

Building Resilience

Tackling poverty in Tameside 2023-27

Charter

In March 2023 we launched a new Strategy to tackle poverty in Tameside. The ambitions from the Strategy as set out below were compiled from research undertaken throughout 2022 and, most importantly, were informed by the views of those with lived experience of poverty not least of which those provided by Tameside's Poverty Truth Commission:

-  **Raising incomes** - supporting residents to maximise income and access all benefits they are entitled to
-  **Making Tameside work for everyone** - securing high-quality and high-wage employment for all residents
-  **Poverty is everybody's business** - supporting residents, communities and partners to spot the signs of poverty and signpost to support
-  **Climbing out of the debt trap** - understanding why Tameside residents have relatively high levels of debt, high insolvencies and poor access to good credit to help alleviate this issue.
-  **Breaking the cycle** - specific focus on providing the best start in childhood and education
-  **Laying the foundations** - ensuring residents have access to what they need in order to live in comfort and dignity, including food, housing, warmth etc.
-  **Putting people first** - making sure that working practices (both customer-facing and internal) are best placed to identify and support those in poverty
-  **No one left behind digitally** - specific focus on digital inclusion
-  **One size doesn't fit all** - additional support for residents identified as being at particular risk of poverty
-  **Advocating for change** - highlighting the need for action on poverty-related issues where responsibility lies with national government.



Collective implementation of these ambitions will be overseen by Tameside's Health & Wellbeing Board and the signatories of this Charter.