6	108.8	382.6						382.6								
Zones 10 to 15		58.4	0.0	1.4	0.1	0.2	1.5	0.5	7.1	23.0	92.2						92.2								
Total		260.8	1.4	3.8	16.8	3.5	11.8	5.2	39.8	131.8	474.8														
Zone	Destination	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	TOTALS								
		£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	£m	%						
INSIDE SURVEY AREA																	1252.2	100.0							
1	Asda, Cavendish Street, Ashton-under-Lyne	1.8	2.5	0.8	1.5	2.4	0.5	0.2	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	9.9	0.8							
1	Ashton Moss	0.5	1.2	0.4	1.5	1.0	0.6	0.1	0.2	0.5	1.3	0.5	0.6	0.1	0.3	0.1	8.8	0.7							
1	Ashton-under-Lyne Town Centre	11.7	23.7	7.9	12.6	8.3	9.7	2.7	3.7	5.6	5.8	9.0	4.4	2.7	5.9	0.9	110.5	8.8							
1	IKEA, Wellington Road, Ashton-under-Lyne	0.5	2.2	0.2	1.2	0.7	2.8	0.3	1.6	0.7	0.2	0.2	1.0	1.2	0.9	0.8	14.3	1.1							
1	Sainsbury's, Lord Sheldon Way, Ashton-under-Lyne	1.4	1.2	0.3	1.0	0.2	1.1	0.1	0.1	0.2	0.2	0.0	0.3	0.0	0.0	0.0	6.0	0.5							
1	Sripe Retail Park, Manchester Road	6.0	13.2	4.4	8.7	9.1	20.2	2.9	8.2	13.0	8.8	3.5	2.3	6.9	1.6	2.2	111.0	8.9							
1	Other Zone 1	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0							
	SUB-TOTAL	21.9	44.1	13.9	26.6	21.8	34.9	5.6	13.8	19.9	16.3	13.2	8.6	11.1	5.4	3.9	260.8	20.8	£m						
2	Asda, Queens Road, Hurst	0.0	0.4	0.0	0.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.1							
	SUB-TOTAL	0.0	0.4	0.0	0.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.1	265.8 45.7% Ashton = Zones 1,2 &5						
3	Mossley District Centre	0.1	0.0	2.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.2	0.0	0.0	0.0	3.8	0.3	£m						
	SUB-TOTAL	0.1	0.0	2.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	1.2	0.0	0.0	0.0	3.8	0.3	3.8 0.6% Mossley = Zone 3						
4	Stalybridge District Centre	0.2	0.3	0.5	4.5	1.8	0.0	0.3	1.4	0.2	0.0	0.0	0.0	0.1	0.0	0.0	9.5	0.8							
4	Tesco, Trinity Street, Stalybridge	0.0	0.1	0.5	5.9	0.2	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.6							
4	Other Zone 4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	£m						
	SUB-TOTAL	0.3	0.3	1.0	10.5	2.1	0.0	0.6	1.5	0.2	0.0	0.0	0.0	0.1	0.0	0.0	16.8	1.3	16.8 2.9% Stalybridge = Zone 4						
5	Other Zone 5	0.1	0.0	0.4	0.0	0.6	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.1							
5	Local Shops Dukinfield	0.0	0.0	0.0	0.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	2.3	0.2							
	SUB-TOTAL	0.1	0.0	0.4	0.2	2.6	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	3.5	0.3							
6	Droylsden District Centre	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0	11.4	0.9	£m						
6	Other Zone 6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0							
	SUB-TOTAL	0.0	0.0	0.0	0.0	0.0	1.0	1.0	0.0	0.2	0.9	0.5	0.1	0.0	0.0	0.0	11.8	0.9	11.8 2.0% Droylsden = Zone 6						
7	Tesco Extra, Stockport Rd, Hattersley	0.0	0.0	0.2	0.1	0.0	0.0	2.4	1.2	0.0	0.0	0.0	0.0	0.4	0.0	0.0	4.4	0.3							
7	Other Zone 7	0.0	0.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.8	0.1	£m						
	SUB-TOTAL	0.0	0.2	0.2	0.2	0.0	0.0	2.9	1.2	0.0	0.1	0.0	0.0	0.4	0.0	0.0	5.2	0.4	5.2 0.9% Hattersley = Zone 7						
8	Asda, Greenfield Street, Hyde	0.0	0.0	0.0	0.0	0.3	0.0	0.7	2.5	1.2	0.9	0.0	0.0	0.0	0.8	0.2	6.7	0.5							
8	Hyde Town Centre	0.1	0.2	0.1	0.8	1.6	0.6	4.6	16.4	3.1	0.2	0.0	0.0	1.7	2.6	0.7	32.7	2.6							
8	Other Zone 8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	£m						
	SUB-TOTAL	0.1	0.2	0.1	0.8	1.9	0.6	5.3	19.6	4.4	1.1	0.0	0.0	1.7	2.6	0.9	39.7	3.2	39.7 6.8% Hyde = Zone 8						
9	Crown Point Shopping Park, Denton	1.1	12.0	0.9	6.4	4.1	12.6	6.5	7.2	25.2	2.8	1.7	1.2	1.9	1.1	4.8	89.4	7.1							
9	Denton District Centre	0.0	4.0	0.8	1.6	2.7	1.6	2.5	3.1	12.7	0.7	0.7	0.1	2.8	2.2	1.6	37.2	3.0							
9	Sainsbury's, Oldham Street, Denton	0.0	0.0	0.0	0.0	0.0	0.6	0.2	0.2	2.5	0.3	0.0	0.0	0.0	0.0	1.1	4.9	0.4							
9	Other Zone 9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	£m						
	SUB-TOTAL	1.2	15.9	1.7	8.1	6.8	14.8	9.2	10.5	40.6	3.8	2.3	1.3	4.7	3.4	7.5	131.8	10.5	131.8 22.7% Denton = Zone 9						
10	Asda, Ashton New Road, Eastlands	0.0	0.3	0.1	0.0	0.0	0.0	2.9	0.0	0.0	1.1	0.0	0.0	0.1	0.0	0.1	5.6	0.4	474.8 81.6% Sub-Total Zones 1 to 9						
10	Eastlands District Centre	0.0	0.6	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.2							
10	Fallsworth District Centre	0.2	0.3	0.1	0.5	0.0	2.1	0.2	0.0	0.4	8.9	10.2	0.6	0.6	0.1	0.1	24.3	1.9							
10	Gorton District Centre	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.2	1.5	0.0	0.0	0.0	0.0	3.7	5.9	0.5							
10	Tesco Extra, Ashton Road West, Fallsworth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	3.0	1.9	0.0	0.0	0.0	0.0	4.9	0.4							
10	Other Zone 10	0.0	0.1	0.0	0.0	0.0	0.5	0.1	0.1	0.0	2.0	0.3	0.0	0.3	0.1	0.0	3.4	0.3							
	SUB-TOTAL	0.2	1.2	0.2	0.5	0.0	7.3	0.4	0.1	0.8	16.3	12.4	0.6	1.0	0.2	4.9	46.3	3.7							
11	Lees Centre	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.9	0.0	0.0	0.0	2.8	0.2							
	SUB-TOTAL	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.9	0.0	0.0	0.0	2.8	0.2							
12	Uppermill Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	2.1	0.2							
12	Other Zone 12	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	2.0	0.2							
	SUB-TOTAL	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	4.1	0.3							
13	Glossop Market Town	0.0	0.0	0.0	0.3	0.1	0.0	1.7	0.1	0.1	0.0	0.0	0.1	29.8	0.1	0.0	32.4	2.6							
13	Hadfield Village	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.7	0.1							
13	Tesco, Wren Nest Road, Glossop	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	3.7	0.1	0.0	4.7	0.4							
13	Wren Nest Retail Park, Glossop	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	2.1	0.0	0.0	2.5	0.2							
13	Other Zone 13	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0							
	SUB-TOTAL	0.0	0.0	0.0	0.4	0.1	0.1	2.6	0.2	0.3	0.0	0.0	0.1	36.4	0.2	0.0	40.6	3.2							
14	Morrisons, Stockport Road West, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.8	0.0	2.0	0.2							
14	Romiley District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	1.6	0.1							
14	Other Zone 14	0.0	0.2	0.0	0.1	0.0	0.1	0.1	0.5	0.0	0.2	0.0	0.0	0.0	3.9	0.0	5.0	0.4							
	SUB-TOTAL	0.0	0.2	0.0	0.1	0.0	0.1	0.3	0.6	0.0	1.1	0.0	0.0	0.0	6.2	0.0	8.6	0.7							
15	Houldsworth Square (Reddish) District Centre	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.9	4.2	0.3							
15	Other Zone 15	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	£m						
	SUB-TOTAL	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.2	4.6	0.4	90.5 18.4% Money Spent in Zones 10 - 15 from Zones 10 - 15						
SUB-TOTAL INSIDE CATCHMENT AREA																	581.6	46.5							
OUTSIDE SURVEY AREA																	106.9	18.4%	Sub-Total Zones 10 to 15						
	Asda, Harpurhey District Centre, Manchester	0.0	0.1	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	2.8	0.2							
	Bury Town Centre	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.2	0.2	0.5	1.1	0.1	0.3	0.0	0.1	2.7	0.2							
	Elk Mill Retail Park, Oldham	0.1	1.1	0.4	1.4	1.0	0.8	0.0	0.3	0.1	3.3	6.7	5.0	0.0	0.7	0.0	20.9	1.7							
	Hazel Grove District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.2	0.0	0.5	0.0							
	John Lewis, Wilmslow Road, Cheadle	0.1	0.6	0.2	0.3	0.2	0.2	0.8	0.7	0.4	0.0	0.8	0.8	1.2	1.0	0.9	8.2	0.7							
	Manchester City Centre	1.9	6.7	3.0	7.6	4.3	12.5	2.4	5.0	5.4	15.8	18.8	8.2	15.2	5.6	7.2	105.5	9.6							
	Manchester Fort Shopping Park	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.1	0.0	0.0	0.0	0.1	2.4	0.2							
	Manchester Road Retail Park	0.0	0.0	0.0	0.0	0.4	0.7	0.1	0.0	0.6	0.0	0.2	0.0	0.0	0.4	1.7	4.2	0.3							
	Oldham Town Centre	0.4	2.0	1.8	3.1	0.7	0.6	0.1	1.0	0.2	4.0	22.7	11.4	0.8	0.4	0.1	49.2	3.9							
	Stockport Town Centre	1.0	0.8	0.5	1.9	1.8	2.2	3.2	11.8	9.6	3.7	1.3	0.4	7.4	31.1	29.6	106.3	8.5							
	Tesco, Huddersfield Road, Oldham	0.0	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.4	1.6	0.1	0.0	0.0	3.0	0.2							

9. AN ANALYSIS OF THE REPRESENTATION OF A BASKET OF 100 MULTIPLE RETAIL AND SERVICE OPERATORS TYPICALLY FOUND IN PRINCIPAL TOWN CENTRES THE SIZE OF ASHTON-UNDER-LYNE

An analysis of the representation of a Basket of 100 Multiple Retail and Service operators typically found in Principal Town Centres of the size of Ashton-under-Lyne

Retailer	Present within the Goad survey area of Ashton-under-Lyne (excluding concessions)?
3 Store	Yes
Accessorize	No
Ann Summers	No
Apple	No
Argos	Yes
B&M Bargains	Yes
Bank	No
Blue Inc	No
Bodycare	Yes
Bon Marche	Yes
Boots	Yes
Build-a-Bear	No
Burton	No
Card Factory	Yes
Claire's	Yes
Clarks	No
Clas Ohlson	No
Clintons	Yes
Costa Coffee	Yes
Currys & PC World	No
Debenhams	No
Disney Store	No
Dorothy Perkins	No
Dunelm Mill	No
Early Learning Centre	No
EE	Yes
Footlocker	Yes
French Connection	No
Game	No
Games Workshop	No
Gap	No
H Samuel	Yes
H&M	No
Henri Lloyd	No
HMV	No
Holland & Barrett	Yes
Home Bargains	Yes
Hotel Chocolat	No
House of Fraser	No
Internationale	No
Jane Norman	No
JD	Yes
La Senza	No
Laura Ashley	No
Lush	No
Maplin	No
Marks & Spencer	No
Matalan	No
Max Spielmann	Yes
Millie's Cookies	Yes
Miss Selfridge	No

Retailer	Present within the Goad survey area of Ashton-under-Lyne (excluding concessions)?
Monsoon	No
Moss	No
Mothercare	No
New Look	Yes
Next	Yes
O2	Yes
Oasis	No
Optical Express	No
Paperchase	No
Peacocks	Yes
Phones 4 U	No
Poundland	Yes
Poundstretcher	Yes
Poundworld	Yes
Primark	No
Republic	No
River Island	No
Ryman	No
Schuh	No
Shoe Zone	Yes
Sony Centre	No
Specsavers	Yes
Sports Direct	No
Sunglass Hut	No
Superdrug	Yes
Superdry	No
The Body Shop	Yes
The Carphone Warehouse	No
The Fragrance Shop	Yes
The Perfume Shop	No
The Schoolwear Centre	No
The Works	Yes
Thomas Cook	Yes
Thomson	Yes
Thorntons	Yes
Timpson	Yes
TK Maxx	No
Topman	Yes
Topshop	Yes
Virgin Media	No
Vision Express	Yes
Vodafone	Yes
Warren James	Yes
Wallis	No
Warehouse	No
Waterstones	No
WH Smith	Yes
Wilkinson	Yes
Zara	No
Yes	42
No	58
Total	100

10. AN ANALYSIS OF CHANGE IN SPENDING ON VARIOUS CATEGORIES OF LEISURE SERVICES IN THE UK FROM 1997 TO 2016

Household Spending on Leisure Services in the UK from 1997 to 2016, as Derived from Consumer Trends Data Published by the ONS

Year	Household spending on recreational and sporting services (£m)	Household spending on recreational and sporting services INDEX	Household spending on cultural services (£m)	Household spending on cultural services INDEX	Household spending on games of chance (£m)	Household spending on games of chance (INDEX)	Household spending on restaurants, cafes etc ^{1,2} (£m)	Household spending on restaurants, cafes etc ^{1,2} INDEX	Household spending on accommodation (£m)	Household spending on accommodation INDEX	Household spending on hairdressing salons and personal grooming establishments (£m)	Household spending on hairdressing salons and personal grooming establishments INDEX	Total household spending on all Leisure Services (£m)	Total household spending on all Leisure Services INDEX	Household spending on restaurants/cafes as a percentage of total household spending on all Leisure Services (%)	Population Index
1997	7,103	100.0	13,878	100.0	11,026	100.0	73,749	100.0	20,485	100.0	6,552	100.0	132,793	100.0	55.5	100.0
1998	7,368	103.7	14,461	104.2	11,096	100.6	75,385	102.2	20,827	101.7	6,862	104.7	135,999	102.4	55.4	
1999	7,284	102.5	14,616	105.3	11,062	100.3	75,904	102.9	20,306	99.1	6,868	104.8	136,040	102.4	55.8	
2000	7,271	102.4	14,659	105.6	11,120	100.9	77,279	104.8	20,692	101.0	7,071	107.9	138,092	104.0	56.0	
2001	7,612	107.2	15,342	110.5	11,309	102.6	78,330	106.2	20,243	98.8	6,654	101.6	139,490	105.0	56.2	
2002	8,329	117.3	15,989	115.2	11,663	105.8	78,891	107.0	21,138	103.2	6,649	101.5	142,659	107.4	55.3	
2003	8,352	117.6	16,916	121.9	11,923	108.1	79,471	107.8	21,134	103.2	6,435	98.2	144,231	108.6	55.1	
2004	8,122	114.3	17,482	126.0	12,154	110.2	81,283	110.2	20,997	102.5	6,759	103.2	146,797	110.5	55.4	
2005	8,936	125.8	17,816	128.4	12,332	111.8	81,429	110.4	20,417	99.7	6,567	100.2	147,497	111.1	55.2	
2006	8,855	124.7	18,409	132.6	12,571	114.0	81,003	109.8	19,771	96.5	6,598	100.7	147,207	110.9	55.0	
2007	8,493	119.6	18,930	136.4	12,497	113.3	82,124	111.4	20,161	98.4	6,385	97.5	148,590	111.9	55.3	
2008	7,856	110.6	19,547	140.8	12,965	117.6	79,456	107.7	20,355	99.4	6,310	96.3	146,489	110.3	54.2	106.0
2009	7,163	100.8	19,808	142.7	10,651	96.6	71,031	96.3	19,818	96.7	6,340	96.8	134,811	101.5	52.7	
2010	7,073	99.6	19,978	144.0	9,912	89.9	72,181	97.9	20,796	101.5	6,725	102.6	136,665	102.9	52.8	
2011	7,201	101.4	20,222	145.7	9,954	90.3	73,344	99.5	21,470	104.8	6,308	96.3	138,499	104.3	53.0	
2012	7,849	110.5	19,875	143.2	10,351	93.9	74,106	100.5	22,753	111.1	6,282	95.9	141,216	106.3	52.5	
2013	7,358	103.6	19,013	137.0	9,908	89.9	76,682	104.0	23,324	113.9	6,354	97.0	142,639	107.4	53.8	
2014	7,643	107.6	18,673	134.6	10,213	92.6	77,354	104.9	24,525	119.7	6,583	100.5	144,991	109.2	53.4	
2015	7,697	108.4	18,861	135.9	10,165	92.2	78,072	105.9	24,968	121.9	6,780	103.5	146,543	110.4	53.3	
2016	7,611	107.2	18,757	135.2	9,548	86.6	80,477	109.1	25,795	125.9	6,899	105.3	149,087	112.3	54.0	112.6

1 Includes alcoholic beverages sold for immediate consumption away from the home by hotels, restaurants, cafés, bars, kiosks, street vendors, automatic vending machines, etc.

2 Excludes tobacco purchases (included in COICOP 02.2)

Source: ONS, Consumer trends: chained volume measure, seasonally adjusted, COICOPS 09.4.1, 09.4.2, 09.4.3, 11.1.1, 11.2 and 12.1.1



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